COMMITTEE OF THE WHOLE FEBRUARY 4, 2008

SIGN VARIANCE APPLICATION

FILE NO: SV.07-021

OWNER: 1163919 ONTARIO INC.

LOCATION: 212 STEELES AVE. WEST, PART LOT 26, CONCESSION 1

Recommendation

That Sign Variance Application SV.07-021, be APPROVED.

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install wall signs on the front elevations of the building of the subject property as shown on the attached drawings.

Background - Analysis and Options

6.2(a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

The Sign By-Law permits only those signs shown/approved on the site plan agreement.

Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install wall signs on the front elevations of the building as shown on the attached drawings.

Members of the Sign Variance Committee noted that the proposed signs are to replace the existing signs that have been removed during the building's renovations. Members of the Committee have no objections to the application as submitted, and are of the opinion that the intent and purpose of the Sign By-Law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Building elevations showing the proposed Signs.

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232 Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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