

BODY RUB ENFORCEMENT

Recommendation

The Commissioner of Legal and Administrative Services, in consultation with the Senior Manager of Enforcement Services, recommends:

1. That this report be received.

Economic Impact

There is no budget impact other than a possible reduction in parking fine revenue.

Purpose

This report is to provide further details on enforcement actions related to body rub parlours since October 2005.

Background - Analysis and Options

Council, at its meeting of June 15, 2005, Item 1, Report 38, required a report be brought back in October outlining the status of enforcement relating to body rubs.

This report was discussed at the Working Session of October 25, 2005, Item 1, Report 60.

Council then further directed:

“That a status report be provided in February 2006, including the impact of using existing staff resources to undertake the enforcement activity related to the subject matter.”

By way of a brief summary, between July and October 2005, staff conducted 118 inspections, including 22 in conjunction with York Regional Police, resulting in 98 charges and 8 illegal massage parlours closing their doors. The Police were unable to identify the number of Police charges, if any, resulting from these inspections.

In the time since October, the enforcement efforts have continued with 61 inspections, including 7 in conjunction with York Regional Police, resulting in 82 charges under the Licensing By-law being laid. In addition, in order to hold those individuals that own the properties accountable, 9 charges under the Zoning By-law have been laid as the use is not permitted. To date, matters have not been set for trial.

There has also been one more illegal massage parlour closed down, the Maple Shiatsu, located at 2100 Steeles Avenue. One new illegal establishment has opened at 470 North Rivermede. In total, there are 10 illegal and 5 licensed parlours.

As indicated in October, in order to maintain an active presence in this area, continued enforcement is necessary. This can be achieved within existing resources by either frequent blitzes in coordination with York Regional Police, or by continuing to deploy at least part of an officer's time to this area as an extension of existing duties. Both of these approaches will potentially impact budget as foregone fine revenue.

Enforcement will continue by deploying the Special Enforcement Unit as an extension of their existing duties. The pilot project was conducted by a member of this unit. It is possible that parking revenue may be reduced in 2006 as a result.

### **Relationship to Vaughan Vision 2007**

This report is in keeping with the Vaughan Vision 2007 as it speaks to the goals of community safety and the City's leadership on key issues.

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

### **Conclusion**

Enforcement of illegal activity related to massage parlours is successful and a continuation will deter illegal establishments from establishing in the City of Vaughan.

### **Attachments**

1. List of Massage Parlours.
2. Item 1, Report 60, Committee of the Whole (Working Session) October 25, 2005.

### **Report prepared by:**

Tony Thompson  
Senior Manager of Enforcement Services

Respectfully submitted,

Janice Atwood-Petkovski  
Commissioner of Legal and Administrative Services

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 31, 2005

Item 1, Report No. 60, of the Committee of the Whole (Working Session), which was adopted without amendment by the Council of the City of Vaughan on October 31, 2005.



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BODY RUB ENFORCEMENT

The Committee of the Whole (Working Session) recommends:

- 1) That the recommendation contained in the following report of the Commissioner of Legal and Administrative Services, dated October 25, 2005, be approved subject to deleting the words, "and that a part-time position be created for this purpose"; and
- 2) That a status report be provided in February 2006, including the impact of using existing staff resources to undertake the enforcement activity related to the subject matter.

Recommendation

The Commissioner of Legal and Administrative Services, in conjunction with the Senior Manager of the Enforcement Services Department, recommends:

1. That the enforcement activity related to legal and illegal body rub parlours continue and that a part-time position be created for this purpose.
2. That this report be received.

Economic Impact

The report below contained a number of options that were examined for this report.

Option 1

This option would see the creation of a new part-time enforcement position. If the efforts of the two part time-staff are combined, the project results should be maintained. The cost of this option would be \$30,000.

Option 2

This option has a combined negative impact on the budget of \$210,000. This combines salary dollars and reduced parking revenue.

Option 3

This option carries an impact of approximately \$80,000.

Option 4

This option has an impact of \$80,000. which is offset by \$26,600. in part-time revenue.

Purpose

This report is to provide an update on the enforcement efforts undertaken since July in relation to Body Rub Parlours.

## CITY OF VAUGHAN

### EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 31, 2005

Item 1, CW(WS) Report No. 60– Page 2

#### Background - Analysis and Options

Council, at its meeting of June 15, 2005, Item 1, Report 38, required a report be brought back in October 2005 outlining the status of increased enforcement relating to Body Rub Parlours.

In order to conduct this project a member of the Enforcement Services Department's Special Enforcement Unit was reassigned to concentrate his efforts solely on Body Rub Enforcement. This individual received some hands-on training from York Regional Police. Enforcement actually commenced in the last week of June 2005.

A number of enforcement strategies were deployed for this project and the combined results have had an impact on the Body Rub industry in Vaughan.

Staff conducted a total of 118 inspections in Body Rub facilities. York Regional Police worked with our staff for six days accounting for 22 joint inspections.

