

COMMITTEE OF THE WHOLE DECEMBER 3, 2001

SIGN VARIANCE APPLICATION

FILE NO.: SV.01-016

OWNER: MR. JOSEPH ZANKIN

LOCATION: 7731 MARTIN GROVE ROAD, LOT 5, CONCESSION 8

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.01-016, Mr. Joseph Zankin, be APPROVED subject to the following conditions:

- i) The proposed signs comply with all other provisions of the sign by-law. (location etc.)
- ii) All necessary approvals are received from the abutting road jurisdictions. (Regional Roads)
- iii) The same message is displayed by the LED portion of the sign for at least one day (24 hours) without incorporating any flashing, moving, varying intensity of illumination, or changes in colour.
- iv) A sign permit is obtained.

Purpose

Applicant is revising the submission by relocating the sign to sit further into the property behind the fire access route; and including a digital display to the sign.

Background - Analysis and Options

“Section 5 – Prohibited Signs

No person shall erect, install, post, display, maintain or keep on premises any of the following types of signs:

- 5.1 signs which incorporate in any manner any flashing or moving illumination which varies in intensity or which varies in colour, and signs which have any visible moving parts, visible mechanical movement of any description, or other apparent movement achieved by electrical pulsations or by actions of normal wind current other than time or temperature.
- 6.1(i) Except as may otherwise be permitted in this by-law, the maximum number of signs that may be erected shall be:

One (1) ground sign per lot...
- (ii) One (1) additional ground sign may be erected for a lot having a street frontage greater than 125m.
- 6.5(b) No ground sign shall exceed 5.0m in any dimensions of the sign face.
- 8.1 No ground sign shall be larger than 10.0sq.m. in area on a single sign face, or 20.0 sq.m. of sign area for all faces combined.”

Conclusion

Applicant is requesting to install a second pylon sign measuring 3.96m x 6.1m, 24.16m² per side, 48.32m² all sides combined. The digital display measures .36m x 3.07m, total sign face 1.11m² which is included in the total sign face of the sign.

Attachments

1. Sketch of Sign

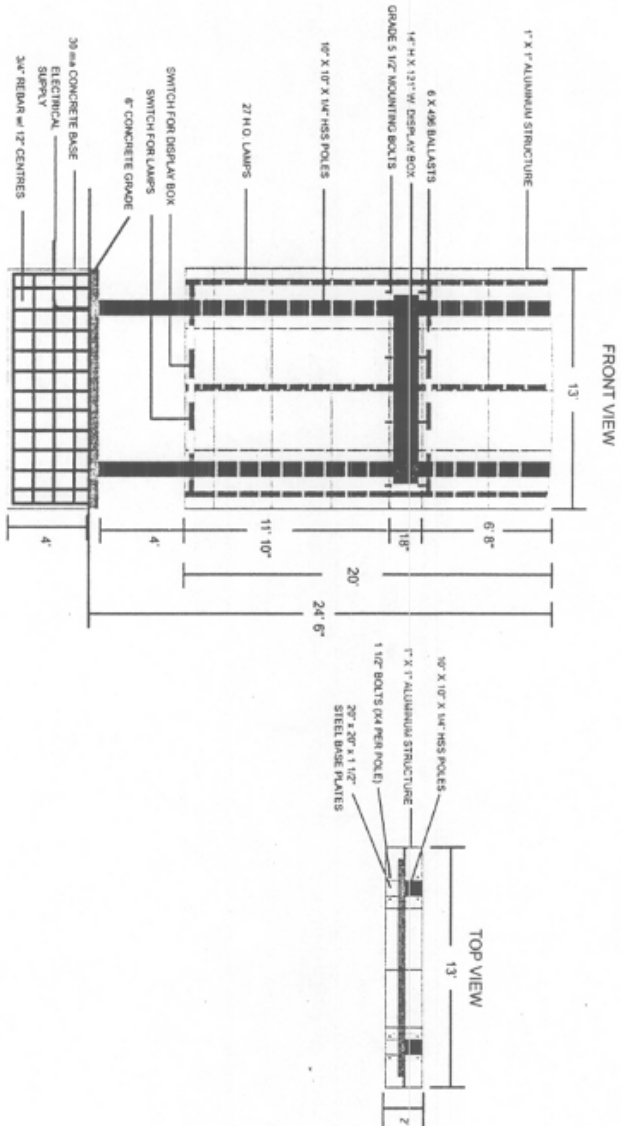
Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa



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pylon is 24' 6" h
poles extended at bottom
by 18" in length
digital display is
14" h x 121" w
with 8" h characters at
16 letters maximum 1 line

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Sketch Grade
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