

## **COMMITTEE OF THE WHOLE NOVEMBER 29, 2004**

### **SIGN VARIANCE APPLICATION**

**FILE NO: SV.04-10**

**OWNER: 6105718 CANADA INC./HERE'S MY BABY**

**LOCATION: 10465 ISLINGTON AVENUE  
LOT 2-3, PLAN M-11**

### **Recommendation**

That Sign Variance Application SV.04-10, 6105718 Canada Inc./Here's My Baby, be APPROVED subject to the sign area be reduced to a maximum of 2.8 sq m and subject to Heritage Resources approval.

### **Purpose**

Request to install a wall sign on the North elevation of the building having an area of 3.97 sq m.

### **Background- Analysis and Options**

By-Law Requirements (203-92, as amended)

11.4 The area of wall signs shall not exceed 0.25 sq m of sign area per linear horizontal metre of exterior wall upon which such sign is located. No sign shall exceed 1.25 sq m in sign area.

### **Relationship to Vaughan Vision 2007**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

### **Conclusion**

The By-law permits a maximum sign area of 1.25 sq m. The applicant is requesting a wall sign having an area of 3.97 sq m. Upon approval of the sign variance by Council, a Sign Permit issued by the Building Standards Department is required.

### **Attachments**

1. Sketch of Sign

### **Report prepared by:**

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/as

HERE'S MY BABY  
 SANDBLASTED FASCIA SIGN  
 HERITAGE COLOUR ADAPTATION

BENJAMIN MOORE 2136-10  
 BLACK KNIGHT

BENJAMIN MOORE HC-33  
 GRANT BEIGE  
 TO MATCH EXISTING TRIM COLOUR)  
 BENJAMIN MOORE HC-27  
 MONTELY WHITE  
 (BONE)



WESTWOOD CREME  
 \* (TO MATCH EXISTING SIDING COLOUR)

GENUINE ZIK GOLD LEAF FINISH

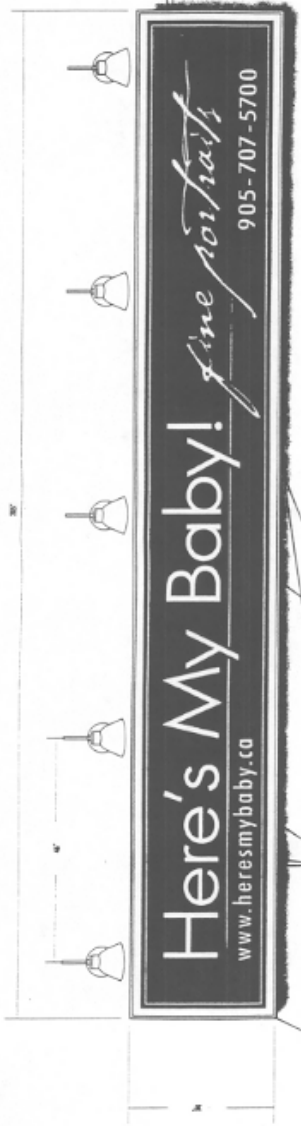


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EXISTING TRIM COLOUR  
 EXISTING SIDING COLOUR  
 WESTWOOD CREME  
 EXISTING ENTRANCE DOOR COLOUR



STOREFRONT SIGNAGE



BASED GRAPHIC 2K GOLD LEAF FINISH

BASED TOOT PAINTED FINISH

1 1/2" THICK CARBONATED SIGN PANEL, PAINTED SURFACE AND BEVELLED EDGE, PAINTED FINISH

SCALE: 1" = 10"



3/8" x 1/2" x 1/8" 2k gold leaf finish  
 1/2" plywood panel 7/8" thick  
 1/2" plywood panel 7/8" thick  
 1/2" plywood panel 7/8" thick  
 1/2" plywood panel 7/8" thick

Secure sign panel to hanger with 2" galvanized hanging nail  
 1/2" x 1/2" hanger  
 1/2" x 1/2" hanger

2K x 1/2" x 1/8" 2k gold leaf finish  
 1/2" plywood panel 7/8" thick  
 1/2" plywood panel 7/8" thick  
 1/2" plywood panel 7/8" thick

SIGN AREA: ~ 3.9 SQ. M  
 SIGN WEIGHT: 45 LBS.



**The Sign Store**  
 1500 Hwy 7 East, Unit 10, Richmond Hill, ON L4B 1N2  
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