The 118 inspections resulted in 98 charges being filed. These charges generated potential fine revenue of \$44,000. There are additional charges pending under the City of Vaughan Zoning By-law. The cost of this four month project was approximately \$66,000., \$16,000. salary and \$50,000. is reduced parking fines generated over this time frame.

More importantly, the enforcement efforts by staff have resulted in the closure of 8 illegal parlours. These are:

- Olympus Health Spa - 20 Hanlan Road
- Rivermede Spa - 20 Rivermede Road
- Elite Health Clinic - 80 Roysun Road
- Daisy Health Spa - 830 Rowntree Dairy Road
- Delvera Spa - 250 Regina Road
- Skin and Body Health Centre - 7007 Islington Avenue
- Steeles Spa - 2150 Steeles Avenue

These closures reduce the illegal parlours in Vaughan to 10 and legal remain at five.

In order to achieve this success, a much focused effort had to be undertaken. In order to maintain these successes or make further progress, the effort should be continued. Staff have examined a number of ways to ensure continued success and they are outlined below. All of them have budgetary impacts, however, there would be an offset by any revenue received from convictions on the charges laid.

#### Option 1

This option would see the creation of a new part time enforcement position. If the efforts of the two part time staff are combined, the project results should be maintained. The cost of this option would be \$30,000.

#### Option 2

This option is the continuation of the assignment of a Special Enforcement Officer. This option has the greatest financial impact at \$210,000. This is the salary of the officer and a loss of at least \$150,000. in fine revenue.

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 31, 2005**

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Option 3

The creation of a second full-time Licensing Enforcement Field Officer position would permit full-time activity to be continued as well as perform other licensing and parking activities. As indicated in the Economic Impact Section, the cost for the addition of this new position is approximately \$80,000. which includes salary, benefits, and computer.

Option 4

This option would see the current part time licensing position being converted to a full-time position. This would have an impact on licensing enforcement in the after hours period. The financial impact would be approximately \$53,000. (\$80,000. for the full-time position being offset by the \$26,000. part-time salary.)

The results of this project are positive and encouraging. Enforcement with dedicated staff members should continue. Revenue may provide an offset due to fine payments, however, as the number of illegal Body Rub establishments decline, the number of available charges will also decline. This source of revenue is provided from York Regional Courts after fine payment.

**Relationship to Vaughan Vision 2007**

This report is in keeping with the Vaughan Vision 2007 as it speaks to the goals of Community Safety and the City's leadership on key issues.

This report is consistent with the priorities previously set by Council and the necessary resources have not been allocated and approved.

**Conclusion**

The project focusing on illegal Body Rub activity was successful and should continue in order to prevent a resurgence of the trade in Vaughan.

**Attachments**

None

**Report prepared by:**

Tony Thompson  
Senior Manager of Enforcement Services

<b>MASSAGE PARLOURS</b>		Updated: February 2006
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BUSINESS NAME	NO.	ADDRESS STREET	UNIT	DISTANCE FROM RESIDENTIAL AREA (m)	COMMENTS
<i>8635 Fitness Spa (1)</i>	<i>8635</i>	<i>Keele St</i>	<i>Unit 15</i>	<i>1,172.25</i>	<i>Licensed</i>
<i>Marvelous Spa (1)</i>	<i>435</i>	<i>Bowes Rd</i>	<i>Unit 1</i>	<i>1,331.07</i>	<i>Licensed</i>
Massage Spa	311	Bowes Rd	Unit 6B	930.08	Licensed
Millenium Spa	566	Rivermede Rd	Unit 1	943.04	Licensed
Hands from Heaven Spa	10	Strada Dr	Unit 8	38.22	Licensed
Daisy Health Spa	830	Rowntree Dairy Rd	Unit 17	38.22	CLOSED
Del Vera Spa	250	Regina Rd	Unit 16	414.69	CLOSED
Elite Health Clinic	80	Roysun Rd	Unit 9	412.06	CLOSED
Euro Health (Classic Spa)	7007	Islington Ave	Unit 6	39.39	CLOSED
Maple Shiatsu	2100	Steeles Ave	Unit 9	638.57	CLOSED
Rivermede Spa	20	Rivermede Rd	Unit 2	559.02	CLOSED
Steeles Spa	2150	Steeles Ave	Unit 21	705.35	CLOSED
Barbara's Spa	100	Hanlan Rd	Unit 1	526.69	CLOSED
Skin & Body Health Centre	7007	Islington Ave	Unit 3	39.39	
Studio 176 (Spa Health Studio)	176	Rivermede Rd	Unit 1	993.32	
Amazon Spa (La Spa)	470	North Rivermede Rd	Unit 14B	705.95	
Body Teck	71	Strada Dr	Unit 8	201.68	
Credistone Spa	400	Creditsstone Rd	Unit 40	1,615.45	
Fantasy Spa	4040	Steeles Ave	Unit 42	1,047.41	
Lotus Spa	2951	Hwy 7	Unit 8	1,869.30	
Orchid Spa (formerly TLC)	2104	Hwy 7	Unit 22	38.94	
Queen Holistics and Aesthetics	4300	Steeles Ave	Unit 27	434.98	
Rain Spa	470	North Rivermede Rd		705.95	NEW