



CITY OF VAUGHAN

**TASK FORCE ON THE CITY'S ROLE IN
FESTIVALS AND COMMUNITY EVENTS**

AGENDA

Committee Rooms 244
2nd Floor
Vaughan City Hall
2141 Major Mackenzie Drive
Vaughan, Ontario

November 21, 2011

7:00 p.m.

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1. CONFIRMATION OF AGENDA
 2. DISCLOSURE OF INTEREST
 3. COMMUNICATIONS
 4. ITEMS FOR THE CONSIDERATION/INFORMATION OF THE COMMITTEE
 - 4.1 Review, categorize and prioritize the key issues identified at the October 24, 2011 meeting (Refer to Attachment 1)
 5. NEW BUSINESS
 6. ADJOURNMENT

NEXT MEETING – December 12, 2011

COMMITTEE MEMBERS

Representing Established Festivals

Dale McCleave, representing Maplefest
Sylvia McCleave, representing Pancake Festival
Jamie Maynard, representing the Woodbridge Fair
Robert Stitt, representing the Thornhill Festival

Representing the Community

Sandi Folkes
Jacky Odish
Renata Pahcihi
Nancy Payne

Representing City Council

Regional Councillor Schulte
Councillor DeFrancesca
Councillor Shefman

*Please confirm your attendance at least 48 hours prior to each meeting by contacting
Gloria Hardyckuk (905) 832-8585 Extension 8637 or
email Gloria.Hardyckuk@vaughan.ca
www.vaughan.ca*



**TASK FORCE ON THE CITY'S ROLE IN FESTIVALS AND COMMUNITY EVENTS
SCHEDULE OF MEETINGS**

- MEETINGS ARE HELD ON THE THIRD MONDAY OF EVERY MONTH
- *START TIME: 7:00 p.m.*

Committee Room 244, 2nd floor
Vaughan City Hall
2141 Major Mackenzie Drive
Vaughan, Ontario

Quorum = 6

<u>2011 DATES</u>	<u>COMMITTEE MEMBERS</u>
October 24	<u>Representing City Council</u>
November 21	<i>Regional Councillor Schulte, Chair</i>
December 12 (*NEW* Location Committee Room 245)	<i>Councillor DeFrancesca</i>
	<i>Councillor Shefman</i>
<u>2012 DATES</u>	<u>Representing Established Festivals</u>
January 30	<i>Dale McCleave, representing Maplefest</i>
February 27	<i>Sylvia McCleave, representing Pancake Festival</i>
March 19	<i>Jamie Maynard, representing the Woodbridge Fair</i>
April 16	<i>Robert Stitt, representing the Thornhill Festival</i>
May 14	<u>Representing the Community</u>
June 18	Sandi Folkes
September 24	Jacky Odish
October 15	Renata Pancini
November 19	Nancy Payne
December 10	<u>Staff</u>
	Mary Reali, Director of Recreation & Culture
	Terri Cosentino, Manager Client Services (<i>Designate</i>)
	Tim Simmonds, Director of Economic Development
	Tony Thompson, Director of Enforcement
	Rick Girard (<i>Designate</i>)
	Brian Anthony, Director of Public Works
	Jeff Johnston, Manager of Road Maintenance Services (<i>Designate</i>)
	Gloria Hardyck, Assistant City Clerk

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ISSUES

Issues identified by the Task Force at the October 24, 2011 meeting:

Insurance

Community Inclusivity

Economies of Scale

- Port-o-Potty
- Picnic Tables
- Barricades

Permit Process:

- CSO
- Festivals Application
- Electrical

Networking between Festivals

- Festival Congress
- Website

Fundraising from Ancillary Events

Sponsorship

Marketing the Festivals for Sponsorship (VBEC)

Services in Kind (Master List)

Greening our events

- Green bins
- Recycling

Tourism Grants

- 40 km rule

Volunteer Network

York Region Volunteer Network

Signage

Communication & Promotion through the City and website

Coordination between the City and Region

- Signage
- Health department
- Central contact

What can festivals do for the City?

By-laws