

## COMMITTEE OF THE WHOLE OCTOBER 1, 2007

### **SIGN VARIANCE APPLICATION**

**FILE NO:** SV.07-017

**OWNER:** 1687882 ONTARIO LTD. (EDWARD GILFAND)

**LOCATION:** 3175 RUTHERFORD ROAD, UNITS 79, 80, BUILDING B,  
BLOCK 1, REGISTERED PLAN 65M-3696

### **Recommendation**

That Sign Variance Application SV.07-017, 1687882 Ontario Ltd. (Edward Gilfand), be APPROVED subject to the box portion of the sign (Lower portion of the Sign) being reconfigured to follow the contours of the lettering.

### **Economic Impact**

None.

### **Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

### **Purpose**

Request to install an additional wall sign on the north and south elevations of the building of the subject property as shown on the attached drawings.

### **Background - Analysis and Options**

The City's Sign By-Law provides:

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-law.

### **Relationship to Vaughan Vision 2007**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

### **Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

### **Conclusion**

The By-law permits only those wall signs approved on the site plan agreement. The applicant is proposing to install an additional wall sign on the north and south elevations of the building as shown as signs "S - 1" and "S - 3" on the attached drawings.

Members of the Sign Variance Committee are recommending that the lower portion of the proposed sign be modified by having the outline of the sign follow the contours of the lettering similar to the upper portion of the sign. In their opinion this would create a more uniform appearance for the sign.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Sketch of Sign

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

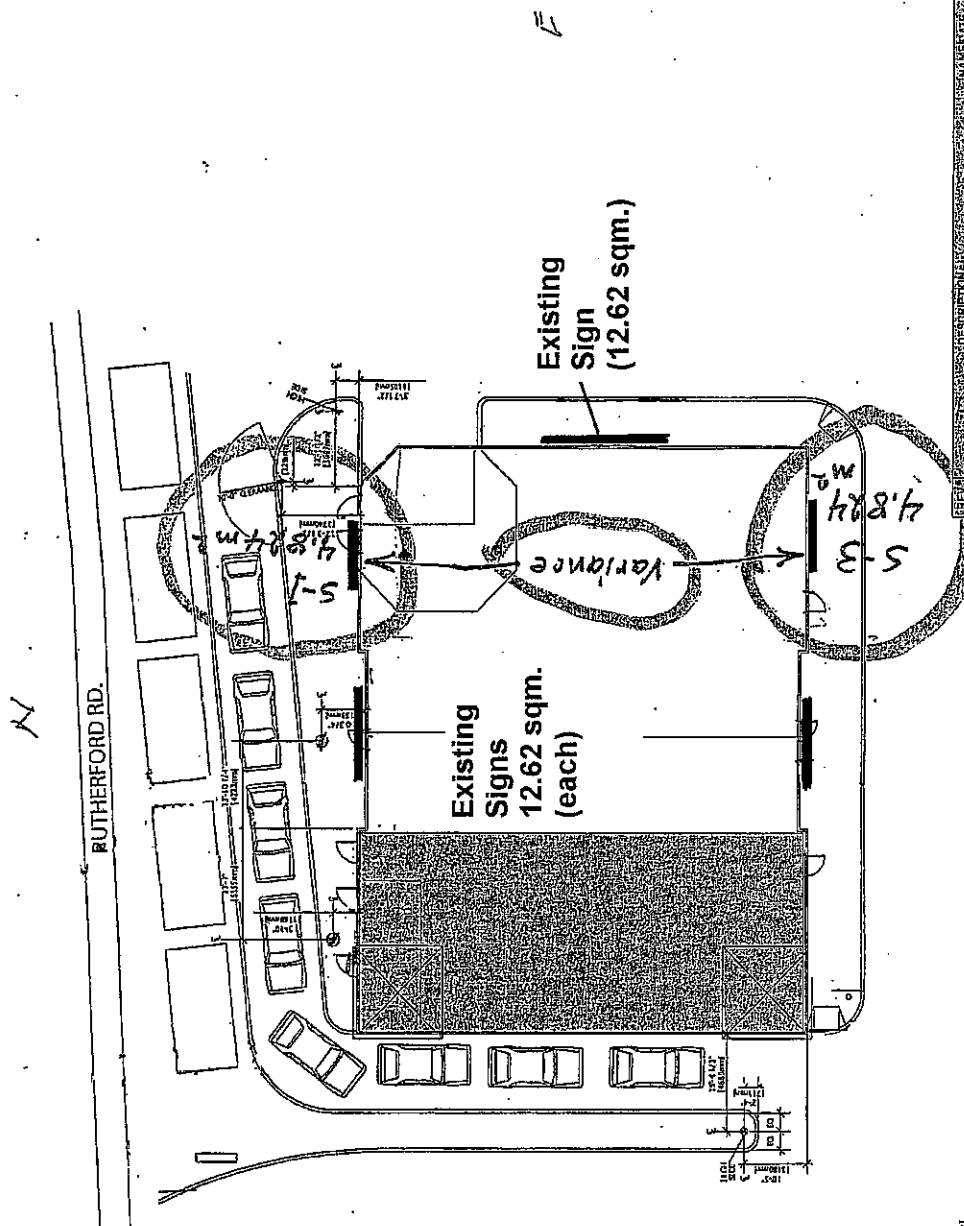
Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa

