

**PROCLAMATION REQUEST –
CHILD CARE WORKER & EARLY CHILDHOOD EDUCATOR APPRECIATION DAY**

Recommendation

The City Clerk recommends:

- 1) That October 24, 2007 be proclaimed as “Child Care Worker & Early Childhood Educator Appreciation Day” and
- 2) That the proclamation be posted on the City’s website, published on the City Page, space permitting.

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page depends on space availability.

Purpose

To respond to the request received from the President, Ontario Coalition for Better Child Care (OCBCC) and the President, Ontario Division of Canadian Union of Public Employees (CUPE).

Background - Analysis and Options

The correspondence received from the President, Ontario Coalition for Better Child Care (OCBCC) and the President, Ontario Division of Canadian Union of Public Employees (CUPE), dated August 24, 2007 is attached (Attachment #1).

The proclamation request meets one of the requirements of the City’s Proclamation Policy, namely, “*That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters which are promoted by an organization that is a registered charity pursuant to Section 248 of the Income Tax Act*”. The OCBCC is so registered and the City has granted this proclamation request in the past.

The President, Ontario Coalition for Better Child Care (OCBCC) and the President, Ontario Division of Canadian Union of Public Employees (CUPE) have requested the City publicize this proclamation to allow the community to recognize the work of various groups and to acknowledge the contributions they make in the lives of community members.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

The promotion of awareness throughout the Region of the contribution made by Child Care Workers and Early Childhood Educators.

Conclusion

Staff is recommending October 24, 2007 be proclaimed as "Child Care Worker & Early Childhood Educator Appreciation Day, and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment #1 - Correspondence from the President, Ontario Coalition for Better Child Care (OCBCC) and the President, Ontario Division of Canadian Union of Public Employees, dated August 24, 2007

Report prepared by:

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach,
City Clerk

Janice Atwood-Petkovski,
Commissioner of Legal and Administrative Services

RECEIVED

ATTACHMENT #1

August 24, 2007

SEP 17 2007

To Mayors and Councils,

CLERK'S DEPT.

We are writing to ask that you and your Council endorse a day of recognition for the many people who work providing care to children in your community. Last year many municipalities proclaimed and celebrated this day of appreciation, and it was a great success.

The Ontario Coalition for Better Child Care (OCBCC), the Canadian Union of Public Employees (CUPE) and our other labour partners representing child care workers across Ontario are asking that Wednesday October 24th 2007 be proclaimed as **Child Care Worker & Early Childhood Educator Appreciation Day** in accordance with the attached resolution.

Many groups are recognized by way of Municipal Resolution. Such a day allows the community to recognize the work of various groups and to acknowledge the contributions they make in the lives of community members.

Many children, families and communities benefit from the work of child care workers. Child care also contributes to the economic life of communities. Research shows the many economic benefits accrued from affordable, accessible high quality child care. This benefit comes from the number of people employed in the child care industry and because the availability of child care allows parents to work and to contribute to the economic life of society.

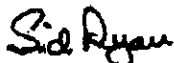
Even if your Council does not issue official proclamations, there are many ways for your municipality to participate in and celebrate this special day. In this case, we ask your Council sponsor public announcements, display our posters and distribute pins. Many municipalities also organize events and contests for the day or have Councillors or the Mayor participate in events hosted by child care centres within the municipality.

We hope that your proclamation of this day of appreciation, or your active support, will encourage and promote a day of community recognition for child care workers. Please fax the attached order to request posters and pins to help you raise awareness and celebrate.

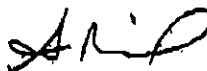
Please advise us of your participation in this day of recognition so that we can acknowledge your community's role in celebrating child care workers across Ontario on October 24th. Please direct any correspondence to the attention of Kathy Johnson, by mail: CUPE, 305 Milner Ave., Suite 800, Scarborough, ON M1B 3V4, or by fax: 416-292-2839.

Thank you for your consideration.

