## COMMITTEE OF THE WHOLE DECEMBER 1, 2008

SIGN VARIANCE APPLICATION

FILE NO:

SV.08-019

OWNER:

**JACK EISENBERGER** 

LOCATION:

3737 MAJOR MACKENZIE DRIVE

LOT 20, CONCESSSION 5, REGISTERED PLAN NO. 65R-25645

#### Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.08-019, Jack Eisenberger, be APPROVED.

#### **Economic Impact**

None.

## **Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

## **Purpose**

The applicant is proposing to install one sign for each tenant located adjacent to each other on the west elevation of the building and an additional logo for PJ's Pets on the north elevation, as shown on the attached drawings.

## **Background - Analysis and Options**

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

#### Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

#### Regional Implications

Region of York Engineering approval is not required for the proposed signs.

#### Conclusion

The applicant is proposing to install one sign for each tenant located adjacent to each other on the west elevation of the building and an additional logo for PJ's Pets on the north elevation.

Members of the Sign Variance Committee have no objections to the application as submitted. In their opinion the building's configuration and tenant layout have lead to the application and opinion that the intent and purpose of the Sign By-law is being maintained.

# **Attachments**

- 1. Site Plan
- 2. Sketch of Signs

## Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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