# COMMITTEE OF THE WHOLE DECEMBER 8, 2003

SIGN VARIANCE APPLICATION

FILE NO.: SV.03-16

OWNER: SEVEN BRIDGE DEVELOPMENT INC.

LOCATION: 100 EDGELEY BLVD

# Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.03-16, Seven Bridge Development Inc., be APPROVED provided that the signs are 2.44m above the finished floor level as per Section 6.6 of the Sign By-Law.

# **Purpose**

Applicant is requesting to install a wall sign on the north and west elevations of the building which does not comply with the sign by-law.

#### **Background - Analysis and Options**

By-Law Requirements (203-92, as amended)

# 8.2 WALL SIGNS

The area of a wall sign shall not exceed 0.75 sq.m. per linear horizontal metre of the exterior wall of a building upon which such sign is located..... Notwithstanding the foregoing, the total area of a wall sign per business premises shall not exceed 20.0 sq.m. or be limited to less than 2.0 sq.m.

#### Conclusion

Applicant is requesting to install one wall sign on both the north and west elevation. The approximate measurement of the proposed signage is  $4.4 \text{m} \times 4.4 \text{m}$ ,  $.78 \text{m} \times 8.8 \text{m}$ , and  $2 \text{m} \times 4.5 \text{m}$ , approximately  $35.22 \text{m}^2$  total sign face per elevation.

#### **Attachments**

Sketch of Sign

# Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/as