

**CITY OF VAUGHAN**  
**REPORT NO. 3 OF THE**  
**STRATEGIC PLANNING COMMITTEE**

*For consideration by the Council  
of the City of Vaughan  
on June 25, 2007*

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The Strategic Planning Committee met at 10:28 a.m., on June 19, 2007.

Present:                   Regional Councillor Mario F. Ferri, Chair  
                              Regional Councillor Joyce Frustaglio  
                              Councillor Tony Carella  
                              Councillor Alan Shefman

The following items were dealt with:

**1 VAUGHAN VISION 2020 CORPORATE STRATEGIC MAP AND STRATEGIC INITIATIVES LIST**

**The Strategic Planning Committee recommends:**

- 1) That Clauses 1, 3 and 4 contained in the following recommendation of the City Manager, dated June 19, 2007, be approved;
- 2) That Clause 2 be approved subject to the following changes on Attachment 2 – Draft Vaughan Vision 2020 Strategic Goals and Objectives Description:
  - A-1 *Pursue Excellence in Service Delivery* – To deliver the highest quality of services to all City stakeholders, i.e. staff and citizens;
  - A-4 *Preserve our Heritage and Support Diversity, Arts & Culture* – To preserve and protect Vaughan’s heritage, arts, culture and diversity;
  - B-2 *Attract, Retain and Promote Skilled Staff* – To be an employer of choice, providing the necessary resources to maintain a workforce capable of supporting the Vaughan vision and mission;
  - C-1 *Demonstrate Leadership and Promote Effective Governance* – To advocate and influence policies and programs at all levels of government, promoting accountability, civic engagement and transparency;
  - C-2 *Enhance Productivity, Cost Effectiveness and Innovation* – To develop and implement innovative solutions and technological infrastructure, providing enhanced productivity and operational efficiency;
  - C-3 *Maintain Assets and Infrastructure Integrity* – To optimize existing infrastructure through sound asset management;

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**C-4**    *Ensure Financial Sustainability* – To ensure the future financial stability of the City, through the development and implementation of sound financial policies, plans and long-range strategies; and

**C-5**    *Plan & Manage Growth and Economic Vitality* – To control and manage the development of the City by establishing a growth planning strategy, attracting and retaining investment, stimulating entrepreneurship and enhancing the branding and marketing of the City;

**3)**    That the following Vision Statement be approved:

**A City of choice that promotes diversity, innovation and opportunity for all citizens while fostering a vibrant community life that is inclusive, progressive and environmentally sustainable.**

**4)**    That the following Mission Statement be approved:

**Citizens first through service excellence.**

**5)**    That the following Vaughan Vision 2020 Values be approved:

**Accountability  
Fairness  
Inclusivity  
Creativity  
Integrity  
Leadership  
Respect  
Transparency**

**Recommendation**

The City Manager in consultation with the Senior Management Team and the Chair of the Strategic Planning Committee recommends:

1. That Attachment 1 – Draft Vaughan Vision 2020 Strategic Corporate Map be approved
2. That Attachment 2 – Draft Vaughan Vision 2020 Strategic Goals and Objectives Description be approved
3. That Attachment 3 – Draft Vaughan Vision 2020 Strategic Initiatives List be approved
4. That Attachment 4 – Draft Vaughan Vision 2020 Other Initiatives List be approved
5. That Attachment 5 – Draft Vaughan Vision 2020 Vision Statement, Mission Statement and Values be received

**2**                                    **VAUGHAN VISION 2020 PUBLIC/STAFF FEEDBACK PROCESS**

**The Strategic Planning Committee recommends:**

- 1)**    That the following report of the City Manager, dated June 19, 2007, be received; and
- 2)**    That staff be directed to provide to the Council meeting of June 25, 2007 a revised Attachment 1 – Vaughan Vision 2020 Public/Staff Feedback Process, that incorporates Members of Council's comments.

**Recommendation**

The City Manager in consultation with the Chair of the Strategic Planning Committee recommends:

1. That Attachment 1 – Vaughan Vision 2020 Public/Staff Feedback Process be approved

**3** **THE 70<sup>TH</sup> ANNUAL FCM CONFERENCE**

**The Strategic Planning Committee recommends:**

- 1) That the recommendation contained in the following report of the City Manager, dated June 19, 2007, be approved; and**
- 2) That related operational aspects be referred to the Senior Management Team.**

**Recommendation**

The City Manager recommends that:

1. That the action items identified by the Mayor, the Councillors and the City Manager attending the 70<sup>th</sup> Annual FCM Conference be endorsed by Council;
2. That the City Manager monitor the progress of the implementation plan.

**4** **MAKING VAUGHAN VISION 2020 A LIVING DOCUMENT**

**The Strategic Planning Committee recommends that staff bring forward options with respect to committee structure, including standing committees.**

The foregoing matter was brought to the attention of the committee by Councillor Shefman.

**5** **SURVEY RESULTS**

**The Strategic Planning Committee recommends that the survey results be referred to the Senior Management team to bring forward a communication plan.**

The foregoing matter was brought to the attention of the committee by Regional Councillor Ferri.

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The meeting adjourned at 12:20 p.m.

Respectfully submitted,

Regional Councillor Mario F. Ferri, Chair