

**COMMITTEE OF THE WHOLE    SEPTEMBER 4, 2001**

**SIGN VARIANCE APPLICATION**

**FILE NO.:        SV.01-015**

**OWNER:         CHABAD LUBAVITCH OF SOUTHERN ONTARIO**

**LOCATION:        8001 BATHURST STREET, LOT 40, REGISTERED PLAN 65M-3182**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.01-015, Chabad Lubavitch of Southern Ontario, be APPROVED, subject to the following:

1. The proposed signs comply with all other provisions of the sign by-law. (location etc.)
2. All necessary approvals are received from the abutting road jurisdictions. (Regional Roads )
3. The same message be displayed by the LED portion of the sign for at least one week.
4. A sign permit is obtained.

**Purpose**

Applicant is requesting to install 2 LED signs back to back above the existing sign, to make one double sided LED sign at the above location.

**Background - Analysis and Options**

**By-law Requirements (203-92 as amended)**

- “5.1        Signs which incorporate in any manner any flashing or moving illumination which varies in intensity or which varies in colour, and signs which have any visible moving parts, visible mechanical movement of any description, or other apparent movement achieved by electrical pulsations or by actions of normal wind current other than time or temperature.
- 9.1        No ground sign shall be larger than 2.0 sq.m. in area on a single sign face or 4.0 sq.m. of area for all faces combined.”

**Conclusion**

Applicant is requesting to install 2 LED signs back to back, measuring 1.9m x 2.13m, total sign face 2.32m<sup>2</sup> each. They will be mounted above the existing sign measuring .91m x 2.13m, total sign face 1.94m<sup>2</sup>. The new sign will have a sign face area of 4.26m<sup>2</sup> per side, total height of sign will be 3.53m.

**Attachments**

1.        Sketch of Sign

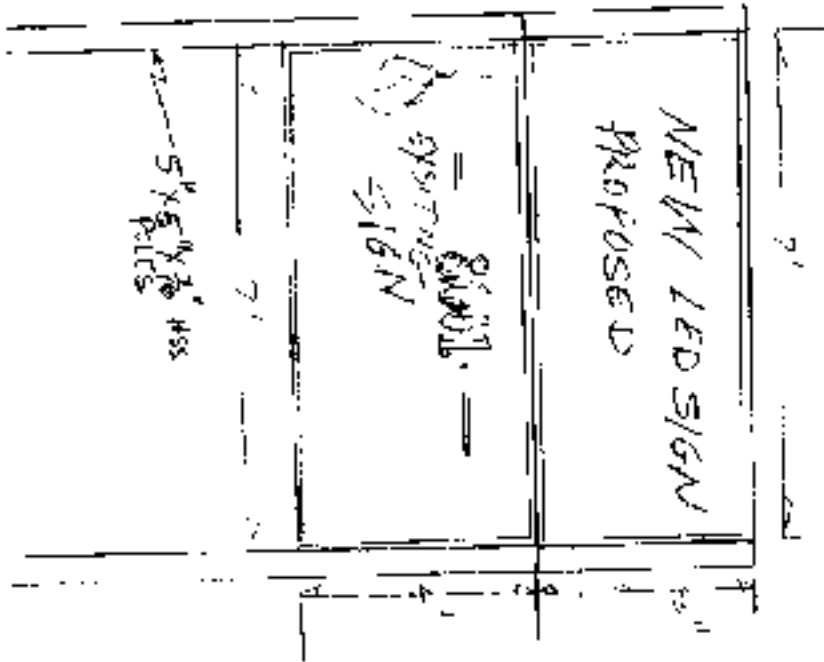
**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

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