

COMMITTEE OF THE WHOLE DECEMBER 1, 2008

SIGN VARIANCE APPLICATION
FILE NO: SV.08-022
OWNER: 2056668 ONTARIO INC.
LOCATION: 1420 MAJOR MACKENZIE DRIVE
BLOCK 61, REGISTERED PLAN NO. 65M-3949

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.08-022, 2056668 Ontario Inc., be APPROVED.

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install an additional wall sign on the building face for the tenant occupying the adjacent unit as shown on the attached drawings.

Background - Analysis and Options

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install an additional wall sign on the building face for the tenant occupying the adjacent unit as shown on the attached drawings. The existing wall sign is shown on the site plan agreement and therefore permitted by the sign by-law.

Members of the Sign Variance Committee generally had no objections to the application as submitted. Committee noted that the proposed signs for the building's elevation are smaller signs and well within the maximum sign areas normally permitted without a site plan agreement.

Members of the Sign Variance Committee are of the opinion that the intent and purpose to the Sign By-Law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Sketch of Sign

Report prepared by:

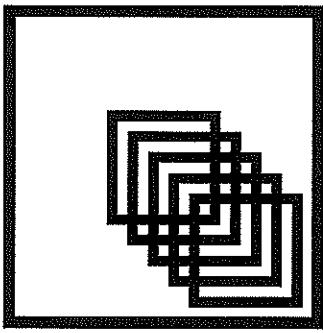
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

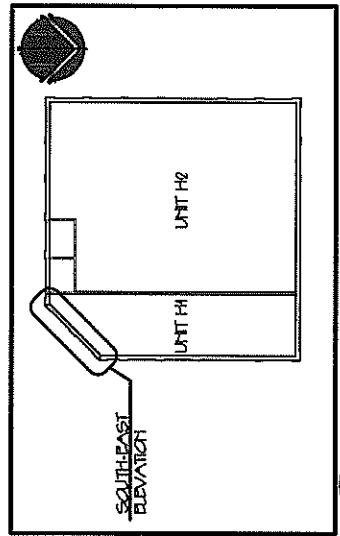
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Architectural sketch sk - 1.1



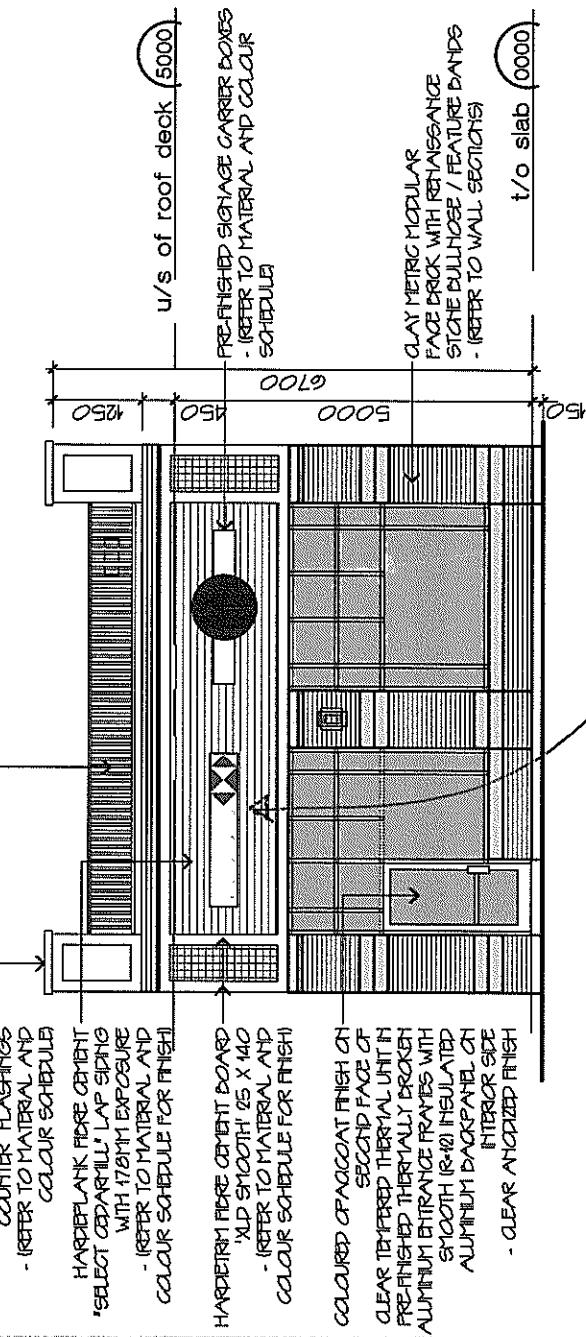
AKITI, SWANSON + PEARCE
ARCHITECTS INC

dr + SCV



key plan

- scale n.t.s.



South-east elevation
scale 1:100
1

Proposed Sign

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www.asparch.com

eagle's landing
redcliff realty group corporation
dufferin street & major maclelane vaughan, ontario
project number 04036
date 24 SEP 08
drawn by smc