

COMMITTEE OF THE WHOLE NOVEMBER 4, 2002

SIGN VARIANCE APPLICATION

FILE NO.: SV.02-024

OWNER: AVANTE MAZDA OF TORONTO

**LOCATION: 7200 YONGE STREET, PART OF LOT 27,
PART OF PARCEL "C", CONCESSION 1**

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.02-024, Avante Mazda of Toronto, be APPROVED subject to the removal of the existing fascia sign on the building at the site.

Purpose

Applicant is requesting to install three (3) additional fascia signs on the east elevation.

Background - Analysis and Options

By-Law Requirements (203-92, as amended):

Section 6 – General Provisions for all Signs

6.1 (i) Limit on Number of Signs

One (1) only of the following sign types per exterior wall per business premises:

- a) wall sign
- b) canopy sign
- c) soffit sign
- d) window sign
- e) reverse graphics sign
- f) awning sign

Conclusion

Applicant is requesting to install four (4) wall signs on the east elevation, three (3) which require variances and one (1) which is allowed under the sign by-law.

PRE-OWNED VEHICLES – measures 1.99m²

AVANTE MAZDA OF TORONTO – measures 11.5m²

MAZDA WITH LOGO – measures 5.07m²

Attachments

1. Sketch of Sign

Report prepared by:

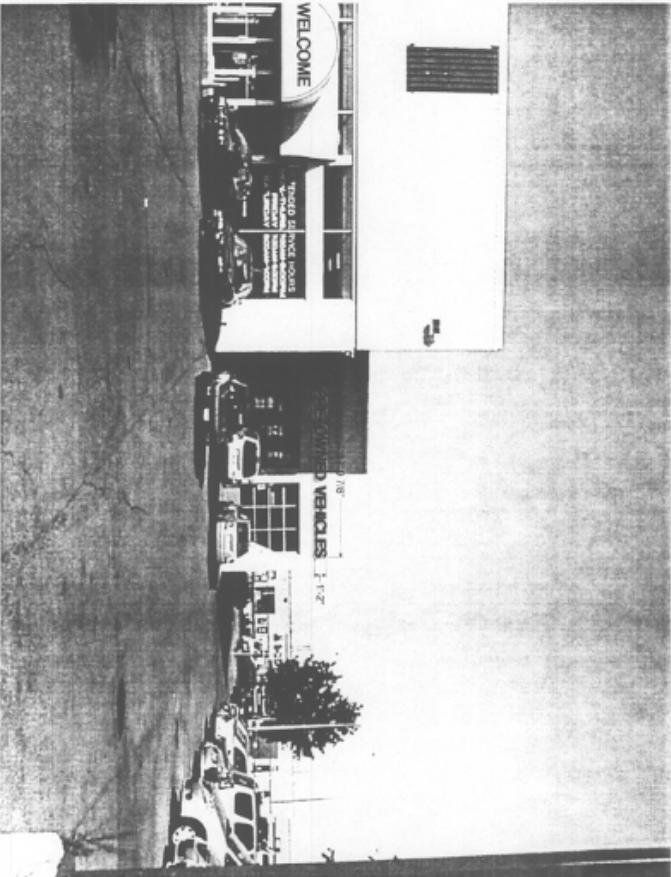
John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa

DATE: 02/28/2021 10:41 AM



DWG: QD20882 REV:1

PROJECT NAME:



REVISED:

2/28/21

DWG FILE NAME:

Auto Asset Model Price Sign

PART #

LOCATION:

700 Yonge St

Thornhill, ON

SALES/PERSON:

J.C.

COLORS:

SEV BRILLIUM BLUE

BLACK CHROME PLASTIC

NOTES:

AS SHOWN

SALES/PERSON APPROVAL:

CUSTOMER APPROVAL:

REVISED BY:

J.C.

DESIGNED & REVISED BY:

N.Y.

DATE: 02/28/21 SCALE: NTS

PROVINCIAL
SIGN SYSTEMS

257-446-0000 8-4pm (ON) 1-877-864-4600
360-928-0281 (TX) 1-800-428-1386



4" HALO LOGO

NEON ILLUMINATED CHANNEL LETTERS

72'-3 1/4"

NEON ILLUMINATED CHANNEL LETTERS

MAZDA AVANTE MAZDA OF TORONTO

2'-6"

WELCOME

OWB 00000002

10/1

PROJECT NAME



REVISED

DATE FILE NAME

Avnt Avante Mazda Face Sign

PART #

LOCATION

700 Yonge St
Toronto, ON

SALES PERSON

D.C.

COLORS

307 RALPH BLUE
BLACK GRANITE PLASTIC

NOTES

AS NOTED

SALES PERSON APPROVAL

CUSTOMER APPROVAL

REVIEWED BY

J.C.

OSBORN & REVIEWED BY

N.Y.

DATE ENGINEER SCALE N.T.S.

PROVINCIAL
SIGN SYSTEMS

217 Brimley St. Apt. C13
144
Toronto, Ontario M2M 3R9
Tel: (416) 463-1191 Fax: (416) 463-1196