

**COMMITTEE OF THE WHOLE FEBRUARY 4, 2008**

**SIGN VARIANCE APPLICATION**  
**FILE NO: SV.07-030**  
**OWNER: TRINITY DEVELOPMENT GROUP**  
**LOCATION: 21 FAMOUS AVENUE, LOT 5, CONCESSION 5**

**Recommendation**

That Sign Variance Application SV.07-030, Trinity Development Group, be APPROVED, subject to the sign being no larger than 0.75m per metre of linear wall.

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

Request to install an additional wall sign at the rear of the building of the subject property as shown on the attached drawings.

**Background - Analysis and Options**

- 6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

The Sign By-Law permits only those signs shown/approved on the site plan agreement.

**Relationship to Vaughan Vision 2020**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

**Conclusion**

The applicant is proposing to install an additional wall sign at the rear of the building as shown on the attached drawings. The subject premises (unit) has been split into two units and an additional sign is required.

Members of the Sign Variance Committee have reviewed the application and have no objections to the proposed sign provided that the area of the proposed sign does not exceed 0.75 sqm. sign area per metre of wall. This is the maximum sign area that is permitted by the Sign By-law where the properties are not subject to a site plan agreement.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan showing the location of the subject unit
2. Sketch of Sign
3. Building Elevations

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

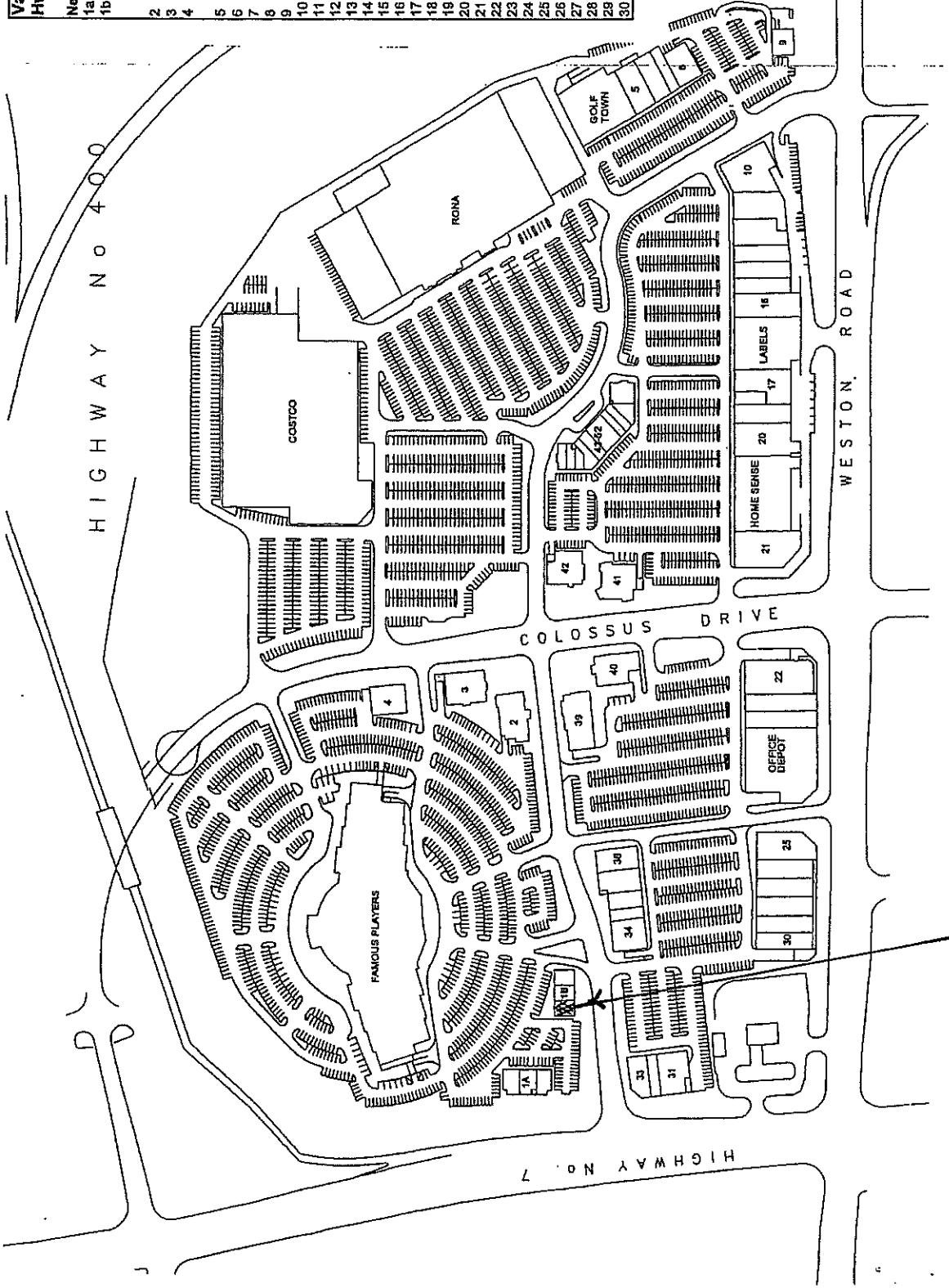
Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

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Vaughan, Ontario  
Hwy. 7 / Weston Rd.

