

**COMMITTEE OF THE WHOLE – JUNE 16, 2008**

**PROCLAMATION REQUEST –  
UNITED WAY WEEK IN THE CITY OF VAUGHAN SEPTEMBER 29 TO OCTOBER 3, 2008**

**Recommendation**

The City Clerk recommends:

- 1) That September 29 to October 3, 2008 be proclaimed as “United Way Week in the *City of Vaughan*”; and
- 2) That the proclamation be posted on the City’s website and published on the City Page, space permitting.

**Economic Impact**

N/A

**Communications Plan**

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page depends on space availability.

**Purpose**

To respond to the request received from the Chair and Vice Chair of the 2008 United Way of York Region Community Campaign.

**Background - Analysis and Options**

The correspondence received from the Chair and Vice Chair, of the 2008 United Way of York Region Community Campaign, dated May 12, 2008, is attached (Attachment #1).

The proclamation request meets the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

The United Way of York Region is launching a community campaign focused on raising awareness of and engaging residents in local priority issues that impact their lives. In Vaughan, the United Way funds the Jewish Family and Child Service which helps families cope with the impact of divorce, the Vitanova Foundation which provides addiction day-treatment, rehabilitation services, outpatient counseling, domiciliary shelter, in-depth assessment and referral, and COSTI which provides support to immigrants with employment and settlement services.

**Relationship to Vaughan Vision 2020**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Regional Implications**

N/A

**Conclusion**

Staff is recommending that September 29 to October 3, 2008 be proclaimed as "United Way Week in the *City of Vaughan*", and that the proclamation be posted on the City's website and published on the City Page, space permitting.

**Attachments**

Attachment #1 - Correspondence from United Way of York Region, dated May 12, 2008

Report prepared by:

Connie Bonsignore, Admin Assistant to City Clerk

Respectfully submitted,

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Jeffrey A. Abrams,  
City Clerk

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Janice Atwood-Petkovski,  
Commissioner of Legal and Administrative Services  
and City Solicitor



**United Way**  
of York Region

May 12, 2008

Her Worship Linda D. Jackson, Mayor  
City of Vaughan  
2141 Major Mackenzie Drive  
Vaughan, ON  
L6A 1T1

RECEIVED  
MAY 16 2008  
OFFICE OF THE MAYOR  
CITY OF VAUGHAN

RECEIVED  
MAY 20 2008  
CLERK'S DEPT.

Dear Mayor Jackson,

As Chair and Vice Chair of the 2008 United Way of York Region Community Campaign, we are asking for your leadership in declaring September 29<sup>th</sup> through to October 3<sup>rd</sup>, 2008 United Way Week in the *City of Vaughan*.

For over thirty years, United Way has been a catalyst in building a strong network of social services in neighbourhoods across each of the region's nine unique municipalities. *In Vaughan, United Way funds:*

- *Jewish Family and Child Service which helps families cope with the impact of divorce, by working with children and parents to develop positive interaction skills*
- *The Vitanova Foundation which provides addiction day-treatment, rehabilitation services, outpatient counselling, domiciliary shelter, in-depth assessment and referral*
- *COSTI which provides support to immigrants with employment and settlement services*

And even with a record and remarkable 2007 campaign achievement of \$9 million, need and demand continue to outpace supply: record population growth, a large influx of newcomers, an aging population, disaffected youth, a lack of affordable housing – and government funding for critical services that has not kept pace.

The result is a slim and stretched social service safety net.

This is why United Way of York Region is launching a Community Campaign focused on raising awareness of and engaging residents in local priority issues – issues in their neighbourhood impacting their lives. This is why we are asking for support from the *City of Vaughan*.

Our goal is to have United Way Week declared in each of the nine municipalities. The week can include your own corporate kick-off, as well as visits to local agencies, town hall sessions on priority issues, and information booths. Over the upcoming months, following Council proclamation of United Way Week, we look forward to meeting with you to map out details.

Should you have any immediate questions, please feel free to contact Jim Russell, Senior Director, Community Involvement at (905) 474-9974, ext. 226.

On behalf of United Way of York Region, and the 1 in 3 residents we serve, We thank you in advance for your leadership on this important community initiative.

Ian Proudfoot  
Vice President and Regional Publisher, YRMG  
Chair, 2008 Community Campaign

Bruce Macgregor  
CAO, Regional Municipality of York  
Vice Chair, 2008 Community Campaign

cc: Mr. Michael DeAngelis, City Manager