COMMITTEE OF THE WHOLE DECEMBER 1, 2008

SIGN VARIANCE APPLICATION

FILE NO: SV.08-021

OWNER: RIO CAN REAL ESTATE INVESTMENT

LOCATION: 7575 WESTON ROAD, UNIT 116, LOTS 4-5, CONCESSION 5

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.08-021, Rio Can Real Estate Investment, be REFUSED.

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install four additional window graphic "Life Style Signs" on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install four additional window graphic "Life Style Signs" on the building face as shown on the attached drawings.

Members of the Sign Variance Committee do not support the application. This is consistent with previous sign variance applications for other properties where the sign variance applications were not supported. In their opinion the "Life Style Signs" are unnecessary and conflict the building's architecture.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of proposed Signs
- 3. Sign Details

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

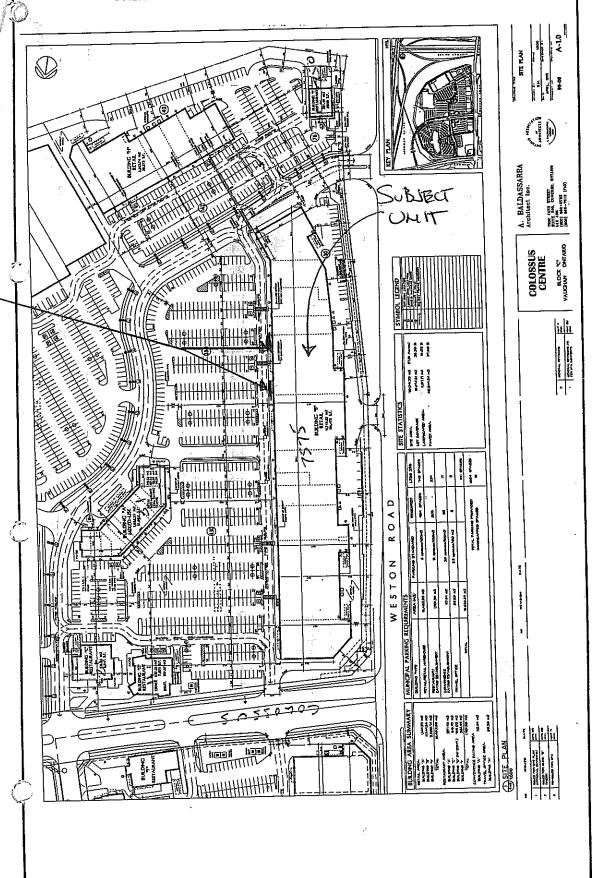
Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/pa

THIS IS SCHEDULE "A" TO AGREEMENT

NOTE: FOR SPECIFIC DETAILS REFER TO LARGE SCALE DRAWINGS DEPOSITED WITH THE CITY OF VAUGHAN BUILDING DEPARTMENT.



Proposto Signs



Our Pet Stylists are safety-certified to groom, naturally. inclined to care,

701-Paadle_Groomer_RSP5289

"Our Pet Stylists"

->

reinforcement/methods make per training both foin and effective Our positive

702-Trainer_ManLab_RSP4218

"Our positive reinforcement"

Training Bundle 2

Grooming Bundle 1

(100)

Designer: Holly Lambert

CO: Shane McCall exc.2682 ADM Mario Esquer ext.2654

070-0608-012

Revised: 07-18-08 Please disregard any earlier versions.

PET SMARE
Visual Merchandising
Confidential Information
2008, All Rights Reserved

Store 2024 Window Graphics



Store 2024 Front Elevation with Window Graphics

Designer: Holly Lambert

CD: Shane McCall ext.2622 ADM. Mario Esquer ext.2654

070-0608-012

Fensed, U7-13-08 Plane thregard aspective sions.