**JANE & RUTHERFORD SNUGABUG - SITE PLAN**

DWG NO: 00004972 REV: 0  
 PAGE 1 OF 1  
 LONG FILE NAME: JANE & RUTHERFORD SNUGABUG SITE PLAN  
 PROJECT NAME: Portrait & Art Studios  
 LOCATION: BABYLAND 3175 RUTHERFORD RD  
 NOTES: DIMENSIONS AND RENDERED SIZES ARE FOR ILLUSTRATION PURPOSES ONLY AND MAY NOT REFLECT ACTUAL DIMENSIONS AND/OR PLACEMENT OF SIGNAGE.  
 PLANT MANAGER: \_\_\_\_\_  
 PRODUCTION COORDINATOR: \_\_\_\_\_  
 PRODUCTION MANAGER: \_\_\_\_\_  
 SALES PERSON/COORDINATOR: \_\_\_\_\_  
 CUSTOMER APPROVAL: \_\_\_\_\_  
 DESIGN LEAD APPROVAL: \_\_\_\_\_  
 DRAWN/REVIEWED BY: J.C.  
 DATE: 01/24/07 SCALE: 1/8" = 1'-0"  
**PROVINCIAL SIGN SYSTEMS**  
 376 Flinton St. Apex, N.C. 115 184  
 (919) 426-7971 Fax: (919) 426-1760



NO.	DESCRIPTION	DATE	BY

IT IS THE RESPONSIBILITY OF THE INSTALLER TO CHECK APPROVALS WITH ALL APPLICABLE AGENCIES AND TO OBTAIN ALL NECESSARY PERMITS AND APPROVALS BEFORE INSTALLATION.

DWG. FILE NAME: BABY\_LAND\_ELEVATION\_RENDERINGS  
 PROJECT NAME: BABY LAND



COLORS:  
 015 YELLOW DOUBBLE  
 337 PROCESS BLUE  
 340 MATT TANGERINE  
 347 BRIGHT BLUE  
 353 LIME GREEN

NOTES:  
 DIMENSIONS AND DESIGNED SIZES ARE FOR ILLUSTRATION PURPOSES ONLY AND MAY NOT REFLECT ACTUAL DIMENSIONS AND/OR PLACEMENT OF SIGNAGE.

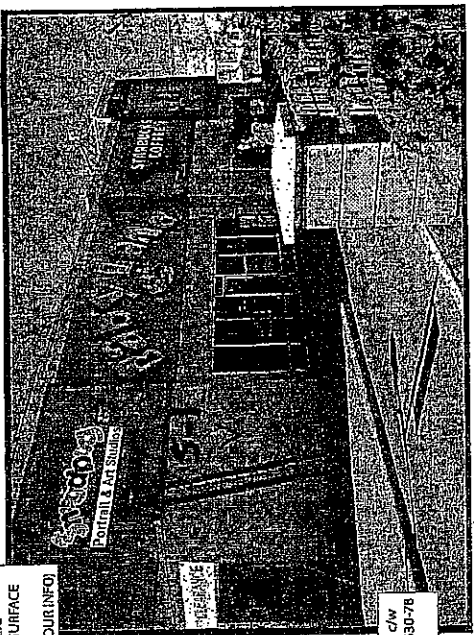
PREPARED BY: J.C.  
 DATE: 09/10/13 10:43 AM

DESIGNED BY: J.C.  
 APPROVED BY: J.C.

PRODUCTION MANAGER: J.C.  
 SALES PERSON COORDINATOR: J.C.  
 CUSTOMER APPROVAL: J.C.  
 DESIGNER APPROVAL: J.C.  
 DATED: 09/10/13 10:43 AM

PROVINCIAL SIGN SYSTEMS  
 375 Frankham St. Alex. On. L1S 1R4  
 Tel: (905) 428-1791 Fax: (905) 428-1790

**BABY LAND - ELEVATION RENDERING**



LED ILLUM. 3/16" WHITE ACRYLIC "SUBTOPIA" LOGO, c/w 1ST SURFACE VINYL  
 (CHECK SIDE NOTES FOR COLOUR INFO)

3/16" ILLUM FASCIA c/w 1ST SURFACE 3M 3630-78 VIVID ROSE VINYL

