

## COMMITTEE OF THE WHOLE – MAY 20, 2003

### “ADOPT-A-BED” PILOT PROJECT

#### Recommendation

The Commissioner of Community Services, in consultation with the Executive Director of Buildings, Facilities and Parks, and the Director of Parks recommends:

1. That a pilot “Adopt-a-Bed” horticultural program be presented to the business community of Vaughan for their involvement during the 2003 and 2004 growing season; and,
2. That this pilot project be presented as part of the “Communities in Bloom” program and that Parks Operations staff continue to co-ordinate the maintenance of these beds and that Economic & Technology Development and Corporate Communications staff contact and encourage local businesses to participate and sponsor this program; and,
3. That selected existing beds, islands and/or corners be identified in Ward 2 for use in a 2003 pilot project of the “Adopt-a-Bed” corporate partnership programme.

#### Purpose

To obtain Council’s approval to implement this pilot project for 2003 and 2004.

#### Background

At its meeting of February 24<sup>th</sup> Council received and adopted Item 2 Report #17 of the Committee of the Whole which directed Staff to develop a plan for an “Adopt-a-Bed” Corporate Partnership Programme between the City of Vaughan and local businesses. After reviewing this report, Staff developed the following criteria for the proposed program:

1. Sites to be existing beds only;
2. Trial project for 2003 and 2004;
3. Category would be boulevard beds or entrance beds only and **not Parks beds**;
4. \*Businesses would pay a fee to adopt a bed for a year;
5. Company name would be put on a sign indicating their sponsorship for that bed;
6. Fee would cover maintenance costs and cost of signs at each location;
7. \*Additional optional fee – a contribution to the “Communities in Bloom” program;
8. Companies can request the purchase of additional specific plant material at their expense and with the approval of City staff;
9. Companies are to submit a request form to “Adopt-a-Bed” of their choice for city staff approval.

\* Economic & Technology Development and Corporate Communications will contact and encourage local businesses to participate and sponsor this program.

#### Conclusion

An “Adopt-a-Bed” program will encourage businesses from the corporate community to participate in the beautification of the City of Vaughan as well as share the cost to maintain the horticultural displays throughout the Vaughan streetscapes.

#### Attachments

None

#### Report prepared by:

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Respectfully submitted,

**G. Doris Haas**  
Commissioner of Community Services