

COMMITTEE OF THE WHOLE - DECEMBER 5, 2005

FOOD BANK SANTA PICTURE DRIVE

Recommendation

Councillor Peter Meffe recommends that staff be directed to permit the use of a section or room at the Maple Community Centre for the purposes of receiving non-perishable food donations for the food bank on Saturday, December 10, 2005, from 10:00 a.m. to 2:00 p.m.

Economic Impact

Nil.

Purpose

The purpose of this event is to encourage residents in the community to make non-perishable food donations to the food bank. It is important that we assist them to ensure that they will have sufficient supplies to help those in need during the holiday season.

Background - Analysis and Options

At this event we will have Santa Claus pose for pictures with children in return for a non-perishable food donation. As everyone is aware, this is the time of year when supplies at all food banks are at their lowest. As it is the holiday season, it is also the time that they need to replenish and raise as many non-perishable food items as possible. Through this event we hope to raise public awareness of this need. I feel that having Santa Clause there to take pictures in exchange for a donation of a non-perishable food item will encourage the community to get involved. It will also afford parents the opportunity to teach their children that we should help those less fortunate.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

I believe that this is a wonderful initiative that will allow the residents to participate in helping those in need.

Attachments

None.

Report prepared by:

Adele Panicali, Council Executive Assistant

Respectfully submitted,

Peter Meffe,
Councillor, Ward 1