COMMITTEE OF THE WHOLE OCTOBER 7, 2002

SIGN VARIANCE APPLICATION

FILE NO.: SV.02-011

OWNER: AMICA VILLA DE VINCI LOCATION: 7365 MARTIN GROVE ROAD

PART 7, PLAN 65R-11514

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.02-011, Amica Villa De Vinci, be approved for signage identified as signs #3 and #4 of the variance application, and that signs identified as signs #1 and #2 conform and comply to all requirements of the sign by-law and are approved as in the site plan agreement.

Purpose

Applicant is requesting to install one additional ground sign and one non-illuminated plaque on the building.

Background - Analysis and Options

By-Law Requirements (203-92, as amended)

"Section 7 – Multiple Family Buildings"

- 7.2 (a) Only one ground sign per lot, identifying a multiple family building or other permitted use, shall be permitted. Said sign shall not exceed a sign height of 2.0m nor a sign area of 2.4 sq.m.
- 7.2 (b) In addition of the above, one wall sign located at the ground floor level of a permitted use may also be permitted provided such sign does not exceed a sign area of 2.4 sq.m. Such sign shall not contain commercial advertising and shall identify only the building.

Conclusion

Applicant is requesting to install one additional ground sign measuring 1.52m and one additional wall sign measuring .15m.

Original site plan agreement accommodated sign #1 and 2 on drawing, but does not accommodate sign #3 and 4, therefore variance is required.

Attachments

Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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