

COMMITTEE OF THE WHOLE (WORKING SESSION) – JUNE 15, 2004

SIGN ENFORCEMENT INITIATIVE

Recommendation

Councillor Sandra Yeung Racco recommends:

1. That the City of Vaughan Bylaw Department research the feasibility of implementing a sign enforcement initiative, whereby an annual deposit is collected from all persons and business requesting the installation of signs in the City of Vaughan; and
2. That the City of Vaughan Bylaw Department report back to a future Committee of the Whole with a report.

Purpose

To address ongoing issues of illegal signs in the City of Vaughan.

Background - Analysis and Options

Currently, there are many illegal signs placed throughout the municipality. The City of Vaughan Bylaw department wastes time and money every year removing these illegal signs with no consequence to the violators. By implementing such an initiative, whereby businesses or persons wishing to erect signs must pay a deposit and whereby fines for illegal signs would be deducted from the deposit, would help to enforce penalty for the placing of illegal signs in the City.

Relationship to Vaughan Vision 2007

- 1.3.1 Develop and implement innovative alternatives for service delivery.
- 2.3.2 Implement new value added services and enhance existing service cost recovery programs.

Conclusion

Such an initiative would help the Bylaw Department recover some of the costs they spend in trying to monitor illegal signs in the municipality. As well, such an initiative may reduce the number of illegal signs being placed in the municipality.

Attachments

None

Report prepared by:

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Respectfully submitted,

Sandra Yeung Racco
Councillor, Ward 4