#### COMMITTEE OF THE WHOLE APRIL 4, 2005

# PROCLAMATION REQUEST – MENTAL HEALTH WEEK

## Recommendation

The City Clerk recommends:

- 1) That the week of May 2, 2005 be proclaimed as "MENTAL HEALTH WEEK"; and
- 2) That the proclamation be posted on the City's website, published on the City Page, space permitting, and that staff issue a news release.

#### **Purpose**

To respond to the request received from the Chair, Mental Health Week Planning Committee.

## **Background - Analysis and Options**

The correspondence received from the Chair, Mental Health Week Planning Committee, received March 17, 2005 is attached (Attachment #1).

The proclamation request meets one of the requirements of the City's Proclamation Policy, namely, "which are promoted by an organization that is a registered charity pursuant to Section 248 of the Income Tax Act".

The Mental Health Week Planning Committee has requested the City publicize this proclamation to bring awareness of this important issue within our community, and will demonstrate the significance placed on mental health by the residents of the City of Vaughan. The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

## Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

#### Conclusion

Staff is recommending that the week of May 2<sup>nd</sup>, 2005 be proclaimed as "Mental Health Week" and that the proclamation be posted on the City's website and published on the City Page, space permitting.

## **Attachments**

Attachment #1 - Correspondence from the Chair, Mental Health Week Planning Committee, dated March 14, 2005

# Report prepared by:

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach, City Clerk

Barbara Davidge Chair, Mental Health Week Planning Committee c/o Canadian Mental Health Association, York Region 3A - 15150 Yonge Street Aurora ON L4G 1M2

March 14, 2005

Mayor Di Biase City of Vaughan 2141 Major Mackenzie Drive Vaughan ON L6A 1T1

Dear Mayor Di Biase:

The 2005 Mental Health Week is fast approaching, this year being held May 2<sup>nd</sup> to May 9th, 2005. Every year, Mental Health Week presents a wonderful opportunity to raise public awareness of Mental Health and the significant influence it has on the overall well being of individuals, families and communities.

In recognition and celebration of Mental Health Week, CMHA-York Region on behalf of the organizations represented on the Mental Health Week Planning Committee, request to have York Region proclaim Monday May 2<sup>nd</sup> to Monday May 9<sup>th</sup>, 2005 as Mental Health Week. Your support will help us in our efforts to raise awareness of this important issue within our community, and will demonstrate the significance placed on mental health by the residents of the City of Vaughan.

This year's theme for the Mental Health Week is Practice Mind and Body Fitness. "It's one thing to look after your body, just don't forget about your mind". The importance of learning to recognize, understand and, more importantly, support individuals who are struggling with their mental health was the inspiration to highlight Mind and Body Fitness in our 2005 Mental Health Week theme.

We are excited this year to have the generous participation of a number of community mental health organizations, who collectively support thousands of York Region's residents and families who are challenged by mental illness and other mental health issues. This group has been working in collaboration to plan for Mental Health Week. Each organization has contributed both ideas and resources to support the group's collaborative efforts as they develop promotional and educational activities to highlight Mental Health Week in York Region.

If you would like more information on Mental Health Week, please contact me at 905-841-3977 ext. 226.

Sincerely,

Barbara Davidge, Chair Mental Health Week Planning Committee RECEIVED

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