

**COMMITTEE OF THE WHOLE DECEMBER 8, 2003**

**SIGN VARIANCE APPLICATION**

**FILE NO.:** SV.03-19

**OWNER:** 1504546 ONTARIO INC.

**LOCATION:** 83 WOODBRIDGE AVENUE, LOT/BLOCK NO. PTW1/2LT7

**PIN NO. 03299-0125, REGISTERED PLAN NO. WB.6624, CONCESSION 7**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.03-19, 1504546 Ontario Inc., be REFUSED.

**Purpose**

Applicant is requesting to install a banner sign on the face of this building. This building is located in a Heritage Designated area.

**Background - Analysis and Options**

**By-Law Requirements (203-92, as amended)**

**Section 2.0 – Definitions**

**Banner** – means a sign composed of lightweight material so as to allow movement which is caused by atmospheric conditions.

**Section 5 – Prohibited Signs**

No person shall erect, install, post, display, maintain or keep on a premises any of the following types of signs:

5.10 Pennants, spinners, banners and streamers.

**Section 11 – Special Sign Districts**

11.1 (c) No sign erected in a Special Sign District shall obstruct or interfere with any architectural detailing on a building.

**Section 12 – Development Signs**

**2. Off-Site Signs**

(a) Two (2) ground signs having a maximum sign area of 10.0 sq.m. each with a total combined sign area of 20.0 sq.m. Such signs shall be located in an Agricultural or Open Space Zone, not more than two (2) kilometers for the project for which the signs are erected, and at least 100 m from a Residential Zone.

**Conclusion**

Applicant is requesting to install a banner, which measures 4.88m x 15.85m, total sign face area of 77.35 m<sup>2</sup>.

**Attachments**

1. Sketch of Sign

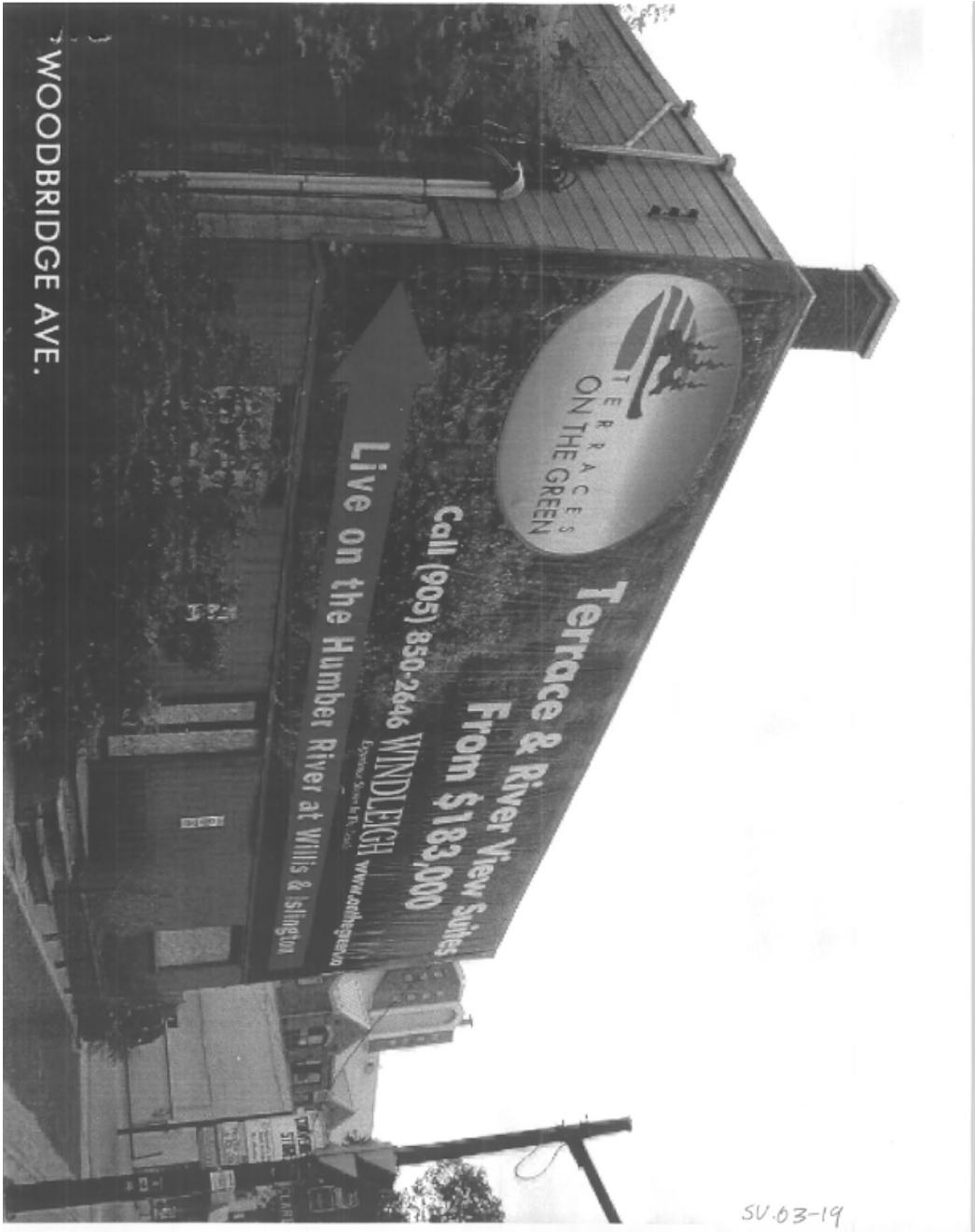
**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/as



WOODBRIDGE AVE.

SU.03-19