

CITY OF VAUGHAN
REPORT NO. 3 OF THE
STRATEGIC PLANNING COMMITTEE

*For consideration by the Council
of the City of Vaughan
on September 21, 2009*

The Strategic Planning Committee met at 10:11 a.m., on September 15, 2009.

Present: Regional Councillor Mario F. Ferri, Chair
 Regional Councillor Joyce Frustaglio
 Councillor Tony Carella
 Councillor Alan Shefman

The following items were dealt with:

1 VAUGHAN VISION 2020 CORPORATE VALUES

The Strategic Planning Committee recommends:

- 1) That Clauses 1, 2 and 4 of the recommendation contained in the following report of the City Manager, the Senior Management Team and the Senior Manager of Strategic Planning, dated September 15, 2009, be approved; and**
- 2) That Attachment 2, Corporate Values and Value Attributes, be received as amended.**

Recommendation

The City Manager, the Senior Management Team and the Senior Manager of Strategic Planning recommends:

1. That the Corporate values developed through the consultation process, Accountability, Respect and Dedication be approved
2. That Attachment 1 Executive Summary: Staff Values Workshops July 10 and 21, 2009 be received
3. That Attachment 2 Corporate Values and Value Attributes be received
4. That the rollout plan identified in the report be approved

2 VAUGHAN VISION 2020 COMMUNITY INFORMATION FORUM

The Strategic Planning Committee recommends:

- 1) That the recommendation contained in the following report of the City Manager and the Senior Manager of Strategic Planning, dated September 15, 2009, be approved;**

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- 2) That staff bring forward a report on the use of electronic communications and social media for communication purposes; and
- 3) That staff bring forward a report on a creative public engagement plan for forums, including the Budget Public Information Forum.

Recommendation

The City Manager, and the Senior Manager of Strategic Planning in consultation with the Director of Corporate Communications recommend:

- 1) That Attachment 1 Vaughan Vision 2020 Community Information Forum Communications Strategy be received
- 2) That Attachment 2 Vaughan Vision 2020 Meeting Flyer be received

3 COUNCIL PRIORITIES PLAN NEWSLETTER

The Strategic Planning Committee recommends:

- 1) That Option 3, as follows, contained in the following report of the Director of Corporate Communications and the Senior Manager of Strategic Planning, dated September 15, 2009, be approved:

Option 3

With this option the newsletter would be distributed by email, to the 4,000 citizens who have signed up to receive information from the City using electronic distribution. As well, each individual Member of Council could also send the information as part of their e-newsletter. Under this option the newsletter would be designed internally and there would be no additional cost to produce it other than staff resources.

- 2) That information relating to the Council Priorities Plan be inserted in existing publications such as the Recreation and Culture Guide; and
- 3) That such information be posted on the City's website.

Recommendation

The Director of Corporate Communications and the Senior Manager of Strategic Planning in consultation with the City Manager recommend:

1. That Attachment 1 Council Priorities Plan Newsletter prototype be received;
2. That direction be provided as to the delivery option.

4 2010 COUNCIL/SMT SYMPOSIUM/WORKSHOP

The Strategic Planning Committee recommends approval of the recommendation contained in the following report of the City Manager, the Senior Management Team and the Senior Manager of Strategic Planning, dated September 15, 2009:

Recommendation

The City Manager, the Senior Management Team and the Senior Manager of Strategic Planning recommends:

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That the 2010 Council/SMT Symposium/Workshop be scheduled for a one day session in early April 2010 held at a location in the City of Vaughan, be approved.

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DEPUTY MAYOR TITLE/POSITION

The Strategic Planning Committee recommends that staff be directed to include options, including existing models of the Deputy Mayor title/position, in the “Council/Committee Structure” report that is to come back to a Committee of the Whole (Working Session) meeting in the fall.

The foregoing matter was brought to the attention of the Committee by Regional Councillor Ferri.

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The meeting adjourned at 11:45 a.m.

Respectfully submitted,

Regional Councillor Mario F. Ferri, Chair