

COMMITTEE OF THE WHOLE - MAY 16, 2005

“LAZY DAYS OF SUMMER” RECREATIONAL SWIM DISCOUNTS

Recommendation

Local and Regional Councillor Linda D. Jackson recommends:

THAT City of Vaughan Council approve a 50 percent discount on recreational swimming rates, during regularly scheduled recreational swim hours, effective June 21, 2005 until September 21, 2005 inclusive,

THAT Recreation and Culture staff report back in the Fall of 2005 to apprise Mayor and Members of Council of the financial impact of this program compared to previous years.

Economic Impact

It is unknown what the revenue or expense of this proposal would be at this time. The reduced rate program may generate increased community participation. The costs of maintaining and operating City of Vaughan pools are fixed.

A comparison of the rates is as follows:

Recreational Swim Fees (G.S.T. included)

	YOUTH (4-15 yrs)	YOUTH <i>discounted</i>	ADULT (16 yrs+)	ADULT <i>discounted</i>	SENIOR (60 yrs+)	SENIOR <i>discounted</i>	GROUP*	GROUP* <i>discounted</i>
Single	\$2.50	\$1.25	\$5.00	\$2.50	\$3.75	\$2.85	\$10.00	\$5.00
Swim Pass (50 visits)	\$100.00	\$50.00	\$200.00	\$100.00	\$150.00	\$75.00	\$400.00	\$200.00
Book of 10 Passes	\$23.00	\$11.50	\$45.00	\$22.50	\$34.00	\$17.00	\$90.00	\$45.00

**3 or more people living at the same address to a maximum of 5.
Children 3 years of age and under are FREE.*

Purpose

To promote healthy living and to provide opportunities for residents of the City of Vaughan to participate in swimming activities as a family.

Background - Analysis and Options

With the increased costs of recreation, both privately and publicly, a “summer” swimming discount will encourage families and individuals to become more physically active and provide a more affordable means for families to participate together in a sports related activity.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Report prepared by:

Mirella Compagno

Respectfully submitted,

Linda D. Jackson
Local and Regional Councillor