

COMMITTEE OF THE WHOLE -APRIL 4, 2005.

SIGN BY-LAW REVIEW

Recommendation

Councillor Bernie Di Vona recommends:

1. That the City of Vaughan receive the request of the owners of small businesses.
2. That staff be directed to review the sign by-law as it pertains to ground signs and A frame signs on industrial/commercial property to address the concerns raised by small businesses.
3. That staff be directed to report prior to the end of May 2005.

Background - Analysis and Options

The owners of small businesses are very concerned with the limited opportunity for ground and A frame signs; they feel they have limited promotional and marketing opportunity.

Relationship to Vaughan Vision 2007

6.2.3 Develop a system that will manage information around key issues to assist in prioritization and resolution of important issues.

Conclusion

That the City of Vaughan receive the requests from the owners of small businesses and conduct this review and provide their findings to Council prior to the end of May 2005.

Attachments

None

Report prepared by:

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Respectfully submitted,

Bernie Di Vona
Councillor Ward-3