

**PROCLAMATION REQUEST –
CHILD CARE WORKER & EARLY CHILDHOOD EDUCATOR APPRECIATION DAY**

Recommendation

The City Clerk recommends:

- 1) That October 25, 2006 be proclaimed as "Child Care Worker & Early Childhood Educator Appreciation Day" and
- 2) That the proclamation be posted on the City's website, published on the City Page, space permitting, and that staff issue a news release.

Economic Impact

N/A

Purpose

To respond to the request received from the President, Ontario Coalition for Better Child Care (OCBCC) and the President, Ontario Division of Canadian Union of Public Employees (CUPE).

Background - Analysis and Options

The correspondence received from the President, Ontario Coalition for Better Child Care (OCBCC) and the President, Ontario Division of Canadian Union of Public Employees (CUPE), dated August 24, 2006 is attached (Attachment #1).

The proclamation request meets one of the requirements of the City's Proclamation Policy, namely, "*That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters which are promoted by an organization that is a registered charity pursuant to Section 248 of the Income Tax Act*". The OCBCC is so registered.

The President, Ontario Coalition for Better Child Care (OCBCC) and the President, Ontario Division of Canadian Union of Public Employees (CUPE) have requested the City publicize this proclamation to allow the community to recognize the influence, dedication and commitment of child care workers to children and their families. The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities set forth in Vaughan Vision 2007, particularly 'A-1', "Pursue Excellence in the Delivery of Core Services" and the necessary resources have been allocated and approved.

Conclusion

Staff is recommending October 25, 2006 be proclaimed as "Child Care Worker & Early Childhood Educator Appreciation Day" and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment #1 - Correspondence from the President, Ontario Coalition for Better Child Care (OCBCC) and the President, Ontario Division of Canadian Union of Public Employees, dated August 24, 2006

Report prepared by:

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach,
City Clerk

Janice Atwood-Petkovski,
Commissioner of Legal and Administrative Services

August 24, 2006

To Mayors and Councils,

We are writing to ask that you and your Council once again endorse a day of recognition for the many people who work providing care to children in your community. Last year you were one of over one hundred and thirty municipalities that proclaimed this day of appreciation, making it such a success.

The Ontario Coalition for Better Child Care (OCBCC), the Canadian Union of Public Employees (CUPE) and our other labour partners representing child care workers across Ontario are asking that Wednesday October 25th 2006 be proclaimed as ***Child Care Worker & Early Childhood Educator Appreciation Day*** in accordance with the attached resolution.

Many groups are recognized by way of Municipal Resolution. Such a day allows the community to recognize the work of various groups and to acknowledge the contributions they make in the lives of community members.

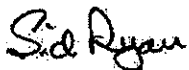
Many children, families and communities benefit from the work of child care workers. Child care also contributes to the economic life of communities. Research shows the many economic benefits accrued from affordable, accessible high quality child care. This benefit comes from the number of people employed in the child care industry and because the availability of child care allows parents to work and to contribute to the economic life of society.

To help us to promote this day we would also like to ask your Council to provide financial support for public announcements, for example advertising the day on the side of city buses or other means your Council uses to reach out to the public and we are happy to provide artwork to facilitate this process. We hope that with your active support your proclamation of this day of recognition will encourage and support a day of community recognition for child care workers.

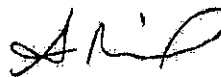
Please advise us of your participation in this day of recognition so that we can acknowledge your community's role in celebrating child care workers across Ontario on October 25th.

Thank you for your consideration.

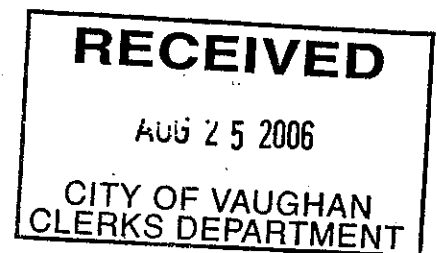
Yours sincerely,



Sid Ryan
President, CUPE Ontario



Shellie Bird
President, OCBCC



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**6TH ANNUAL CHILD CARE WORKER &
EARLY CHILDHOOD EDUCATOR
APPRECIATION DAY**

OCTOBER 25, 2006

RESOLUTION

WHEREAS thirty five years of research confirms the benefits of high quality child care for young children's intellectual, emotional, social and physical development and later life outcomes; and

WHEREAS child care promotes the well-being of children and responds to the needs of parents, child care workers and the broader community by supporting quality of life so that citizens can fully participate in and contribute to the economic and social life of their community; and

WHEREAS recent studies clearly show trained and knowledgeable Early Childhood Educators and child care workers are the most important element in quality child care, and further that good wages and working conditions are associated with higher job satisfaction and morale, lower staff turnover all of which predict higher quality care

THEREFORE BE IT RESOLVED that October 25, 2006 be designated the 6th annual "Child Care Worker & Early Childhood Educator Appreciation Day" in recognition of the influence, dedication and commitment of child care workers to children, their families and quality of life of the community.