

## **COMMITTEE OF THE WHOLE - JUNE 16, 2008**

### **ROWNTREE DAIRY ROAD & WESTON ROAD PROPOSED ADVANCE GREEN**

#### **Recommendation**

Councillor Bernie DiVona recommends:

1. The City of Vaughan receives the request from "The Remo Ferri Group of Automobiles" dated June 12, 2008;
2. That the City of Vaughan Engineering Department conduct the necessary review, in consultation with the Regional Municipality of York to review the possibility of an "advance green signal" at the intersection of Rowntree Dairy Road and Weston Road entering Auto Park Circle; and,
3. That the City of Vaughan review the request from local businesses to look at opportunities to improve and enhance the maintenance, cleanliness, appearance of the entranceway from Weston Road to Rowntree Dairy Road.
4. The City of Vaughan staff bring back a report by the end of September, 2008 to a future Committee of the Whole dealing these matters as contained within the correspondence.

#### **Economic Impact**

N/A

#### **Communications Plan**

The Local Councillor will contact the businesses within the area of the traffic calming measures to advise them the direction from City Council.

#### **Purpose**

Residents are requesting an advance green signal at the intersection of Rowntree Dairy Road and Weston Road due to safety reasons.

#### **Background - Analysis and Options**

The local businesses feel that the intersection has increased commercial traffic with heavy usage by transport trailers. These trailers create a very uncomfortable feeling for customers that are trying to enter the Auto Mall and pose a very dangerous situation for many customers. Having the advance green provides safety and adds convenience to the visitors to the Auto Mall which on any given Saturday can be very busy.

In addition, there is a request that the City look into the maintenance of the entrance from Weston Road to Rowntree Dairy Road. The business owners of the Auto Park Circle Auto Mall feel that it's not up to City standards as per attached photos.

#### **Vaughan Vision 2020**

This report is consistent with the priorities previously set by Council and the necessary resources have been not been allocated.

#### **Regional Implications**

That this report will be forwarded to York Region Transportation Dept. for their review.

**Conclusion**

The businesses of the Auto Park Circle Auto Mall feel that the complaints received from their customers must be addressed immediately.

