COMMITTEE OF THE WHOLE OCTOBER 4, 2004

PROCLAMATION REQUEST – UNITED WAY MONTH

Recommendation

The City Clerk recommends:

- 1) That November 2004 be proclaimed as "United Way Month"; and
- 2) That the proclamation be posted on the City's website, published on the City Page, space permitting, and that staff issue a news release.

<u>Purpose</u>

To respond to the request received from the United Way of York Region.

Background - Analysis and Options

The correspondence received from the United Way of York Region , dated September 17, 2004, is attached (Attachment #1).

The proclamation request meets the requirements of the City's Proclamation Policy: "That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters: which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act".

The United Way of York Region has requested the City publicize this proclamation to recognize United Way Month in the City of Vaughan during the United Way Campaign as well as flying the United Way flag during the month. The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

Staff is recommending November 2004 be proclaimed as "United Way Month" and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment 1 - Correspondence from United Way of York Region, dated September 17, 2004

Report prepared by:

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach, City Clerk

RECEIVE SEP 1 7 2004

attachment #-1 C.W. Oct 4/04 -

VIA FAX & MAIL

United Way

of York Region

September 17th, 2004

His Worship Michael Di Biase Mayor City of Vaughan 2141 Major Mackenzie Drive

RECEIVED

SEP 2 4 2004

Dear Mr. Mayor:

Vaughan, Ontario L6A 1T1

Thank you for meeting with me and John Rogers. I'm very appreciative of your support for United Way as it speaks to a strong commitment to community.

I'm very heartened by your support for a proclamation recognizing United Way month in the City of Vaughan during its United Way Campaign, as well as flying the United Way flag during the month.

Thank you for your invitation to address Vaughan City Council to update them on United Way. Please let me know what would be a suitable date to address City Council.

I look forward to hearing from you at your earliest convenience. Please feel free to call me at (905) 474-9974, ext. 224.

I look forward to seeing you at your Campaign kick-off.

Yours very truly, Rahul K. Bhardwaj (LL.B.) CEO

RKB/vbn

cc: Mr. John Rogers CAO, Town of East Gwillimbury

80F Centurian Drive, Suite 200, Markham, Ontario L3R 8C1 + Tel: (905) 474-9974 + Fax: (905) 474-0051 + www.uwyt.on.ca

Aurara * East Gwillimbury * Georgina * King * Markham * Niewmarket * Richmond Hill * Vaughan * Whitchurch-Stouffrille Maureen 905 - 474 - 9974 - extra 230