

COMMITTEE OF THE WHOLE JUNE 8, 2005

CITY SIGN BY-LAW 203-92, AS AMENDED TEMPORARY GROUND SIGNS

Recommendation

The Commissioner of Planning recommends that the Sign By-Law not be amended to permit temporary ground signs. .

Economic Impact

None.

Purpose

To provide a report to the Committee of the Whole respecting temporary ground signs.

Background - Analysis and Options

Council at its April 11, 2005 meeting approved the following:

Item 2, Report No. 19, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on April 11, 2005.

SIGN BY-LAW REVIEW

City Council at its April 11, 2005 approved the following recommendation directing staff to review the City's existing sign by-law respecting temporary ground signs and "A"-Frame signs.

Recommendation

Councillor Bernie Di Vona recommends:

1. That the City of Vaughan receive the request of the owners of small businesses.
2. That staff be directed to review the sign by-law as it pertains to ground signs and A frame signs on industrial/commercial property to address the concerns raised by small businesses.
3. That staff be directed to report prior to the end of May 2005.

Council last amended the City Sign By-Law in respect to portable and temporary signs on June 23, 2003. (By-Law 179-2003 enacted June 23, 2003) The effect of the amendments was to reduce the overall amount of temporary signage permitted on commercial and industrial properties.

The sign by-law presently permits each business premises the use of one (1) "A" Frame sign. This sign may be displayed during business hours and may located anywhere on the lot subject to minimum safety provisions. The by-law further allows each property the use of one (1) mobile sign. The mobile sign may be displayed for a maximum of thirty (30) days with a minimum of thirty (30) days between permits. (30 days on 30 days off) The sign by-law does not permit the use of temporary ground signs.

Given that the current sign by-law is a reflection of a recent review that resulted in its approval by Council less than two years ago, and, given the availability of temporary signage authorized above, there seems little reason to amend the by-law to allow temporary ground signs.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

Staff recommend that the existing sign by-law be maintained.

Attachments

None.

Report prepared by:

John Studdy, Manager of Customer Service and Administration. Ext. 8232

Respectfully submitted,

John Zipay
Commissioner of Planning