COMMITTEE OF THE WHOLE APRIL 7, 2008

SIGN VARIANCE APPLICATION

FILE NO: SV.08-05

OWNER: SPENCE DIAMONDS INC.

LOCATION: 31 FAMOUS AVENUE, LOT 5, CONCESSION 5

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.08-05, Spence Diamonds Inc., be APPROVED.

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install a wall sign on the east elevation of the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law

The Sign By-Law permits only those signs shown/approved on the site plan agreement.

Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install a wall sign on the east elevation of the building face as shown on the attached drawings.

Members of the Sign Variance Committee have no objections to the application as proposed, and are of the opinion that the intent and purpose of the Sign By-Law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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