PHOTOGRAPHY PERMITS

Recommendation

Local and Regional Councillor Linda D. Jackson recommends that City of Vaughan staff prepare a report for the first Committee of the Whole meeting of March 2006, exploring the following:

- Establishing a permitting system for commercial photography at both Thoreau MacDonald House in Thornhill and the Scout House in Kleinburg,
- That the staff report include financial consideration for residents of Vaughan,
- That any funds generated from photography permits be applied towards maintenance and improvements at Thoreau MacDonald House and the Scout House,
- That staff investigate any photography permitting programs used by area municipalities, such as the permitted use of Edwards Gardens in the City of Toronto,
- That the permits be applied to commercial photography only, and
- That the projected start-up date be planned to provide sufficient time to incorporate the 2006 Spring/Summer/Fall season.

Economic Impact

Any financial benefits are to be outlined in staff's report to Council at the first meeting of March 2006.

Purpose

To address the disruption to area residents, caused by the traffic and use of public property by commercial photographers for events such as weddings, engagements, etc., while offsetting the costs of maintenance and improvements to City of Vaughan's capital assets.

Background - Analysis and Options

During the Spring, Summer and Autumn months, seven to eight groups routinely converge on public property for the purposes of commercial photography. This practice impacts negatively on area residents, causing vehicular congestion and the loss of enjoyment of public property. It also becomes necessary for the City of Vaughan to increase maintenance at these locations as a result of increased traffic.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council.

Report prepared by:

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Respectfully submitted,

Linda D. Jackson
Local and Regional Councillor