

COMMITTEE OF THE WHOLE – MARCH 7, 2005

SIGN VARIANCE APPLICATION

FILE NO: SV.04-10

OWNER: 6105718 CANADA INC./HERE'S MY BABY

LOCATION: 10465 ISLINGTON AVENUE

LOT 2-3, PLAN M-11

Recommendation

That Sign Variance Application SV.04-10, 6105718 Canada Inc./Here's My Baby, be APPROVED in accordance with Heritage Vaughan's recommendations:

That a variance of 2.79 sq. m. be approved for Sign Variance application 6105718 Canada Inc./Here's My Baby; and

That the sign be illuminated with a soft wash.

Purpose

Request to install a wall sign on the North elevation of the building having an area of 3.97 sq m.

Background- Analysis and Options

By-Law Requirements (203-92, as amended)

11.4 The area of wall signs shall not exceed 0.25 sq m of sign area per linear horizontal metre of exterior wall upon which such sign is located. No sign shall exceed 1.25 sq m in sign area.

Background

The subject property is located within the Kleinburg-Nashville Heritage Conservation District

A sign variance application was submitted for the erection of a 3.97 sq m wall sign to be located on the front elevation of the building.

The Sign Variance Committee reviewed the subject application and recommended:

That Sign Variance Application SV.04-10, 6105718 Canada Inc./Here's My Baby, be APPROVED subject to the sign area of the proposed sign be reduced to a maximum 2.8 sq m.

Council at its meeting of December 6, 2004, referred the application to Heritage Vaughan for their consideration.

Heritage Vaughan Committee at the December 15, 2004 meeting considered the application and recommended that:

Heritage Vaughan recommends the variance not be granted and the applicant adheres to the sign by-law for the area.

On January 19, 2005 Heritage Vaughan reconsidered the subject application and passed the following resolution:

Heritage Vaughan recommends:

That a variance of 2.79 sq m be approved for Sign Variance Application 6105718 Canada/Here's My Baby; and,

That the applicant consider lighting with a soft wash.

Upon approval of the sign variance by Council, a Sign Permit is required to be issued by the Building Standards Department.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

The Sign By-law permits a maximum sign area of 1.25 sq m.

The Sign Variance Committee recommends that the application be approved in accordance with Heritage Vaughan's recommendations and that the sign be illuminated with a soft wash.

Attachments

1. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/as

STREETFRONT SIGNAGE



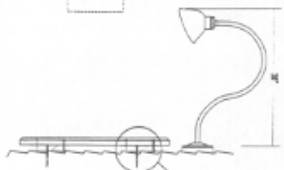
1 1/2" THICK SAKONALYTO SIGN PANEL, 1/2" ALUMINUM BACKER AND BEVELLED EDGE, PAINTED FINISH

ALUMINUM MOUNTING BRACKET, PAINTED FINISH

ALUMINUM SIGNPOST, 2" DIA. LIFT FINISH

SCALE: 1" = 10"

SIGN AREA = 3.9 SQ. M
SIGN WEIGHT: 45 LBS.



30" x 12" x 1 1/2" and ground level 1 1/2" from face to sign back of 12 1/2" wood case 1/4" in color

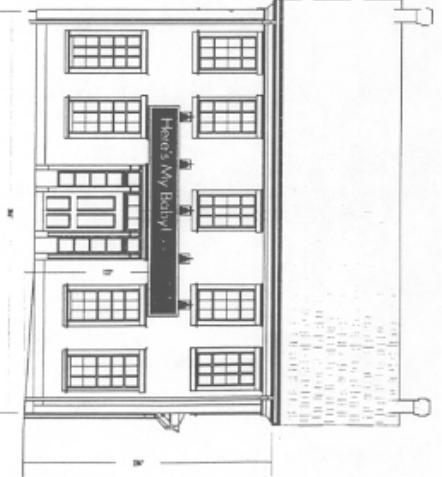
30" x 12" x 1 1/2" and ground level 1 1/2" from face to sign back of 12 1/2" wood case 1/4" in color with 2" x 2" galvanized backing and 1/4" x 1/4" in color. These back to wood sign back.

30" x 12" x 1 1/2" and ground level 1 1/2" from face to wood casing of 12 1/2" wood case 1/4" in color.

Call: 905-707-5700
 905-707-5700
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15000 Markham Road, Unit 10
 Markham, Ontario L3R 0Y7
 Canada

STREETFRONT ELEVATION



HERE'S MY BABY
 SANDBLASTED FASCIA SIGN
 HERITAGE COLOUR ADAPTATION

BENJAMIN MOORE 2136-10
 BLACK KNIGHT

BENJAMIN MOORE HC-33
 GRANT BEIGE
 TO MATCH EXISTING TRIM COLOUR
 BENJAMIN MOORE HC-27
 MONTELY WHITE
 (BONE)



WESTWOOD CREAM
 (TO MATCH EXISTING SIDING COLOUR)

GENUINE 24K GOLD LEAF FINISH

Color Match by Hand
 Paint to Match Color

EXISTING
 EXISTING TRIM COLOUR
 COORDINATING

Color Match by Machine
 Paint to Match Color

EXISTING
 EXISTING TRIM COLOUR
 COORDINATING

Color Match by Machine
 Paint to Match Color

EXISTING
 EXISTING TRIM COLOUR
 COORDINATING

EXISTING TRIM COLOUR
 EXISTING SIDING COLOUR
 WESTWOOD CREAM
 EXISTING ENTRANCE DOOR COLOUR