

## **COMMITTEE OF THE WHOLE SEPTEMBER 6, 2005**

### **PROCLAMATION REQUEST - CHARACTER COMMUNITY DAY**

#### **Recommendation**

The City Clerk recommends:

- 1) That October 19, 2005 be proclaimed as "Character Community Day" and
- 2) That the proclamation be posted on the City's website, published on the City Page, space permitting, and that staff issue a news release.

#### **Economic Impact**

N/A

#### **Purpose**

To respond to the request received from the Character Community Foundation of York Region.

#### **Background - Analysis and Options**

The correspondence received from the Character Community Foundation of York Region, dated May 31, 2005, is attached (Attachment #1).

The proclamation request meets the requirements of the City's Proclamation Policy: "*That upon request, the City of Vaughan issue proclamations if the event, campaigns or declaration is directly related to matters over which the City has jurisdiction or the City directly sponsors the event, campaign or other matter*".

The Character Community Foundation of York Region has requested the City publicize this proclamation to promote the importance of fostering and demonstrating good character and provide the opportunity for business, education, community organizations, and families in Vaughan to focus on the character attributes and the importance of incorporating good character into everyday actions and interactions. The City of Vaughan is designated as a Character Community and Council has approved this proclamation in the past.

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

#### **Relationship to Vaughan Vision 2007**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

#### **Conclusion**

Staff is recommending October 19, 2005 be proclaimed as "Character Community Day" and that the proclamation be posted on the City's website and published on the City Page, space permitting.

**Attachments**

Attachment #1 - Correspondence from the Character Community Foundation of York Region,  
dated May 31, 2005

**Report prepared by:**

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach, City Clerk



**Susan Smitko**  
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To: Municipal Council  
From: Sue Smitko  
Re: Character Community Day  
October 19, 2005  
Date: May 31, 2005

Last year, all municipalities and the Regional Municipality of York proclaimed the third Wednesday of October - October 20, 2004 - as Character Community Day. On this day, a number of events took place across the region to raise awareness about the character community initiative.

Recognizing a day designated to raising awareness of the importance and the benefits of demonstrating and fostering good character provides business, education, community organizations and families the opportunity to focus on character development and to develop practical means for building good character.

**This year Character Community Day will be Wednesday, October 19, 2005.**

**I am requesting that you proclaim Character Community Day again this year.**

Thank you for your continued support. Together we *can* make a difference!

***I Live with Character***

*Respect · Responsibility · Honesty · Integrity · Compassion · Courage · Inclusiveness · Fairness · Optimism · Perseverance · Initiative*

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Visit our Website at [www.charactercommunity.com](http://www.charactercommunity.com)