



**CITY OF VAUGHAN  
TASK FORCE ON THE CITY'S ROLE IN  
FESTIVALS AND COMMUNITY EVENTS**

**AGENDA**

Committee Rooms 244, 2<sup>nd</sup> Floor  
Vaughan City Hall  
2141 Major Mackenzie Drive  
Vaughan, Ontario

Monday, May 14, 2012

7:00 p.m.

1. **CONFIRMATION OF AGENDA**
2. **DISCLOSURE OF INTEREST**
3. **COMMUNICATIONS**  
- See attached
4. **ITEMS FOR THE CONSIDERATION/INFORMATION OF THE COMMITTEE**
  - 4.1 Marketing and Web Management – presentation by Marin Media Group
  - 4.2 Fairs and Festivals Support Program – Terri Cosentino, Manager Client Services
  - 4.3 York Region and City of Vaughan Sign By-law amendments (deferred from April 16, 2012)
  - 4.4 Short term licence/permit for food vendors – City of Vaughan (deferred from April 16, 2012)
  - 4.5 Proposed Work Plan and Outcomes Review (Refer Communications C1 and C2)
5. **NEW BUSINESS**
6. **ADJOURNMENT**

***COMMITTEE MEMBERS***

Regional Councillor Deb Schulte, Chair (Council)  
Tim Arnott, representing Bindertwine (Festivals)  
Councillor Rosanna DeFrancesca (Council)  
Sandi Folkes (Community)  
Jamie Maynard, representing the Woodbridge Fair (Festivals)  
Dale McCleave, representing Maplefest (Festivals)  
Sylvia McCleave, representing Pancake Festival (Festivals)  
Brian McCran, representing Woodbridge Farmers Market (Festivals)  
Jacky Odish (Community)  
Renata Pancini (Community)  
Nancy Payne (Community)  
Councillor Alan Shefman (Council)  
Robert Stitt, representing the Thornhill Festival (Festivals)  
Mari Vosburg, representing Santa Fest (Festivals)

**ALL APPENDICES ARE AVAILABLE FROM THE CITY CLERK'S DEPARTMENT**

[www.vaughan.ca](http://www.vaughan.ca) (agendas and minutes)