**Attachments**

1. Location Map
2. Letter from Mr. Remo Ferri
3. Pictures of the area

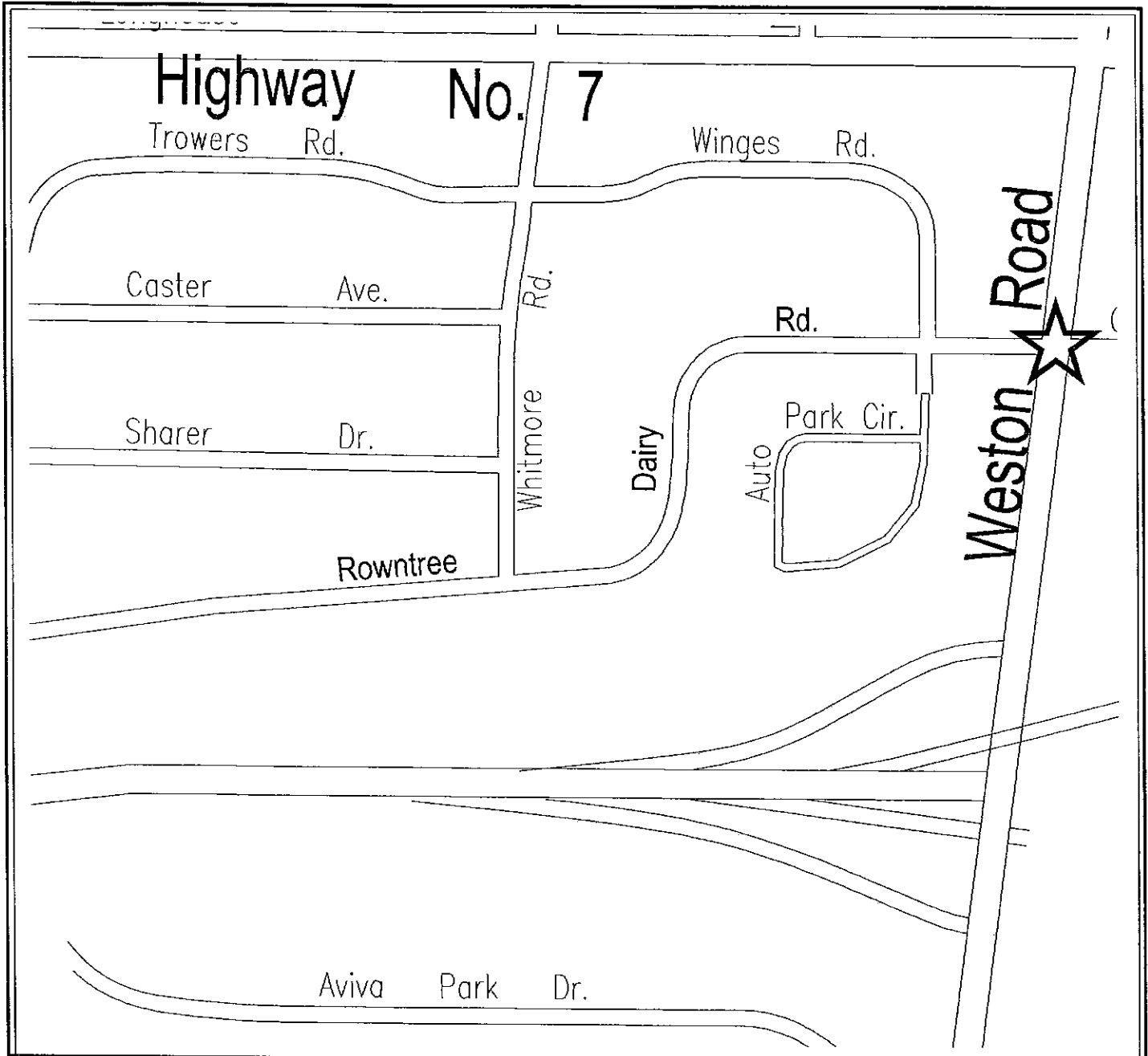
**Report prepared by:**

Councillor DiVona, ext 8339

Respectfully submitted,

Bernie DiVona  
Councillor – Ward 3

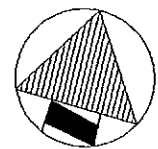
# ATTACHMENT No. 1



## WESTON ROAD & ROWNTREE DAIRY ROAD TRAFFIC REVIEW

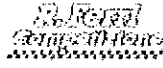
### LEGEND

 INTERSECTION UNDER STUDY



NOT TO SCALE

# The Remo Ferri Group of Automobiles



City of Vaughan  
 2141 Major Mackenzie Drive  
 Vaughan, Ontario  
 Attention: Mr. Bernie DiVona  
**Re: 407 & Weston Road Auto Mall Inc.**

June 12, 2008

Dear Mr. DiVona:

I am writing today in anticipation that this letter will finally receive the attention and the urgency that it requires. As president of 407 & Weston Road Auto Mall Inc., and on behalf of Roy Foss Chevrolet, Colombo Dodge Jeep Chrysler, Saturn of Woodbridge, Maranello BMW, MINI Vaughan West, Pfaff Porsche, Pfaff Hyundai, Coventry North Jaguar Land Rover and Ferrari Maserati of Ontario we require immediate resolve to the following areas of concern.

As per our recent telephone conversation regarding the need for an advance green on Rowntree Dairy Rd., east of Weston Rd entering Auto Park Circle. Bernie, this has been a long standing concern and we now feel that this issue has come to a point that the City must react immediately. This intersection has increased commercial traffic with heavy usage by transport trailers. These trailers create a very uncomfortable feeling for customers that are trying to enter the Auto Mall and pose a very dangerous situation for many customers.. Having the advance green provides safety and adds convenience to the visitors to the Auto Mall which on any given Saturday can be very busy and the same intersection becomes very dangerous. As the voice of all the businesses of the Auto Park Circle Auto Mall we have now received multiply complaint for our customers and this issue must be addressed immediately.

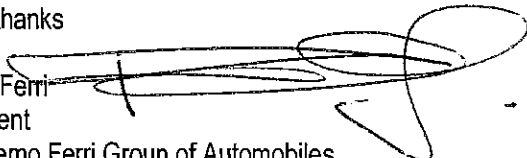
In numerous conversations with regards to maintenance, cleanliness, appearance and overall appeal to the entrance from Weston Road to Rowntree Dairy Rd., I cannot voice my displeasure with the condition and regular maintenance of this property. We spend thousand of dollars annually maintaining the city property on the east side of Weston Road as this property is an extension of our businesses and our overall imagine. We need your immediate attention to this matter as we have million dollar facilities that require daily maintenance support in order for us to provide the ultimate customer experience. As such, we are asking that "The City Above Toronto" maintain a similar responsibility and commit to providing a similar discipline for committed Vaughan businesses.

