

**COMMITTEE OF THE WHOLE – SEPTEMBER 18, 2006**

**SIGN VARIANCE APPLICATION**

**FILE NO: SV.06-020**

**OWNER: SHIPLAKE INVESTMENTS RUTHERFORD LTD.**

**LOCATION: 9200 BATHURST STREET, LOT NO. 15, CONCESSION 2**

**Recommendation**

That Sign Variance Application SV.06-020, Shiplake Investments Rutherford Ltd., be REFUSED, as the proposal constitutes visual clutter and a negative precedence and the applicant has sufficient exposure on the pylon sign at the location.

**Economic Impact**

None.

**Purpose**

The tenant in Building "A" is requesting to install a wall sign located at the north and east sides of Building "C" as shown on the attached drawings.

**Background - Analysis and Options**

**By-Law Requirements (203-92, as amended)**

- 6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.
- 6.1 (i) Except as may otherwise be permitted in this by-law, the maximum number of signs that may be erected shall be one (1) only of the following sign types per exterior wall per business premises:
- (a) wall sign

**Relationship to Vaughan Vision 2007**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Conclusion**

The By-law permits only one wall sign per business premise. The tenant from Building "A" is proposing to install a wall sign onto Building "C" as shown on the attached drawings. Upon approval of the sign variance by Council a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Sketch of Sign

**Report prepared by:**

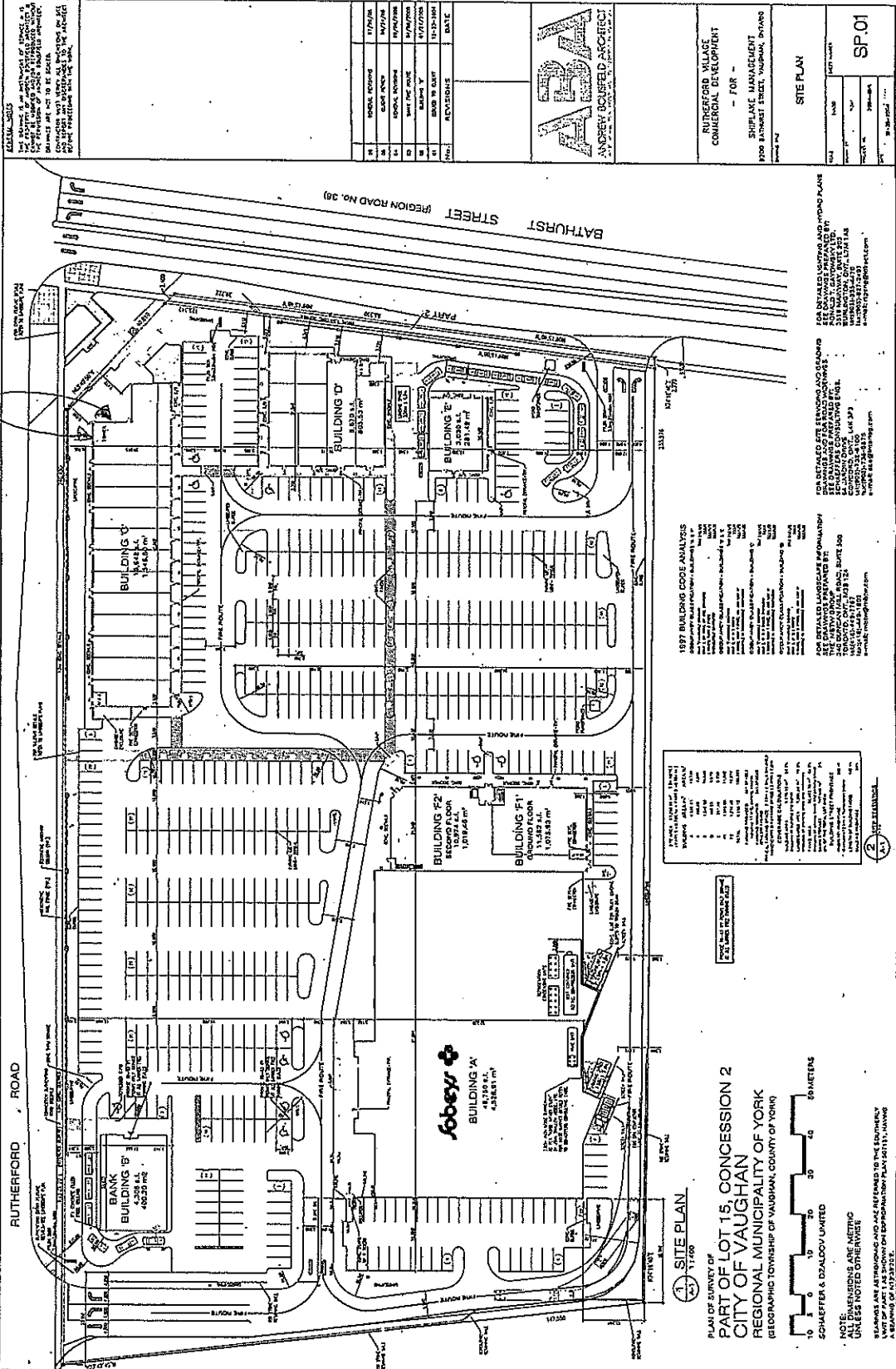
John Studdy  
Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa

*North of  
Coast  
Township*



RUTHERFORD ROAD

BATHURST STREET (REGION ROAD No. 28)

**Sobey's**  
 BUILDING 'A'  
 48,759 sq. ft.  
 4,388 sq. ft.

BANK BUILDING 'B'  
 4,388 sq. ft.  
 4,623 sq. ft.

