

COMMITTEE OF THE WHOLE – APRIL 4, 2005

SIGN VARIANCE APPLICATION

FILE NO: SV.05-06
OWNER: WOODLI LIMITED
LOCATION: 4000 HIGHWAY 7
LOT 6, CONCESSION 6

Recommendation

That Sign Variance Application SV.05-06, Woodli Limited, be APPROVED, on the condition that the additional signs be of the same colour and display to the satisfaction of the Urban Design Staff of the Development Planning Department.

Purpose

Request to install an additional 3.7 sq m (40 sq ft) of sign area to an existing pylon sign as shown on the attached drawings.

Background- Analysis and Options

By-Law Requirements (203-92, as amended)

- 8.1 (a) Except as otherwise permitted in Section 8.7 and 8.8, no ground sign shall be larger than 10.0 sq m in area on a single sign face, or 20.0 sq m of sign area for all faces combined.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

The By-law permits a maximum sign area of 10 sq m on a single sign face. The applicant is proposing to add an additional sign area of 3.7 sq m on each sign face for a total of 13.7 sq m per single sign face.

Members of the Sign Variance Committee have no objections to the increase in the sign area provided that the additional area be of the same colour and use a easy to read lettering style. This is to reduce visual clutter. Special graphics can be used for the different tenants provided that there are no more than two primary colours.

Upon approval of the sign variance by Council, a Sign Permit is required to be issued by the Building Standards Department.

Attachments

1. Sketch of Sign

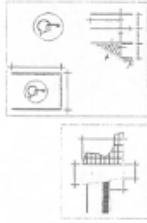
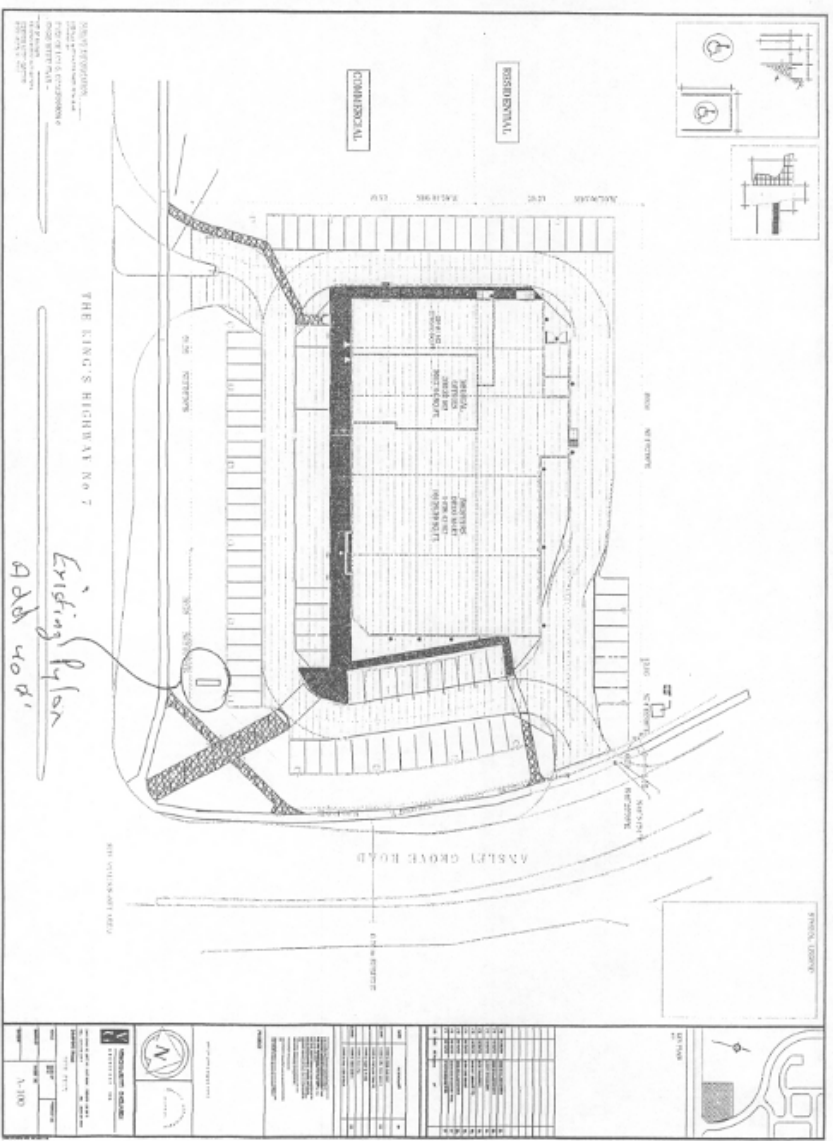
Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

