

COMMITTEE OF THE WHOLE – SEPTEMBER 15, 2008

PROCLAMATION REQUEST – CROHN'S AND COLITIS AWARENESS MONTH – NOVEMBER 2008

Recommendation

The City Clerk recommends:

- 1) That November 2008 be proclaimed as “Crohn’s and Colitis Awareness Month”; and
- 2) That the proclamation be posted on the City’s website and published on the City Page, space permitting.

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page depends on space availability.

Purpose

To respond to the request received from the Crohn’s and Colitis Foundation of Canada.

Background - Analysis and Options

The correspondence received from the Crohn’s and Colitis Foundation of Canada is attached. (Attachment #1).

The proclamation request meets the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

Crohn’s disease and ulcerative colitis (commonly referred to as inflammatory bowel disease) are two debilitating diseases that affect over 200,000 Canadians . Crohn’s and Colitis Foundation of Canada hope to gain support, public understanding, and encourage participation during the month of November for the local and national based initiatives in an ongoing effort to make finding a cure for these diseases a reality.

Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

N/A

Conclusion

Staff is recommending that November 2008 be proclaimed as "Crohn's and Colitis Awareness Month", and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment #1 - Correspondence from the Crohn's and Colitis Foundation of Canada, dated August 19, 2008

Report prepared by:

Connie Bonsignore, Admin Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk

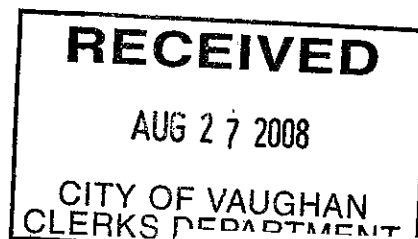


Fondation canadienne des
maladies inflammatoires
de l'intestin

Crohn's and Colitis
Foundation of Canada

August 19, 2008

Mayor Linda Jackson
2141 Major Mackenzie Drive
Vaughan, ON
L6A 1T1



Attachment # 1

Dear Mayor Linda Jackson:

November 2008 is Crohn's and Colitis Awareness Month for Canada and the Crohn's Colitis Foundation of Canada (CCFC). Officially designated by the federal Minister of Health in 2006, Crohn's and Colitis Month is a call to action to advance public understanding of the urgency of finding a cure for Crohn's disease and ulcerative colitis, commonly referred to as inflammatory bowel disease (IBD).

Canada has among the highest rates of Crohn's and ulcerative colitis in the world and throughout the month of November, the CCFC will be celebrating the courage of some 200,000 men, women and children living with these two debilitating diseases, hoping to encourage Canadians to help make finding a cure for IBD a priority. Currently, there is no cure, no cause and little public understanding of the pain and chronic suffering that IBD patients cope with on a daily basis.

We hope to gain the support of community leaders from coast-to-coast to help educate and encourage Canadian participation during the month of November. We would be most honoured if you, as a leader in the community, would provide a letter of support for the local and national based initiatives and, if possible, formally proclaim November as Crohn's and Colitis Awareness Month.

On November 1, 2008 the CCFC will also launch www.getgutsymonth.com, which will be the first step in asking Canadians to Get Gutsy by leaving their fears behind and sharing personal stories about IBD. The website will be an educational tool, highlighting the world leading Canadian research in IBD and provide information on local events in communities from coast-to-coast. Please be sure to visit this site throughout November to learn more about the personal stories and the public events in your community.

We thank you in advance for your consideration. We will follow up with your office in the next few weeks. In the meantime, if you have any questions, please do not hesitate to call me at (416) 366-7735 ext. 259.

Thank you for your consideration.

Yours truly,

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