

STRATEGIC PLANNING COMMITTEE MAY 16, 2006

2006 COUNCIL/SMT STRATEGIC PLANNING WORKSHOP DISCUSSION AND VAUGHAN VALUES AND CORPORATE PRINCIPLES DOCUMENTS AND NEXT STEPS DOCUMENT

Recommendation

The City Manager in consultation with the Chair of Strategic Planning and the Senior Management Team recommends:

- 1) That Attachment 1. 2006 Council/SMT strategic planning workshop discussion be approved.
- 2) That Attachment 2. Vaughan Values document be approved.
- 3) That Attachment 3. Vaughan Corporate Principles document be approved.
- 4) That Attachment 4. Strategic Planning Process Next Steps document be approved.

Economic Impact

There is no economic impact

Purpose

To confirm the 2006 Council/SMT strategic planning workshop discussion and Vaughan Values and Vaughan Corporate Principles, and Strategic Planning Next Steps documents.

Background - Analysis and Options

Council/SMT held a strategic planning workshop from March 20-22, 2006 which was focused on discussing the strategic planning process for the City of Vaughan. It provided an opportunity for Members of Council and senior management to get together and discuss how the City can more effectively manage its resources and run a more efficient City to better serve our citizens. As well the workshop focused on improving the strategic planning process and the alignment between the Vaughan Vision and the strategic priorities of the Corporation.

This was accomplished through a number of brainstorming sessions which allowed decision makers to identify and clarify the City's long-term goals and objectives in order to map out where our City is going. Examples of the brainstorming exercises included a discussion on the development of a Successes report, as well as Vaughan values, environmental scanning and strategic planning process next steps items. These documents are attached. Further, it was suggested that a Vaughan Corporate Principles document be created for review at a future date.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

It is appropriate and timely to review and validate the 2006 Council/SMT strategic planning offsite workshop discussion, next steps, Vaughan Values and Vaughan Corporate Principles documents.

Attachments

1. 2006 Council/SMT strategic planning offsite workshop discussion
2. Vaughan Values document
3. Vaughan Corporate Principles document
4. Strategic Planning Process Next Steps document

Report prepared by:

Thomas Plant MBA, MPA
Senior Manager of Strategic Planning

Respectfully submitted,

Michael DeAngelis
City Manager

**Council/SMT Strategic Planning
Workshop Discussion**

March 20-22, 2006

Successes Report Round Table Discussion- March 21, 2006

This exercise was a brainstorming exercise to review examples of strategic plan successes reports from other organizations (Powerstream, Town of East Gwillimbury, York Region, Town of Markham, and City of Brampton) and discuss the components of a City of Vaughan strategic successes report.

- Who is the audience? Residents, city staff/ business leaders

- Purpose and message content
 - Our successes
 - Strategic Goals, organizational charts
 - Council, City Manager, Commissioners pictures and ward map

- Layout and presentation
 - Bound book – cost effective
 - Colour
 - Easy reading
 - Online
 - Branded as Vaughan

- Content
 - Structured according to Vaughan Vision
 - Communicate strategy/plan (reference our website)
 - Easily understood
 - Picturesque
 - Targeted at our resident's/ businesses
 - Professional-quality/look

Vaughan Values Round Table Discussion – March 21, 2006

This was a brainstorming exercise to identify a City of Vaughan Corporate values statement.

- Accountability- readiness to accept responsibility for ones' actions
- Dignity/respect – seeing the value in every individual
- Diversity – being comfortable with differences
- Equality – treating everyone the same
- Fairness – in accordance with justice
- Honesty/trust – being truthful in ones' dealings with others
- Initiative – readiness to lead
- Integrity –being at one with the truth
- Leadership – the willingness of model all other values
- Transparency – open to scrutiny

TRENDS/PRESSURES ROUND TABLE DISCUSSION – March 22, 2006

This was a brainstorming exercise to identify trends and pressures which will impact the City of Vaughan and which exist in the external environment which it operates in.

Trends	Pressures
<ul style="list-style-type: none"> • Economic downturn • Disease/Pandemic • Changing demographics/immigration • Aging population / workforce • Labour Pressures • Global Warming • Intensification and redevelopment • Globalization • Environmentalism/conservation • New urbanism 	<ul style="list-style-type: none"> • Financial/Revenue • Environmental Requirements • Aging Infrastructure • Transportation needs • Energy Costs • Capital Projects • Emergency preparedness • Rising cost of fuel • Political scrutiny • Revenue/staffing • Demand for services – resources • Aging demographics • Aging Infrastructure • “special interest driven groups” • media
Government Impact	Other Factors
<ul style="list-style-type: none"> • Provincial legislation Bill 124/206 • Down loading • Pooling • Change of government • Pooling • Intensification/infill • 427 • subway • mandated full cost recovery • OMERS • Immigration policy • Environmental Regulations • Diminishing authority as a result of new legislation <ul style="list-style-type: none"> ○ intensification ○ planning authority ○ places to grow ○ greenbelt legislation 	<ul style="list-style-type: none"> • Community service • Citizen requests & expectations • Changing political boundaries • Climate change/natural disasters • Emerging economic power house (India/China) • Impact of 427 on industrial assessment • Aging infrastructure/end of Dev. Charges

VAUGHAN VALUES

Accountability

Fairness

Honesty

Inclusiveness

Initiative

Integrity

Leadership

Transparency

Respect

Responsibility

Vaughan Corporate Principles

Accessibility
Business-Friendly Environment
Character
Customer-Centred Services
Diversity
Fiscal Responsibility
Health and Wellness
Leadership
Open Communication
Partnerships
Quality
Safety
Stewardship

Strategic Planning Process Next Steps