I am including digital pictures of the condition of the island that we refer to in the above letter and also a digital picture of a well maintained island that is cared by the Auto Mall Businesses. I hope that the City of Vaughan can appreciate the difference in both pictures and the need to react immediately.

I thank you for cooperation to this matter and look forward to your response and your commitment to deal with the above noted issues.

Many thanks

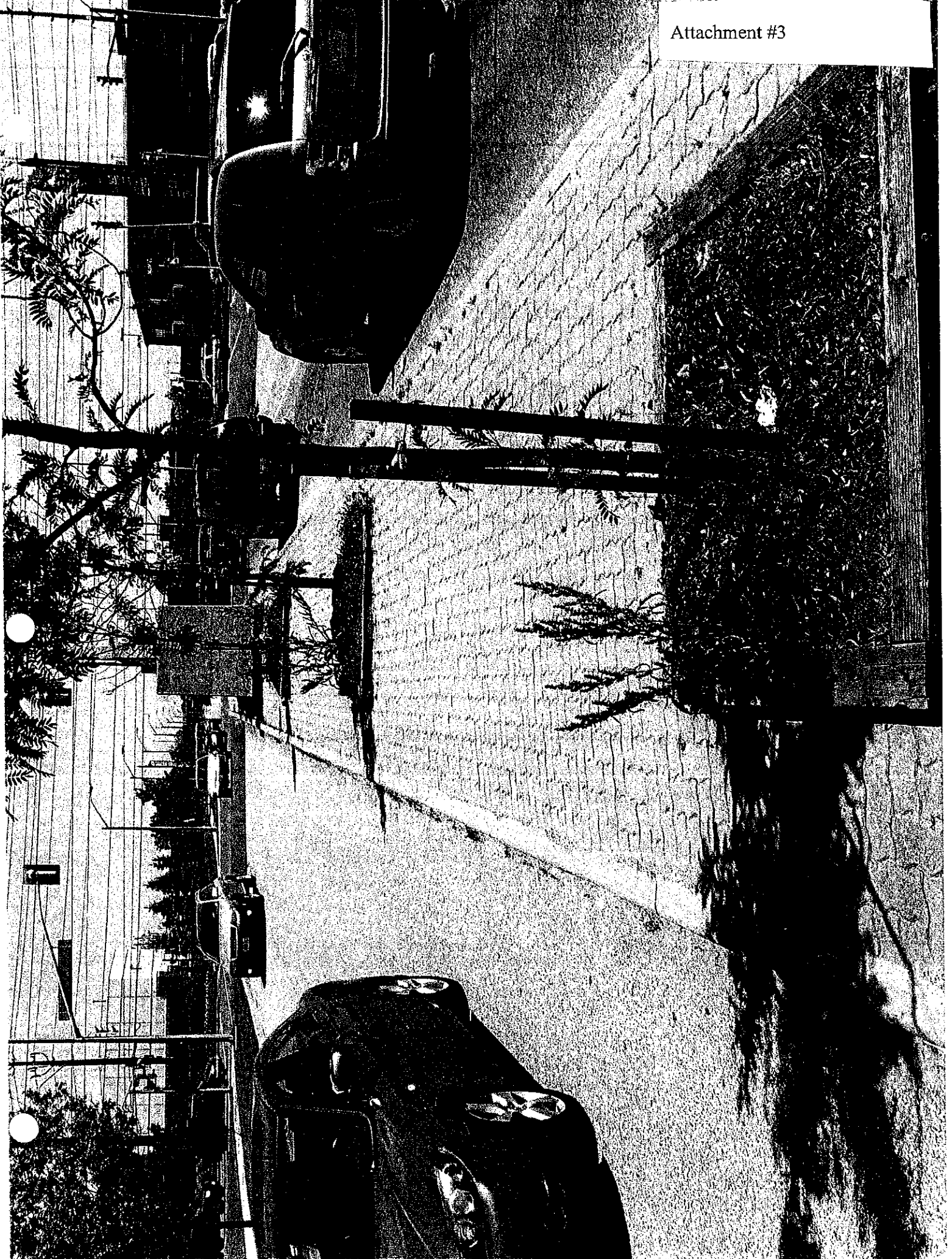
Remo Ferri  
 President  
 The Remo Ferri Group of Automobiles  
 cc: Mayor Linda D. Jackson

