

COMMITTEE OF THE WHOLE MARCH 3, 2008

SIGN VARIANCE APPLICATION

FILE NO: SV.08-01

OWNER: 2001 AUDIO VIDEO (FRED DOERRIE)

LOCATION: 9100 JANE STREET, UNITS B19 – 25

BLOCK 1, REGISTERED PLAN YCC 1086, 65M-3696

Recommendation

That Sign Variance Application SV.08-01, 2001 Audio Video (Fred Doerrie), be APPROVED, subject to the proposed wall sign being lowered to below the roof line, and that the existing wall signage located in the sign box be covered with an opaque material.

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install an additional wall sign at the front of the building of the subject unit as shown on the attached drawings.

Background - Analysis and Options

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

The Sign By-law permits only those wall signs shown on the approved site plan agreement schedules.

Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install an additional wall sign at the front of the unit as shown on the attached drawings.

Members of the Sign Variance Committee cannot support the application as submitted. In their opinion, the proposed wall sign should be lowered to below the roof line to reduce its overall impact, and, that the proposed signage located in the sign box should be removed or blocked with an opaque material.

The Sign Variance Committee is therefore recommending:

That Sign Variance Application SV.08-01, 2001 Audio Video (Fred Doerrie), be APPROVED, subject to the proposed wall sign being lowered to below the roof line, and that the existing wall signage located in the sign box be covered with an opaque material.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Building elevation showing the proposed signage

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa



CLIENT:
2001 Audio Video

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INTERNATIONAL SIGN ASSOCIATION

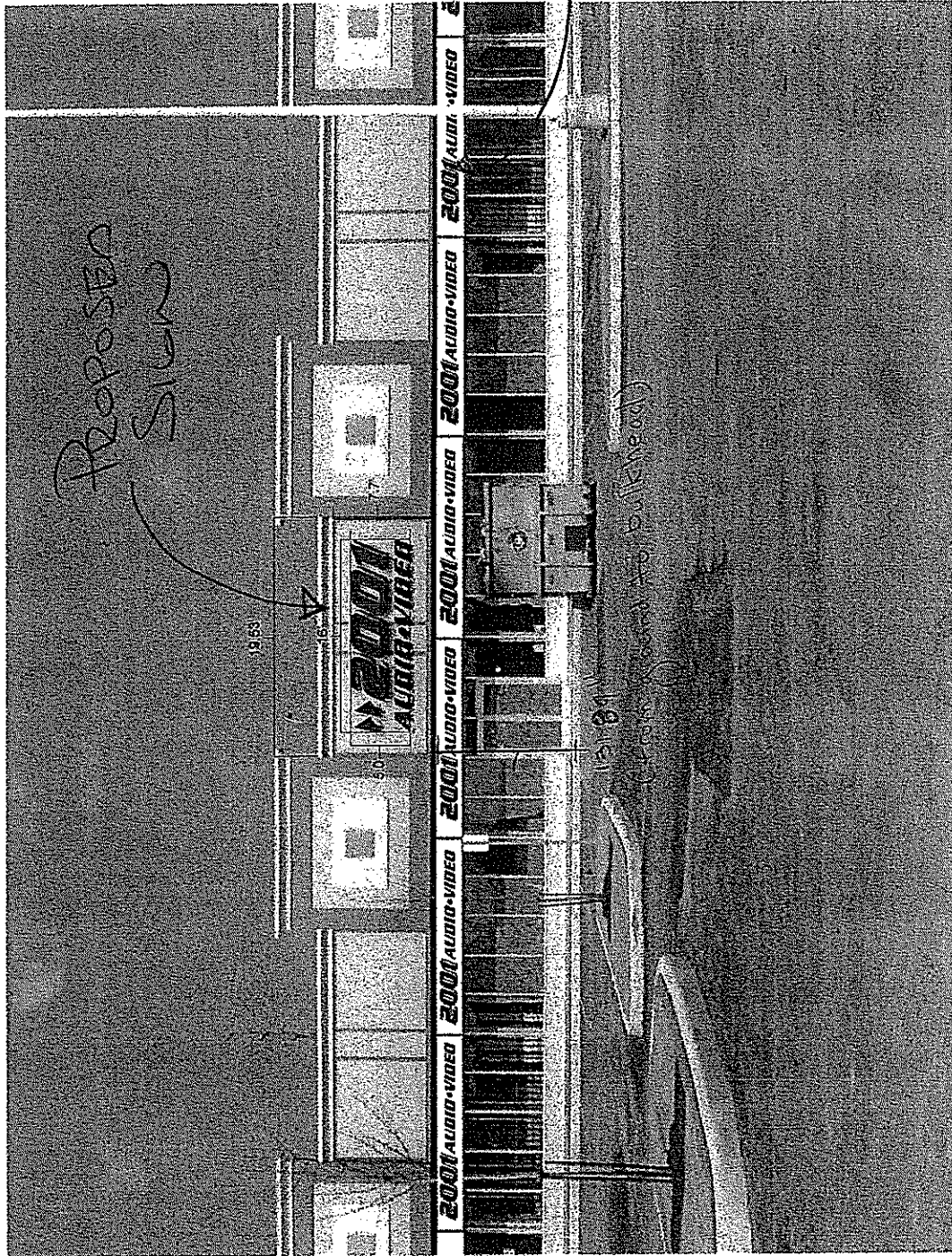
PROJECT:
Sign Installation



SALES REP:
House Account

Date Drawn:
Wednesday Oct, 10th

ARTIST:
J. McMillin



NOTES:

Re-Install Ajax Old Sign at Vaughan Mills location

APPROVED BY:

DATE: