

COMMITTEE OF THE WHOLE – JUNE 20, 2005

SIGN VARIANCE APPLICATION

FILE NO: SV.05-11
OWNER: 400/7 POWER CENTRE INC.
LOCATION: 57 NORTHVIEW BLVD., UNIT 8A
LOT 6, CONCESSION 5

Recommendation

That Sign Variance Application SV.05-11, 400/7 Power Centre Inc., be APPROVED, subject to the following:

- 1) That the sign be non-illuminated; and
- 2) That the sign be disconnected from the electrical service and the illuminated elements be removed from the sign.

Economic Impact

None.

Purpose

Request to install a wall sign having an area of 18.4 sq m as shown on the attached drawings.

Background- Analysis and Options

By-Law Requirements (203-92, as amended)

- 8.2 (a) The area of a wall sign shall not exceed 0.75m per linear horizontal meter of the exterior wall of a building upon which such sign is located. In multiple occupancy buildings or shopping centres, the sign area for each business premises shall be proportional to the length of the exterior wall forming part of the premises. Notwithstanding the foregoing, the total area of a wall sign per business premises shall not exceed 20 sq m or be limited to not less than 2.0 sq m.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

Members of the Sign Variance Committee are of the opinion that to reduce the impact of the existing sign that the sign should be non-illuminated.

Upon approval of the sign variance by Council, a Sign Permit is required to be issued by the Building Standards Department.

Attachments

1. Location Map
2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

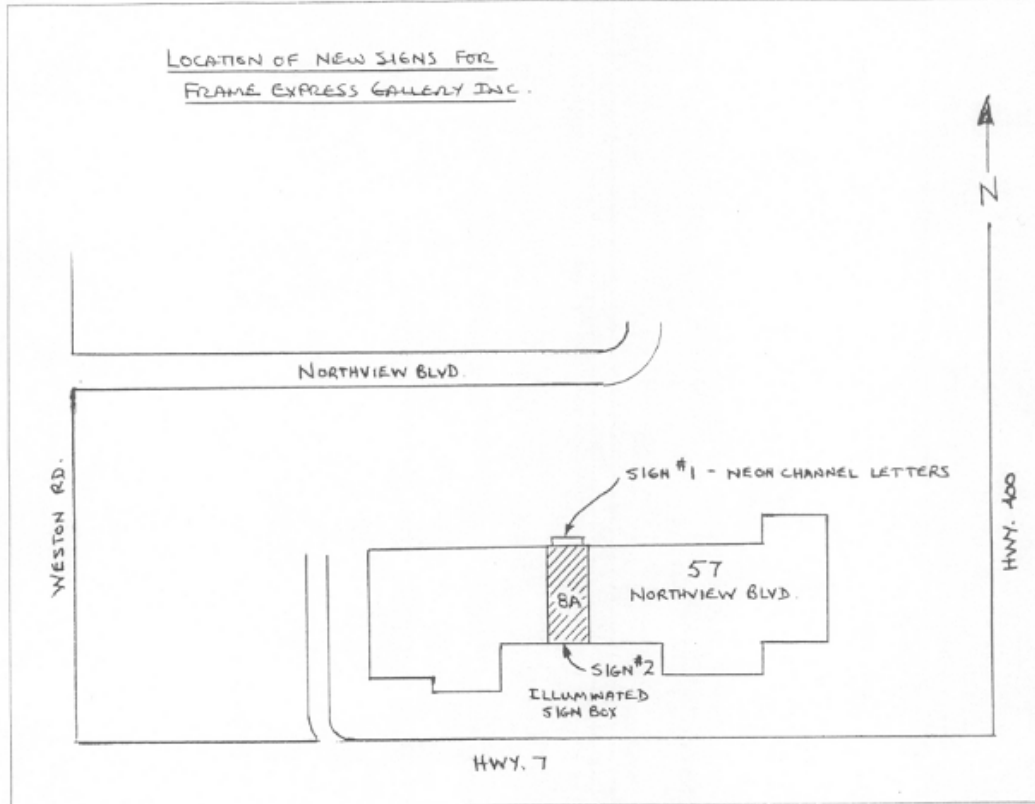
John Studdy
Chair, Sign Variance Committee

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|---------------------------------------|------------------------|-----------------------|
| NAME FRAME EXPRESS GALLERY INC. | | |
| ADDRESS 57 NORTHVIEW BLVD. UNIT 8A | | |
| CITY/TOWN WOODBIDGE ON | POSTAL CODE L4L 8X9 | PHONE 416/488-2626 |
| CONTACT MARGARET PAIK | | FAX 416/488-2626 |

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NOTES/CALCULATIONS

| | | |
|----------------------------|---|-------|
| CLIENT APPROVAL X _____ | TERMS C.O.D. | PRICE |
| | <small>MASTER SYSTEMS (705) 737-3503 (800) 800-3503 FAX (705) 737-3385 PAS15001 12/02</small> | |

SKID # 2

PROJECT : ILLUMINATED 9' X 22' SIGN SKA WITH LIGHTWEIGHT FLEX FACE (198 SQ. FT.)
CLIENT : FRAME EXPRESS GALLERY INC. 57 NORTHVIEW BLVD, UNIT 8/A, VANCOUVER CAN.

