

**PROCLAMATION REQUEST –
MS AWARENESS MONTH MAY 2004**

Recommendation

The City Clerk recommends:

- 1) That May be proclaimed as “MS AWARENESS MONTH”;
- 2) That the proclamation be posted on the City’s website, published on the City Page, space permitting, and that staff issue a news release; and
- 3) That a flag-raising ceremony be scheduled at the Mayor and Councillors’ convenience for early May outside the Civic Centre.

Purpose

To respond to the request received from the Multiple Sclerosis Society of Canada, York South Chapter.

Background - Analysis and Options

The correspondence received from Patricia Tomasi, Multiple Sclerosis Society of Canada, York South Chapter, dated April 5, 2004, is attached (Attachment #1).

The proclamation request meets the requirements of the City’s Proclamation Policy: *“That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters: which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”.*

The Multiple Sclerosis Society of Canada has requested the City publicize this proclamation to raise public awareness of Multiple Sclerosis and that a flag-raising ceremony be scheduled at the Mayor and Councillors’ convenience for early May outside the Civic Centre. The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

Staff is recommending the month of May 2004 be proclaimed as “MS Awareness Month” and that the proclamation be posted on the City’s website and published on the City Page, space permitting.

Attachments

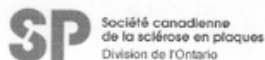
- Attachment 1 - Correspondence from Patricia Tomasi, Multiple Sclerosis Society of Canada, York South Chapter, dated April 5, 2004

Report prepared by:

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach, City Clerk



9350 Yonge Street, P.O. Box 61528
Richmond Hill, ON L4C 0C9
Telephone: (905) 770-1549 Facsimile: (905) 770-2430
Email: info.yorksouth@mssociety.ca
Web site: www.mssociety.ca/yorksouth

41.3

John D. Leach
City Clerk
City of Vaughan

Charitable Reg. # 109746174 RR0004

April 5, 2004

Re: Proclaiming May -- MS Awareness Month -- in the City of Vaughan

Dear Mr. Leach:

Did you know that Canada has one of the highest rates of multiple sclerosis – **in the world?**

Each day, three more Canadians are diagnosed with the disabling disease and its victims are getting younger.

What's worse, there is still no known cause or cure.

But there is hope.

Most of you are now familiar with the Carnation Campaign, the MS Society of Canada's longest running fundraising event.

For one week in May, flowers are sold in communities across the country to raise money for vital MS research – research that one day may hold the key to a cure.

This year's campaign will take place from May 7th to the 9th – Mother's Day weekend!

To help make this year's event a success, we would like your assistance in proclaiming May -- **MS Awareness Month** -- in the City of Vaughan.

I am also requesting that a **Flag-Raising Ceremony** be scheduled at the Mayor and councillors' convenience for early May outside the municipal building to which I hope they can attend.

I have enclosed the proclamation.

Thank you in advance for your support.

Yours Sincerely,

PATRICIA TOMASI
Multiple Sclerosis Society of Canada
York South Chapter
416-235-4986

Founding member of the International Federation of Multiple Sclerosis Societies/Associated with the Canadian Medical Association.
Membre fondateur de la Fédération internationale des associations de la sclérose en plaques/Affiliée à l'Association médicale canadienne.



Multiple Sclerosis
Society of Canada
Ontario Division



Société canadienne
de la sclérose en plaques
Division de l'Ontario

9350 Yonge Street, P.O. Box 61528
Richmond Hill, ON L4C 0C9
Telephone: (905) 770-1549 Facsimile: (905) 770-2430
Email: info.yorksouth@msociety.ca
Web site: www.msociety.ca/yorksouth

PROCLAMATION

Whereas, Multiple Sclerosis is a chronic, often disabling neurological disease affecting an estimated 50,000 Canadians; and

Whereas, multiple sclerosis symptoms vary widely and may lead to problems with numbness, coordination, vision and speech, as well as extreme fatigue and even paralysis; and

Whereas, there is no known cause of, or cure for multiple sclerosis; and

Whereas, the Multiple Sclerosis Society of Canada founded in 1948, is the only national voluntary organization in Canada that supports both MS research and services for people with MS and their families; and

Whereas, the Multiple Sclerosis Society of Canada has provided more than \$68 million for MS research during the past 50 years, as well as a wide range of services for people with MS and social action.

Whereas, the dedication and commitment of the supporters and volunteers here today could only make this possible;

Now therefore, I, XXXXX, Mayor of the City of Vaughan, do hereby proclaim the month of May to be MS Awareness Month for the Multiple Sclerosis Society of Canada and for the MS Carnation Campaign and may it be heard far and wide that every flower makes a difference.

***Dated at the City of Vaughan
this the XXth day of XX, 2004.***

Mayor

Founding member of the International Federation of Multiple Sclerosis Societies/Associated with the Canadian Medical Association.
Membre fondateur de la Fédération internationale des associations de la sclérose en plaques/Affiliée à l'Association médicale canadienne.