BUILDING 'D'  
 8,823 sq. ft.  
 8,823 sq. ft.

BUILDING 'E'  
 3,028 sq. ft.  
 281,497 sq. ft.

BUILDING 'F'  
 18,272 sq. ft.  
 1,714 sq. ft.

BUILDING 'T'  
 11,523 sq. ft.  
 1,074 sq. ft.

**1 SITE PLAN**  
 PLAN OF SURVEY OF  
 PART OF LOT 15, CONCESSION 2  
 CITY OF VAUGHAN  
 REGIONAL MUNICIPALITY OF YORK  
 (GEOGRAPHIC TOWNSHIP OF VAUGHAN, COUNTY OF YORK)

SCALE: 1:2500

NOTE: DIMENSIONS ARE METRIC UNLESS NOTED OTHERWISE.

REMARKS: ALL DIMENSIONS AND LOCATIONS ARE TO THE CENTRELINE UNLESS NOTED OTHERWISE.

DATE: 12/12/2018

BY: [Signature]

FOR: SHIPLEAKE MANAGEMENT

PROJECT NO.: SP.01

SCALE: 1:2500

DATE: 12/12/2018

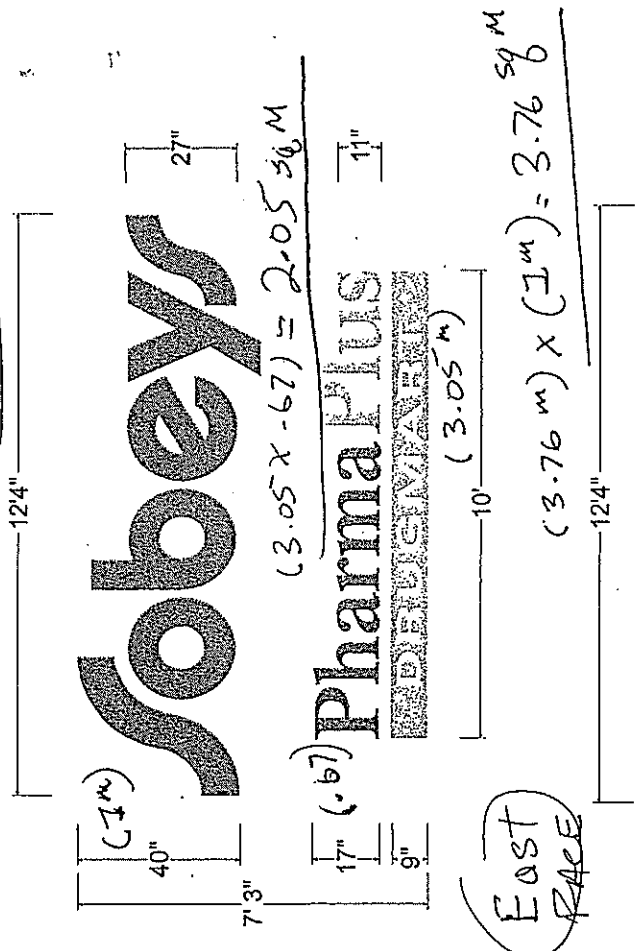
BY: [Signature]

