

COMMITTEE OF THE WHOLE – SEPTEMBER 2, 2008

**PROCLAMATION REQUEST –
BIG BROTHERS BIG SISTERS MONTH – SEPTEMBER 2008**

Recommendation

The City Clerk recommends:

- 1) That September 2008 be proclaimed as “Big Brothers Big Sisters Month”; and
- 2) That the proclamation be posted on the City’s website and published on the City Page, space permitting.

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page depends on space availability.

Purpose

To respond to the request received from the Development and Events Co-Ordinator of Big Brothers Big Sisters of York.

Background - Analysis and Options

The correspondence received from the Development and Events Co-Ordinator of Big Brothers Big Sisters of York is attached (Attachment #1).

The proclamation request meets the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

The Big Brothers Big Sisters of York is a service organization committed to matching children and youth with caring volunteer mentors. Their goal is to expand its recruitment drive in order to serve more children and youth in our community.

Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

N/A

Conclusion

Staff is recommending that September 2008 be proclaimed as "Big Brothers Big Sisters Month", and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment #1 - Correspondence from Big Brothers Big Sisters of York, dated July 10, 2008

Report prepared by:

Connie Bonsignore, Admin Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



**Big Brothers Big Sisters
of York**

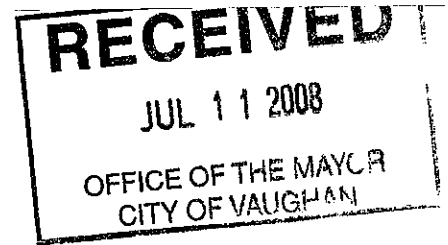


SHARE A LITTLE MAGIC!

July 10th, 2008

Attachment # 1

Mayor Linda D. Jackson
City of Vaughan
2141 Major MacKenzie Drive
Vaughan, ON
L6A 1T1



Dear Mayor Jackson:

This letter is to formally request the City of Vaughan to declare September – Big Brother Big Sister Month.

Big Brothers Big Sisters of York is part of Canada’s leading children’s mentoring organization. Our mentoring programs are characterized by supportive, caring, positive role model relationships between an adult and child/youth that enhances the self-esteem and self-confidence of children and encourages them to develop optimistic views of themselves and their futures.

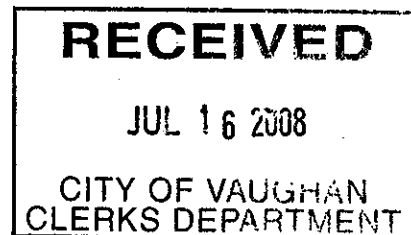
We are currently serving over 400 children in York Region in a variety of programs including the traditional 1:1, Go Girls! Healthy Minds Healthy Bodies, In School Mentoring, Mentoring for Teens, The Club, Activity night and Family and Couples Matches.

This is a National event and we would appreciate this being acknowledged in the City of Vaughan.

If you have any questions please contact me directly or our Executive Director – Moragh Wolfe.

Sincerely,

Mary Lynn Stephenson
Development and Events Co-Ordinator
905-895-0289 x 305





**Big Brothers Big Sisters
of York**



SHARE A LITTLE MAGIC!

PROCLAMATION

Big Brothers Big Sisters Month September 2008

WHEREAS, Big Brothers Big Sisters of York is a wonderful service organization committed to matching children and youth with caring, volunteer mentors;

AND WHEREAS, evidence-based research has shown that the Big Brothers Big Sisters mentoring model contributes directly to increased academic achievement, better family and peer relationships, a substantially lower reliance on social assistance, reduced criminal behaviour, and a more successful transition from school to work;

AND WHEREAS, the future of our Big Brothers Big Sisters agency depends not only on its past impact, but also on the future impact for its Little Brothers and Little Sisters and the continued commitment to its Big Brothers and Big Sisters;

AND WHEREAS, Big Brothers Big Sisters of York relies heavily on the strength and dedication of its volunteers who, through their commitment and support, make a profound difference in the lives of children and youth in our community;

AND WHEREAS, the agency's goal is to expand its recruitment drive in order to serve more children and youth in our community;

NOW THEREFORE, I, _____, *Chairperson or Mayor of municipality,*

DO HEREBY PROCLAIM September, 2008 as **Big Brothers Big Sisters Month**. I encourage everyone to "Share a Little Magic" by logging onto www.bbbsy.ca to learn more about the volunteer programs offered by Big Brothers Big Sisters of York.





**Big Brothers Big Sisters
of York**

Newsletter

Spring 2008
circulation 5,000

Local business enters into a 10-year partnership!

In the eyes of the Agency, Mr. Dean Smalley, Vice President of A & B Courier Service in Newmarket, bowled a perfect game when he announced that his company wanted to become Presenting Sponsor of Bowl for Kids Sake, not only for 2008, but for the next ten years!

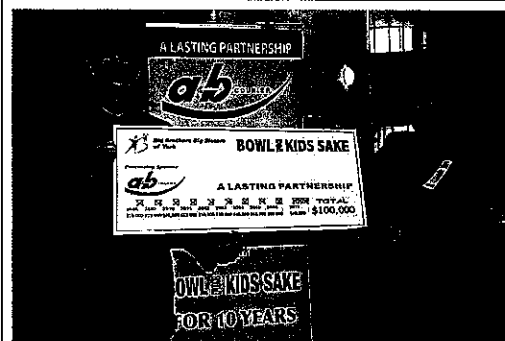
This lasting partnership represents a commitment of \$100,000 to Big Brothers Big Sisters of York, a first in the Agency's history.