Yours sincerely,



Sid Ryan
President, CUPE Ontario



Shellie Bird
President, OCBCC

Patrick (Sid) Ryan
President

"ONE STRONG VOICE"



COPE #LWH

Fred Hahn
Secretary-Treasurer

7th Annual Child Care Worker & Early Childhood Educator Appreciation Day

October 24, 2007

Resolution

Whereas thirty five years of research confirms the benefits of high quality child care for young children's intellectual, emotional, social and physical development and later life outcomes; and

Whereas child care promotes the well-being of children and responds to the needs of parents, child care workers and the broader community by supporting quality of life so that citizens can fully participate in and contribute to the economic and social life of their community; and

Whereas recent studies clearly show trained and knowledgeable Early Childhood Educators and child care workers are the most important element in quality child care, and further that good wages and working conditions are associated with higher job satisfaction and morale, lower staff turnover all of which predict higher quality care

Therefore Be It Resolved that October 24, 2007 be designated the 7th annual "Child Care Worker & Early Childhood Educator Appreciation Day" in recognition of the influence, dedication and commitment of child care workers to children, their families and quality of life of the community.

7^e Journée annuelle de reconnaissance des éducatrices et des éducateurs de la petite enfance

Le 24 octobre 2007

Résolution

Attendu que les recherches menées au cours des 35 dernières années confirment l'effet bienfaisant des soins de grande qualité sur le développement intellectuel, affectif, social et physique durant la petite enfance et plus tard dans la vie;

Attendu que les services de garde favorisent le bien-être des enfants et répondent aux besoins des parents, des travailleurs des services à l'enfance et à l'ensemble de la collectivité en permettant aux citoyens de participer pleinement à la vie sociale et économique de leur collectivité, ce qui contribue à la qualité de vie;

Attendu que des études récentes ont clairement démontré que des éducatrices et éducateurs de la petite enfance dûment formés et compétents sont l'élément le plus important des services à l'enfance de qualité, et que des salaires et conditions de travail satisfaisants sont associés à une plus grande satisfaction et à un meilleur moral au travail ainsi qu'à un roulement de personnel moins grand, qui traduisent tous une plus grande qualité des soins;

Il est résolu que le 24 octobre 2007 soit désigné la 7^e Journée annuelle de reconnaissance des éducatrices et des éducateurs de la petite enfance afin de souligner l'influence, le dévouement et l'engagement de ces travailleurs à l'égard des enfants et des familles ainsi que leur contribution à la qualité de vie des membres de la collectivité.



OCBCC
COA/SEE

**Child Care Worker and Early Childhood Educator Appreciation Day
October 24, 2007**

Materials Request Form

Please send the following items:

#Buttons _____ #Posters _____

A template Certificate of Appreciation will be automatically sent with each request.

To:

Name: _____ Tel.# _____

Organization (if applicable): _____

Address: _____

City: _____ Prov. _____ Postal Code: _____

Email Address: _____

PLEASE FAX THIS FORM TO THE OCBCC AT FAX# 416-538-6737

**OR MAIL TO:
OCBCC**

**489 College St., Suite 206
Toronto, ON M6G 1A5**

Requests will also be accepted by email at: sue@childcareontario.org

PLEASE SEND THIS REQUEST BY OCTOBER 10



Ontario Coalition for Better Child Care
489 College St., Suite 206
Toronto, Ontario M5G 1A5
Tel: (416) 538-0628 Fax: (416) 538-6737
Toll Free: 1-800-594-7514

To: KAY
CITY OF VAUGHAN
OFFICE OF THE CLERK

From: Sue Parker, Office & Membership
Services Administrator

Fax: 905-832-8535 Pages (incl. cover): 5

Phone: Date: SEPT 17/07

Re: CC:

Urgent For Review Please Comment Please Reply Please Recycle

• Comments

Hello Kay
Attached is a copy of our letter and
supporting documents, requesting that
Oct 24, 2007 be declared Child Care
Worker and Early Childhood Educator
Appreciation Day.
Thank you for your assistance.
Sue Parker

RECEIVED
SEP 17 2007
CITY OF VAUGHAN
CLERKS DEPARTMENT