New Opportunities - Spring 2007	
1a	Spence Diamonds
1b	Chatliers
	Great Glasses
	Hero Burger
2	Moxies
3	Score Restaurant
4	Vacant Pad
5	YZ
	Nexx
6	Panorama
7	Guess?
8	Tim Hortons
9	Roots
10	Tristan
11	Aldo
12	Garage
13	Browning
14	Stitches
15	Top Top
16	Addition-Elle
17	Thyme
18	Fairweather
19	Shoe Company
20	Club Monaco
21	Jacob Arneax
22	The Salt Exchange
23	Grainge Richards
24	La Vie En Rose
25	Kodist
26	Cotton Ginny
27	Smart Set
28	Dex
29	Buffalo
31	Sport Mart
32	Freeman's Formals
33a	Trade Secrets
33	Femme De Cartier
34	Blackley
35	Banley
36	Body Shop
37	Bomby Co.
38	Talbots
39	Alice Fazoli's
40	Jack Astors
41	Crayola
42	East Side Mario's
43	Pizzaville
44	GNC
45	Avon Travel
46	Finch Centre Jewellers
47	Clarke's
48	Billins To Go
49	Quinnoz
50	Danlist
51	European Optical
52	Symposium Caf6



**Illuminated Push-Thru Fascia**

Scale: N.T.S. / Status: Indata: XXX Sub.F1

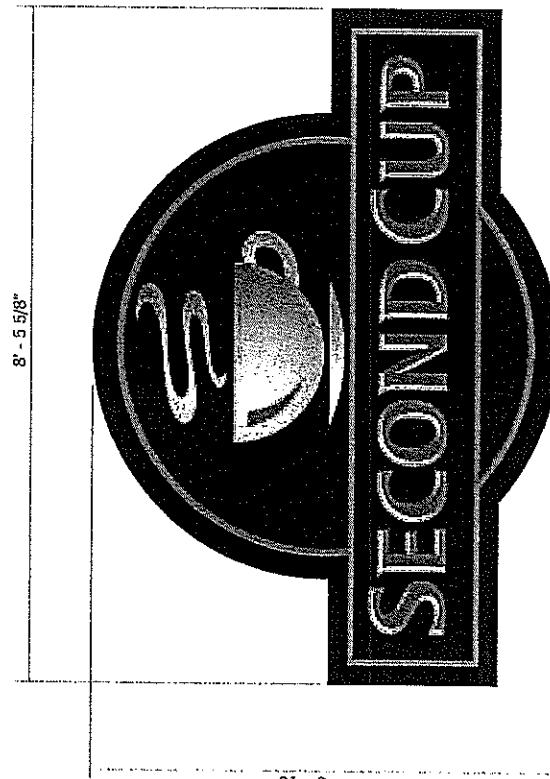
SIGN AREA = 4.58 m<sup>2</sup>  
WEIGHT OF SIGN = APPROX. 150 LBS.

Drawn by  
**SCFA 70X101 A.1**

**Illuminated Push-Thru Fascia Sign**

- Aluminum form sign box and retainer to be painted brown (pms #4625)
- Router cut aluminum face with opaque digital images applied to 1st surface
- Coffee cup graphic and "Second Cup" letters to be pushed thru  $\frac{1}{8}$ " clear acrylic with translucent digital images applied to 1st surface (while translucent diffuser applied to 2nd surface)
- 15mm designer white neon illumination

8' - 5 5/8"



5'-10"

**Printed Sign Box**

**Printing information:**

- Translucent digital image applied to 1st surface with solvent ink application and laminate
- 150 DPI full size
- no bleed required

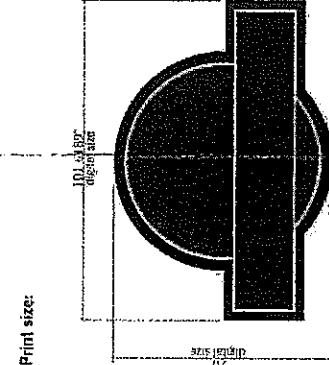
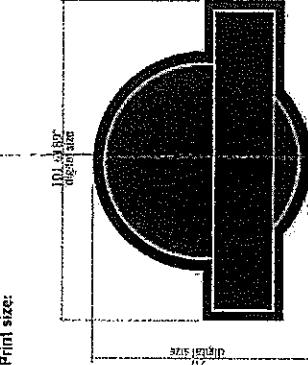
**Colours:**

- Rust brown (pms #7517)
- Camel (pms #7407)

**Printing information:**

- Opaque digital image applied to 1st surface with solvent ink application and laminate
- 150 DPI full size
- no bleed required

**Print size:**



**Colours:**

- Camel (pms #7407)
- Dark brown (pms #2625)
- Rust brown (pms #2517)

**Note:**

The digital file (.ai) sent, may not be to the correct size required. Please refer to above instructions to confirm correct sizes and digital info.

- Vectorized artwork required.
- Digital image for printing required.
- Final colour specifications required.

- Preliminary Artwork
- Approved for Production



TEL: 519.221.0205 FAX: 519.221.0205 265 HOLIDAY HIN DRIVE CAMBRIDGE ONTARIO CANADA

SALES: Kris Abe

DRAWN BY: B. Hardy

DATE: Oct. 4, 2007

Various Locations

CLIENT APPROVAL

REVISION DATES:

Oct. 22, 2007

By: [Signature]

*Subject  
Shop*

