

## **COMMITTEE OF THE WHOLE – FEBRUARY 6, 2006**

### **SIGN VARIANCE APPLICATION**

**FILE NO.: SV.05-30**  
**OWNER: TANASONS HOLDING LIMITED**  
**LOCATION: 30 AVIVA PARK DRIVE**  
**BLOCK 1, PLAN 65M-2790**

### **Recommendation**

That Sign Variance Application SV.05-30, Tanasons Holding Limited, be APPROVED.

### **Economic Impact**

None.

### **Purpose**

Request to install an extension to an existing sign located on the north elevation for a total sign area of 28 sq m as shown on the attached drawings.

### **Background - Analysis and Options**

Bylaw Requirements (203-92, as amended):

8.2 (a) The area of a wall sign shall not exceed 0.75m per linear horizontal meter of the exterior wall of a building upon which such sign is located. In multiple occupancy buildings or shopping centers, the sign area for each business premises shall be proportional to the length of the exterior wall forming part of the premises. Notwithstanding the foregoing, the total area of a wall sign per business premises shall not exceed 20 sq m or be limited to not less than 2.0 sq m..

### **Relationship to Vaughan Vision 2007**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

### **Conclusion**

The By-law permits a maximum sign area of 20 sq m. The applicant is proposing to install an extension to the existing wall sign located on the north elevation as shown on the attached drawings.

The area of the existing sign is 20 sq m. The proposed sign extension has an area of 8 sq m for a total of 28 sq m.

Members of the Sign Variance Committee had no objections to the application and are of the opinion that the intent and purpose of the by-law is being maintained.

Upon approval of the sign variance by Council a Sign Permit issued by the Building Standards Department is required.

### **Attachments**

1. A copy of a plan showing the existing and proposed signage.

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services (Ext 8232)

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

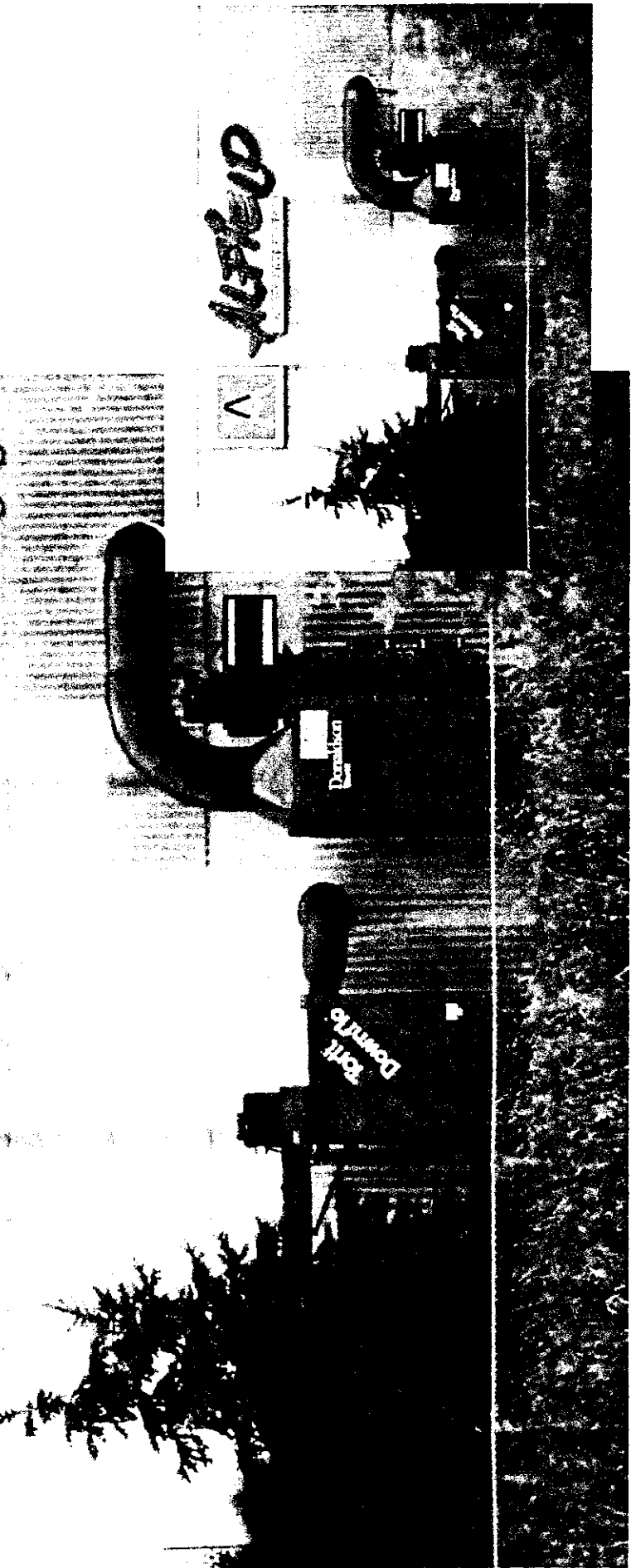
/pa

**APPROVED FOR PRODUCTION**

Date: \_\_\_\_\_  
Name: \_\_\_\_\_  
Approval: \_\_\_\_\_

**NEW CHANNEL NEON LOGO SHAPE:**

Building #1: North side - facing ETR



**Dial ONE**  
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Customer: Martinrea International Inc  
 Project: Channel neon logo  
 Site: 30 Aviva Park Drive, Vaughan, ON  
 Scale: NTS

Date: October 03, 05  
 File Name: martinrea building channels - oct03 - 05  
 Sales  
 Designer