

## **STRATEGIC PLANNING COMMITTEE JUNE 23, 2008**

### **2008 COUNCIL/SMT STRATEGIC PLANNING WORKSHOP HIGHLIGHTS**

#### **Recommendation**

The Senior Manager of Strategic Planning in consultation with the Chair of Strategic Planning and the City Manager and Senior Management Team recommends:

- 1) That Attachment 1. 2008 Council/SMT strategic planning workshop highlights be received.

#### **Economic Impact**

Funds have been included in the 2008 operating budget

#### **Communications Plan**

N/A

#### **Purpose**

To review the 2008 Council/SMT strategic planning workshop highlights document.

#### **Background - Analysis and Options**

Council/SMT held a strategic planning workshop from April 2-3, 2008 which was focused on discussing the strategic planning process for the City of Vaughan. It provided an opportunity for Members of Council and senior management to get together and discuss how the City can more effectively manage its resources and run a more efficient City to better serve our citizens. As well the workshop focused on discussing the strategic initiatives list and the alignment between the Vaughan Vision and the strategic priorities of the Corporation.

This was accomplished through a number of brainstorming sessions which allowed decision makers to identify and clarify the City's long-term goals and objectives in order to map out where our City is going. Examples of the brainstorming exercises included a discussion on how to think strategically and how to apply the stages of the change process when implementing the strategic plan. As well there was a review of the Ipsos-Reid "Municipal Quality of Life and Financial Planning Survey" results, and also a review of the Vaughan Vision 2020 strategic initiatives list. An overview of these exercises is attached.

#### **Relationship to Vaughan Vision 2020**

The Council/SMT strategic planning workshop is an annual event which facilitates senior management discussion focused on the Vaughan Vision 2020 strategic plan.

#### **Regional Implications**

N/A

#### **Conclusion**

It is appropriate and timely to review the 2008 Council/SMT strategic planning workshop highlights document.

**Attachments**

1. 2008 Council/SMT strategic planning workshop highlights

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Respectfully submitted,

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## **2008 Council/SMT Strategic Planning Workshop Highlights**

### **Presentation on “Municipal Governance, Trends, Opportunities and Challenges, an International Perspective”**

- Presentation on governance trends regarding city-regions and the challenges in determining their boundaries and designing governance structures
- Discussion on growing impact of the Province and it's influence in governing the Toronto city-region

### **Presentation and Workshop on “Creating the Mindset for Strategic Change”**

- Overview of change management process and the need to develop a strategic mindset in order to manage change impacting the organization
- Application of change management process to key strategic initiatives in the Vaughan Vision 2020 strategic plan

### **Presentation on “Municipal Infrastructure: A World-Wide Municipal Challenge”**

- Presentation on the key strategic issue of infrastructure replacement as well as benchmark information on how cities internationally are dealing with the issue

### **Presentation on survey results regarding “Municipal Quality of Life and Financial Planning Survey”**

- Presentation on the results of the Ipsos Reid citizen survey which was administered November 2007
- Survey included questions on most important issues facing the community, citizen rating of quality of life and city services and value for taxes

### **Discussion on Vaughan Vision 2020 strategic initiatives list**

- Discussion on Vaughan Vision 2020 strategic initiatives list including initiative timelines and priority
- Roundtable discussion on organizing the initiatives into three time frames: 2008-2010, 2011-2014 and 2015-2020
- Revised list will be provided after Strategic Planning Committee and Council approval