Mr. Smalley, a successful and responsible businessman in this community, strongly believes in the need to give back.

He chose to support the work of Big Brothers Big Sisters of York because he feels that making a difference in the lives of children today will have a significant impact on the adults they will be tomorrow.

Being a family man himself, he appreciates that some children need a mentor to help them through those growing up years. Adult volunteers in our programs spend a couple of hours a week befriending their Little Brother or Little Sister.

We are grateful for A&B Courier Service's contribution to the Agency.



Dean Smalley, A&B Courier Service and Maddy Nichol, Big Brothers Big Sisters of York

Hockey, Donuts & Camp

There's a lot more to Tim Hortons than hockey and donuts... just ask Little Brothers and Little Sisters who were given the opportunity of attending a 3-day winter weekend camp in Parry Sound or experiencing a 10 day out-of-province summer camp in Quebec, Nova Scotia or Alberta.



Thanks to the Tim Hortons Foundation, and local Tim Hortons stores, in 2007, as many as 22 boys and girls from our Agency will forever remember their first plane trip, making friends from across the country and living an awesome adventure.

Sponsorships Help Kids

For the 4th consecutive year, members of the South Shore Branch of Foresters continue their support of the Agency's various programs offered to children and families of York Region and Bradford West Gwillimbury by sponsoring four Agency events in 2008: Bowl for Kids Sake, Ken Valliquette Big Brothers Big Sisters of York Charity Golf Tournament, the Paul Connelly Golf Classic and the Annual Gala Auction.

In addition to sponsoring events, over the years Foresters have invited our families to share in some of their own events like their members summer picnic at Ontario Place and hockey and pizza night.

Not only that, Foresters members are quick to offer a helping hand when it comes to volunteer their time to help with events.

Foresters and Big Brothers Big Sisters of York is a good fit seeing as both focus on families and children.

Ours is definitely a Proud Partnership.



CALENDAR of EVENTS

Monday, May 5th

Annual General Meeting and Volunteer Recognition Evening at the York Regional Police Shed in Newmarket.

Thursday, May 8th

13th Annual Ken Valliquette Big Brothers Big Sisters of York Charity Golf Tournament at Glenway Country Club in Newmarket. Book your foursome, become a sponsor, and/or donate a prize.

Saturday, June 28th

Catch a Dream Fishing Derby on Lake Couchiching an event for Bigs & Littles put on by David Chong and his many boater friends.

End of June

Bowl for Kids Sake Wrap Up and Thank You Luncheon, a time to award challenge trophies and recognize co-chairs, champions, team representatives and significant fundraisers. Date and location to be finalized.

July to August

Little Brothers and Little Sisters can spend a week at Camp McGovern in beautiful Hanover. Give a child a summer break by subsidizing their week at camp. A donation of \$200 would do just that.

Friday, August 8th

The Paul Connelly Big Brothers Big Sisters Golf Classic at Angus Glen Golf Club in Markham. Paul, a Big Brother himself is running this tournament in celebration of his 10-year match with his Little Brother Matthew. Matthew who aspires to be a chef, is preparing all the desserts for that evening. Foursomes, sponsors and prizes welcome.

November

14th Annual Gala Auction featuring unique raffles, entertaining live auction, numerous items for silent auction and delicious food. Date and location to be determined.



**Big Brothers Big Sisters
of York**

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Newmarket, ON L3Y 3Y9
Ph. 905-895-0289
Fax 905-895-6581

www.bbbsy.ca general@bbbsy.ca

HONOUR ROLL

Big Brothers Big Sisters of York dedicates this space in the newsletter to those individuals, groups, and businesses who contribute significantly to the work of Big Brothers, Big Sisters and Mentors.

We recognize and thank the following contributors:

PLATINUM LEVEL: contribution valued at \$20,000 or more

The Ontario Trillium Foundation
United Way of York Region
Estate of Patricia Bytzek
Scotiabank and its Employees
Foresters
Government of Ontario Ministry of Health Promotion
Ken Valliquette BBBSY Charity Golf Tournament
A&B Courier Service

GOLD LEVEL: contribution valued between \$10,000 and \$19,999

Great Expectations Incentive Group
Green Shield Canada Foundation
James Richardson & Sons Ltd.
Leslie Speers

SILVER LEVEL: contribution valued between \$5,000 and \$9,999

Best Buy and its Employees
Richmond Hill Rotary Club Auction
Bill Kaluski & INDAS Limited
Frank Klees & Team Klees
Ian Lubek
Employees of York Regional Police
Big Brothers Big Sisters of Ontario Endowment Committee
AIM Trimark Investments
Cisco Systems and its Employees
Human Resources & Skills Development Canada
TD Bank and its Employees
Swiss Herbal
Smart Centres

BRONZE LEVEL: contribution valued between \$2,500 and \$4,999

Alex Lee
Bradford McDonald's McHappy Day
American Eagle Outfitters and its Employees
Stanley Joshuasingh - Spida Communication
York Professional Day Care Inc.
Employees of Scholastic Canada
John Marais Memorial Tennis Tournament
Employees of Royal Bank
Keg Restaurants
iPLANcorp and its Employees
The UPS Store - Newmarket
The Scullion Family
Meridian Credit Union and its Employees
Investors Group and its Employees
Mandarin
Coca Cola Ltd.

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