

COMMITTEE OF THE WHOLE APRIL 19, 2004

SIGN VARIANCE APPLICATION

FILE NO: SV.04-04
OWNER: MARTIN GROVE MOTORS
LOCATION: 7731 MARTIN GROVE ROAD
LOT 5, CONCESSION 8

Recommendation

That Sign Variance SV.04-04, Martin Grove Motors, be APPROVED.

Purpose

Request to install one soffit sign having a vertical dimension of 0.6m, a horizontal dimension of 3.59m and an area of 2.15 sq m in addition to one wall sign on the east elevation.

Background- Analysis and Options

By-Law Requirements (203-92, as amended)

6.1 (i) Except as may otherwise be permitted in this by-law, the maximum number of signs that may be erected shall be one (1) only of the following sign types per exterior wall per business premises:

- a) wall sign
- b) canopy sign
- c) soffit sign
- d) window sign
- e) reverse graphics sign
- f) awning sign

6.8 (d) No soffit sign shall have a vertical dimension greater than 0.4m or have a horizontal dimension greater than 1.9m.

6.8 (e) No soffit sign shall exceed 0.6 sq m in sign area.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

The By-law permits one (1) sign per exterior wall. The applicant is requesting two signs, a wall sign and a soffit sign. The soffit sign as proposed does not comply with the By-Law.

Attachments

1. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

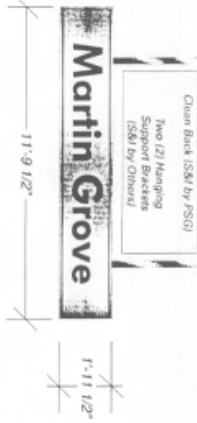
Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

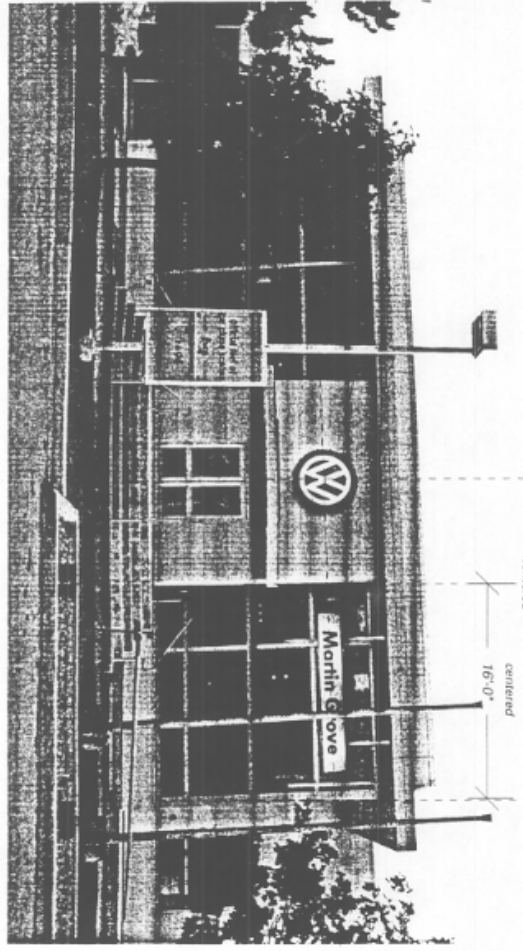
/as



4'-9 3/8"



One (1) VW Clip Size #3 VW-1
One (1) VW Nameplate Sign Size #1 With One (1) Extension VW-2



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A Division of Jay Pattison Industries Ltd.
October 7, 2003
Date
R. Brouard Sales Rep
C. Keefe Designer
1/4" = 1/2" Scale
03/1148 R2 Design No.
November 29 Revision Note
AJP 866 Job No.

Customer Approval
Date

The notes, which describe the work, are integral parts of the contract. Any change in the work shall be made only by written agreement between the parties to the contract.



Martin Grove Motors
Dealer No. - 4993382
7731 Martin Grove Rd.
Woodbridge, Ont.
L4L 2C3