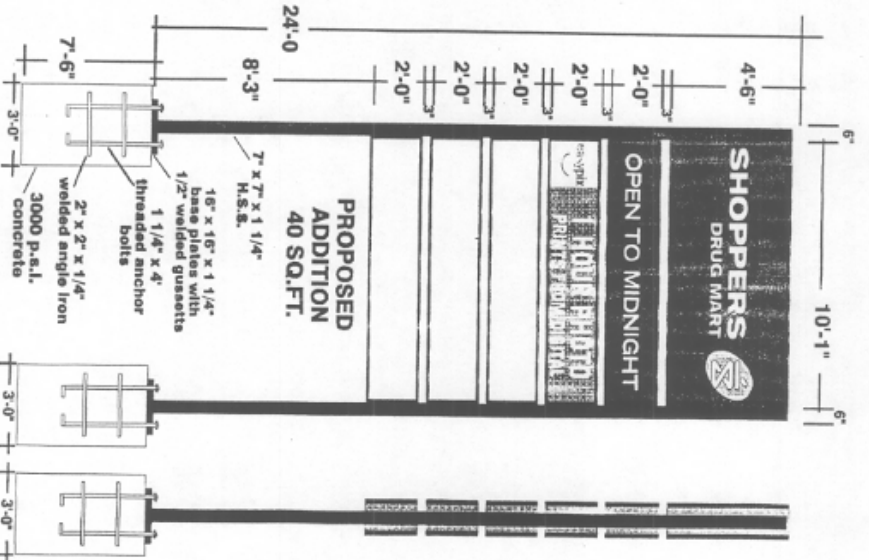
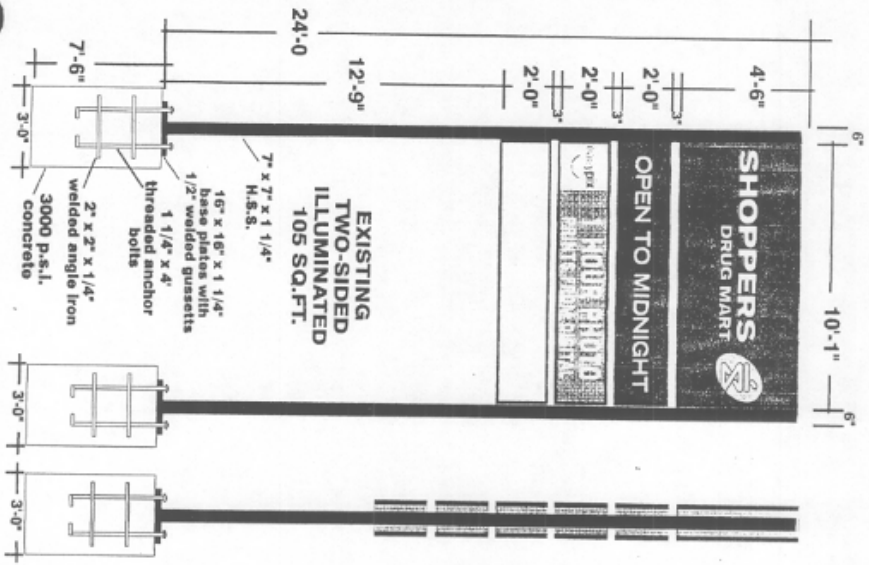
/as



NORTH ORIENTATION
 THE KING'S HIGHWAY No. 7
 PROJECT NO. 100-100-100-100
 DATE: 10/10/10
 DRAWN BY: [Name]
 CHECKED BY: [Name]

THE KING'S HIGHWAY No. 7
 Existing Pylon
 Add 40 x 81'

<p> REVISIONS NO. DESCRIPTION DATE BY </p> <table border="1"> <tr> <td>1</td> <td>ISSUED FOR PERMIT</td> <td>10/10/10</td> <td>[Name]</td> </tr> <tr> <td>2</td> <td>REVISED PER [Authority]</td> <td>10/10/10</td> <td>[Name]</td> </tr> </table>				1	ISSUED FOR PERMIT	10/10/10	[Name]	2	REVISED PER [Authority]	10/10/10	[Name]
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2	REVISED PER [Authority]	10/10/10	[Name]								
<p> PROJECT INFORMATION PROJECT NO.: 100-100-100-100 SHEET NO.: 100-100-100-100 TOTAL SHEETS: 100-100-100-100 </p>											



**IMPERIAL SIGN
(FINANCE) LIMITED**

4000 HIGHWAY 7