COMMITTEE OF THE WHOLE APRIL 19, 2004

PROCLAMATION REQUEST – ORGAN DONATION WEEK APRIL 18 – 24, 2004

Recommendation

The City Clerk recommends:

- 1) That April 18 24, 2004 be proclaimed as "Organ Donation Week"; and
- 2) That the proclamation be posted on the City's website, published on the City Page, space permitting, and that staff issue a news release.

<u>Purpose</u>

To respond to the request received from the Canadian Transplant Association.

Background - Analysis and Options

The correspondence received from Henry Charles Cowen (Hon), Regional Vice-Director, CTA, Ontario Region, dated April 5, 2004, is attached (Attachment #1).

The proclamation request meets the requirements of the City's Proclamation Policy: "That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters: which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act".

The Canadian Transplant Association has requested the City publicize this proclamation to help promote organ and tissue donations. The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

Staff is recommending the week of April 18 - 24, 2004 be proclaimed as "Organ Donation Week" and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment 1 - Correspondence from Henry Charles Cowen (Hon.), Regional Vice-Director, CTA, Ontario Region, dated April 5, 2004

Report prepared by:

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach, City Clerk

April 5, 2004



Ontario Region

Mel Davis Basil (Buzz) Hargrove Bob Rae

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Regional Secreta

Linda Rowe tt

Henry Charles Cowen 11

Regional Vice-Director Tony Cammareri ::

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Julie-Anne Stangroom

Sandra Holdsworth ::

Regional Manager Public Relations Brian Noad 11

Regional Manager, Sports

Ontario Region

Representatives Donna Fleming 11

Aubrey Goldstein ‡: Robert Kolatschek ‡‡

Audra Manning :: Barry O'Connor :: Deby O'Connor

Dennis Segatto ::

Canadian Automobile Workers

Canadian Liver Foundation

Miracle of Life Brampton Golf Tournament

Novartis Pharmaceutical

Schering Canada Inc. Kidney Foundation of Canada

Tyszka Family Wyeth-Averst

Niva Segatto

Clarica Fujisawa

Sponsorships*

Hoffmann-la Roche

His Worship Mayor Michael Di Biase 2141 Major Mackénzie Drive Vaughan, Optario L6A 1TL

Dear Mayor Di Biase,

Organ donor week this year will be held April 18-24.

John Leach

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OFFICE OF THE MAYOR CITY OF VAUGHAN

Each year, men, women, and children are placed on waiting lists for an organ transplant. For most of them, organ donation means a second chance. The list is growing and many die before organs are made available to them. We are always thankful for those who have received lifesaving organ transplants, sad for those who had died while waiting and hopeful that those waiting will soon get that important call that an organ has been found.

As the Honourable Hilary M. Weston, former Lieutenant Governor of Ontario, wrote to me, "it is unfortunate that in our society, so many are unaware of the real need for organ idonations," as the list of those requiring transplants grows every year. I commend the Canadian Transplant Association (CTA) for its' commitment to raise public awareness in motivating those who have received transplants to maintain a healthy lifestyle."

The Honourable Mike Harris, the former Premier of Ontario, indicated to me in a letter that "organ donation is a cause which I support wholeheartedly. Our government has recognized the importance of organ donations. The efforts of the CTA members, volunteers, and most importantly individual donors and their families can and do save many lives every year in Ontario and across Canada. That's something in which we can all take pride."

Please help us promote organ and tissue donations during the above period by declaring:

Organ Donation Week from April 18-April 24.

Respectfully yours,

Howere

Henry Charles Cowen (Hon.) Regional Vice-Director CTA, Ontario Region 1 Emerald Lane, Suite 503 Thornhill, ON, L4J 8N2

"Sign your Donor Card"

Reply to: 103-348 Muskoka Road # 3N Huntsville, Ontario P1H 11H8

† Organ Donor #‡ Transplant Recipient * Sponsors known at this time