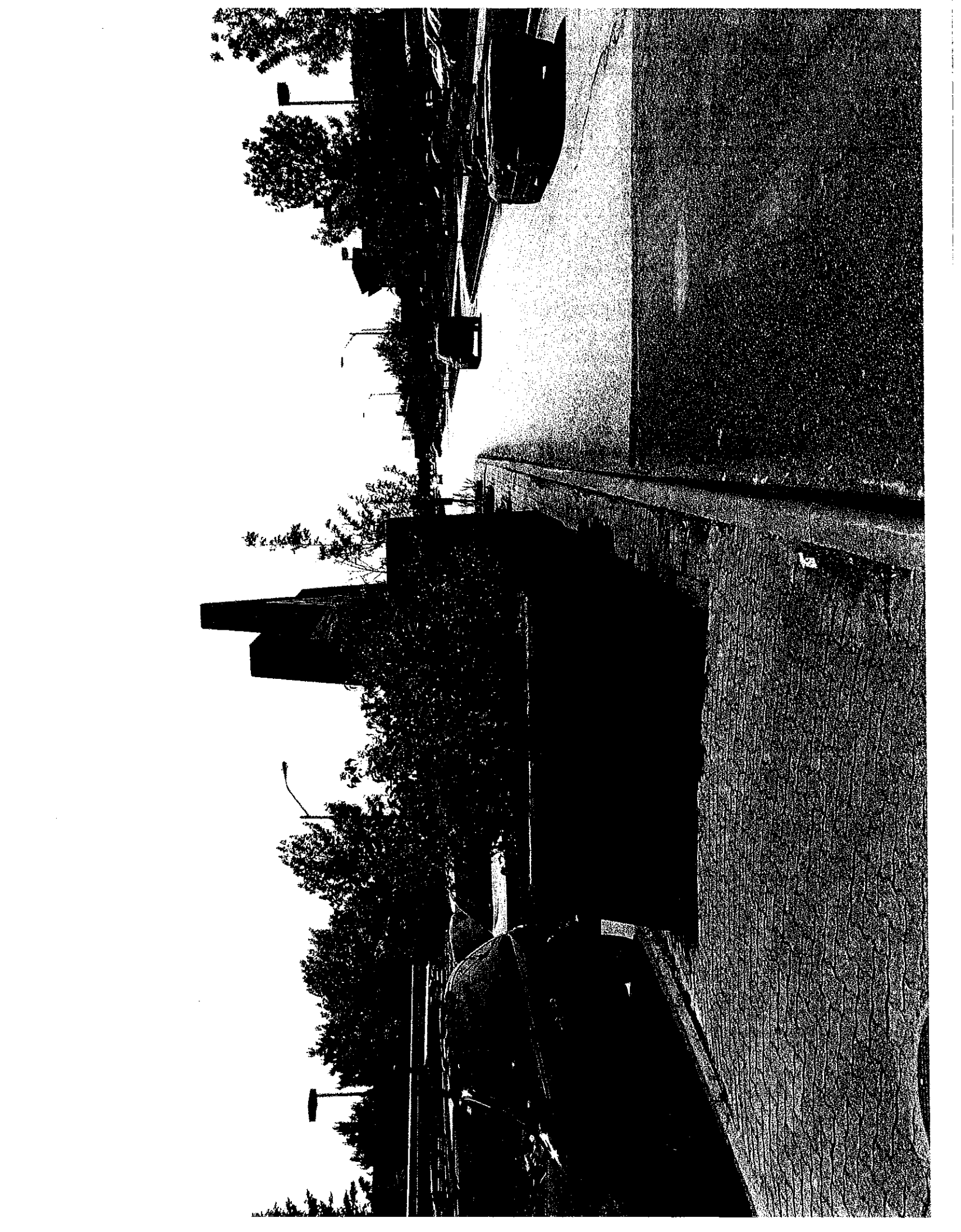


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