FOR: SHIPLEAKE MANAGEMENT

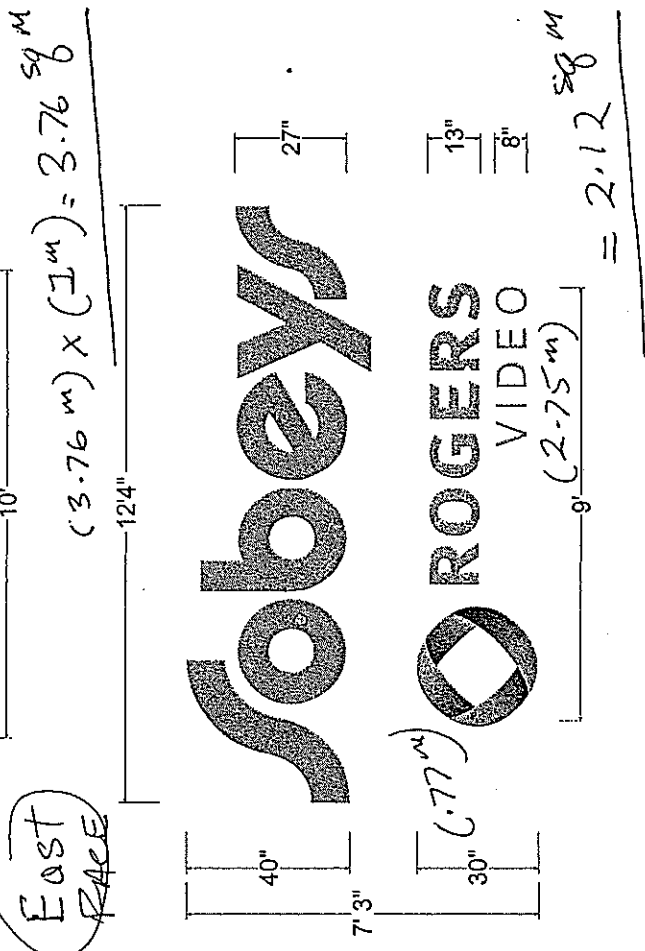
PROJECT NO.: SP.01

North Face

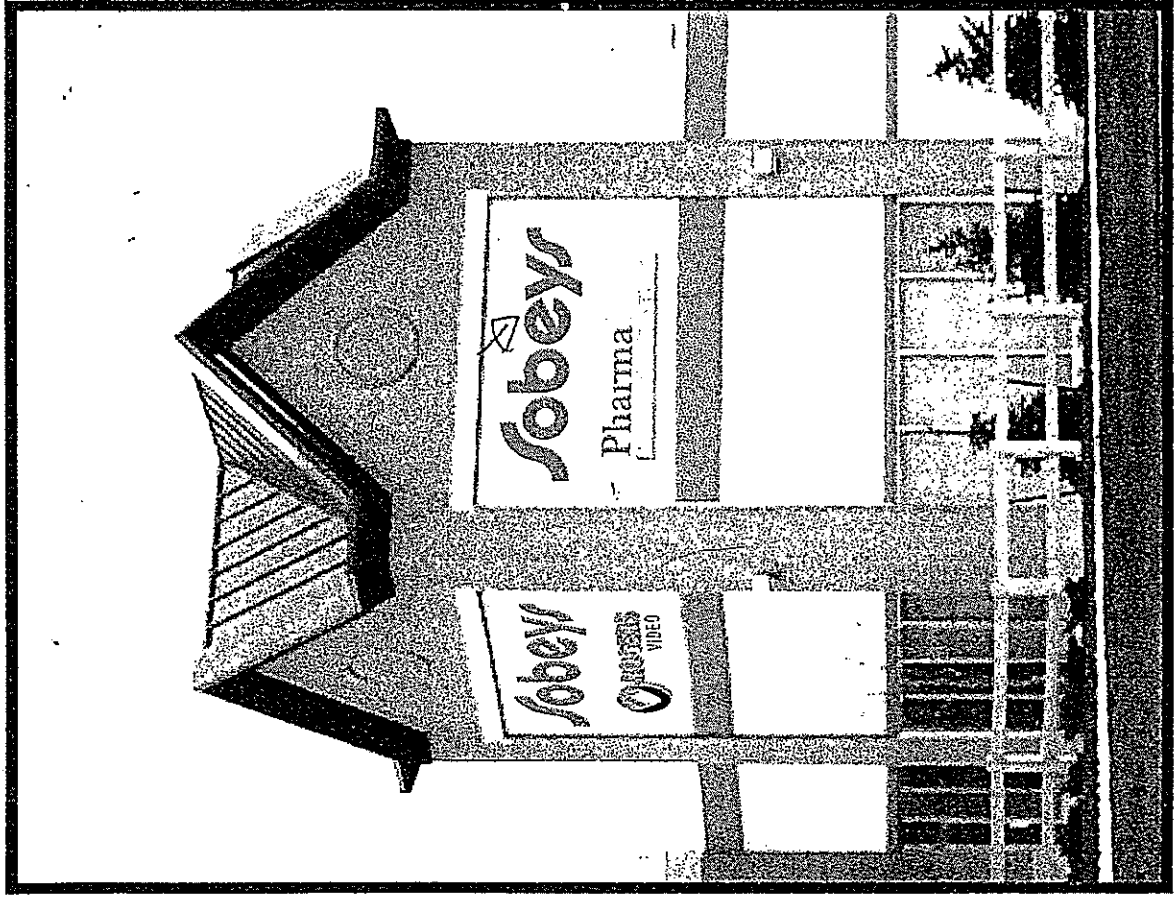
$(3.76\text{ m}) \times (1\text{ m}) = 3.76\text{ sq m}$



East Face



$= 2.12\text{ sq m}$



Illuminated Channel Letters (Option C)

This artwork and design is the exclusive property of Burlington Signs National and cannot be reproduced in whole or part without our written consent.

**Burlington Signs**  
www.burlingtonsigns.com (1-800-335-3515)

1229 Advance Rd. #2  
Burlington, Ontario  
L7M 1G7

Telephone: 905-335-3515  
Toll Free: 1-888-455-2222  
Fax: 905-335-1217

---

Name: Laura Shippen  
Sobeys Ontario  
Phone: 905-673-4660  
Fax: 905-673-4615  
E-Mail: laura.shippen@sobeys.com  
Sales: Jim Paul  
Designer: Matt Auclair  
Date: April 20, 2006