SIGN VARIANCE APPLICATION
FILE NO: **SV.05-09**
OWNER: **KENWORTH INC.**
LOCATION: **500 CREDITSTONE ROAD**
              BLOCK 2, PLAN 65M-2523

Recommendation

That Sign Variance Application SV.05-09, Kenworth Inc., be APPROVED as proposed.

Economic Impact

None.

Purpose

Request to install four (4) additional wall signs having a total sign area of 12.2 sq m as shown on the attached drawings.

Background- Analysis and Options

By-Law Requirements (203-92, as amended)

6.1 (i)   Except as may otherwise be permitted in this by-law, the maximum number of signs that may be erected shall be one (1) only of the following sign types per exterior wall per business premises: a wall sign.

8.2 (a)   The area of a wall sign shall not exceed 0.75m per linear horizontal meter of the exterior wall of a building upon which such sign is located. In multiple occupancy buildings or shopping centers, the sign area for each business premises shall be proportional to the length of the exterior wall forming part of the premises. Not withstanding the foregoing, the total area of a wall sign per business premises shall not exceed 20 sq m or be limited to not less than 2.0 sq m

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

The Sign By-law permits a maximum of one wall sign per building elevation. The applicant is proposing to install four smaller additional wall signs to advertise various functions within the premises. Committee members were of the opinion the given the size of the building elevation, the general intent and purpose of the Sign By-Law is being maintained.

Upon approval of the sign variance by Council a Sign Permit is required to be issued by the Building Standards Department.
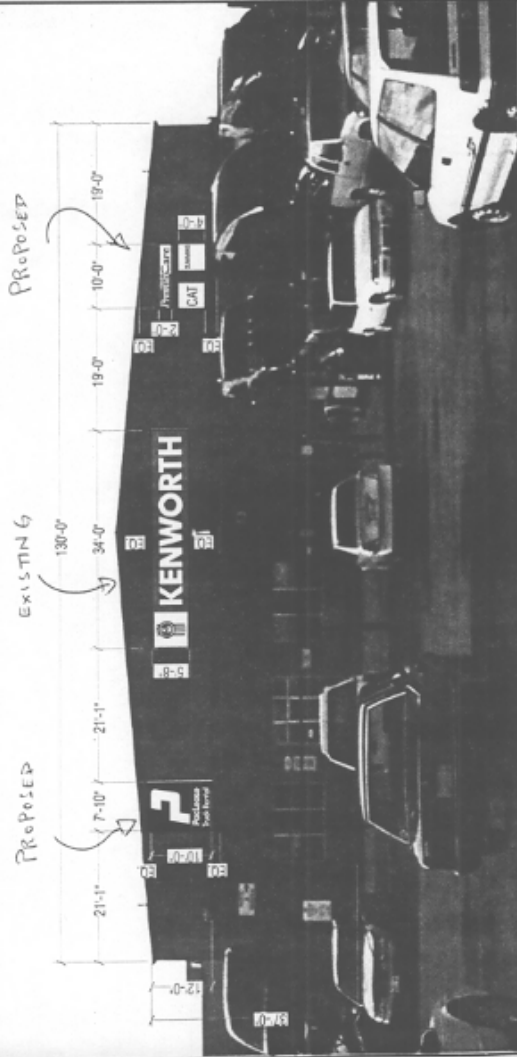
Attachments

1.   Sketch of Sign

Report prepared by:

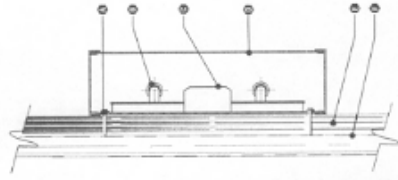John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

PROPOSED PLACEMENT OF SIGNAGE

PROPOSED

PROPOSED

EXISTING

PROPOSED

21'-1"   7'-10"   21'-1"   5'-8"   130'-0"   34'-0"   19'-0"   10'-0"   19'-0"

KENWORTH

TYPICAL CROSS SECTION

A THROUGH BOLTS TO MOUNT SIGN

B FLOURESCENT LAMPS

C BALLAST

D ACRYLIC FACE

E ALUMINUM CLADDING

F 10" THICK WALL INSULATION INSIDE & IN BETWEEN CLADDING

Customer:	KENWORTH
Address:	500 CREDITSTONE CONCORD, ON
Designer:	N.Y.
Accnt. Rep:	TIM ZAJDOW

Drawing No:	35024
Sheet:	2
Scale:	1/16"=1'-0"
Date:	JANUARY 25TH, 2005

TEKSIGN INC.

DESIGN • ENGINEERING • MANUFACTURING • AN ISO 9001:2000 REGISTERED COMPANY
8415 VISCOUNT ROAD, MISSISSAUGA, ONTARIO, CANADA L4V 1H6

REVISION / ECN.
R1 FEB 10/05 - ADDED DIMENSIONS OF BUILDING & TYPICAL CROSS SECTION.

ISO 9001

Approved

Date