

## COMMITTEE OF THE WHOLE FEBRUARY 10, 2009

### **SIGN VARIANCE APPLICATION**

**FILE NO:** SV.08-020  
**OWNER:** YORK REGION CONDOMINIUM CORP. #582  
**LOCATION:** 180 WINGES ROAD  
LOT 2, REGISTERED PLAN NO. 65M-2339  
WARD 3

### **Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.08-020, York Region Condominium Corp. #582, be REFUSED.

### **Economic Impact**

None.

### **Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

### **Purpose**

Request to install a ground sign having a sign area of 15.92 sqm per single sign face as shown on the attached drawings.

### **Background - Analysis and Options**

Bylaw Requirements (203-92, as amended):

Section 8.1 (a) Except as otherwise permitted in Section 8.7 and 8.8, no ground sign shall be larger than 10.0 sq m in area on a single sign face, or 20.0 sq m of sign area for all faces combined.

### **Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

### **Regional Implications**

Region of York Engineering approval is required for the proposed sign. (Minimum setback from the center line of Weston Road.)

### **Conclusion**

The By-law permits a ground sign to have a maximum sign area of 10 sqm per single sign face. The applicant is proposing a ground sign having an area of 15.92 sqm per single sign face as shown on the attached drawings.

Members of the Sign Variance Committee heard the subject application at its October 15, 2008, November 12, 2008 and January 21, 2009 meetings. The original application as submitted was

for the construction of a 18.9 sqm. ground sign that has subsequently been revised and reduced to 15.9 sqm by the applicants. At the Sign variance meetings there was not a majority of members that supported approval of the revised application.

Members of the Sign Variance Committee note that the subject property is a "through lot" with its lot frontage and accesses located on Wings Road. (No access onto Weston Road.) There were additional concerns respecting the makeup of the sign (Small individual sections for the 23 tenants) and the overall size and massing of the sign when compared to the limited street exposure abutting Weston Road.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Sketch of Sign
3. Sign Construction Details
4. Aerial Site Plan Photograph

**Report prepared by:**

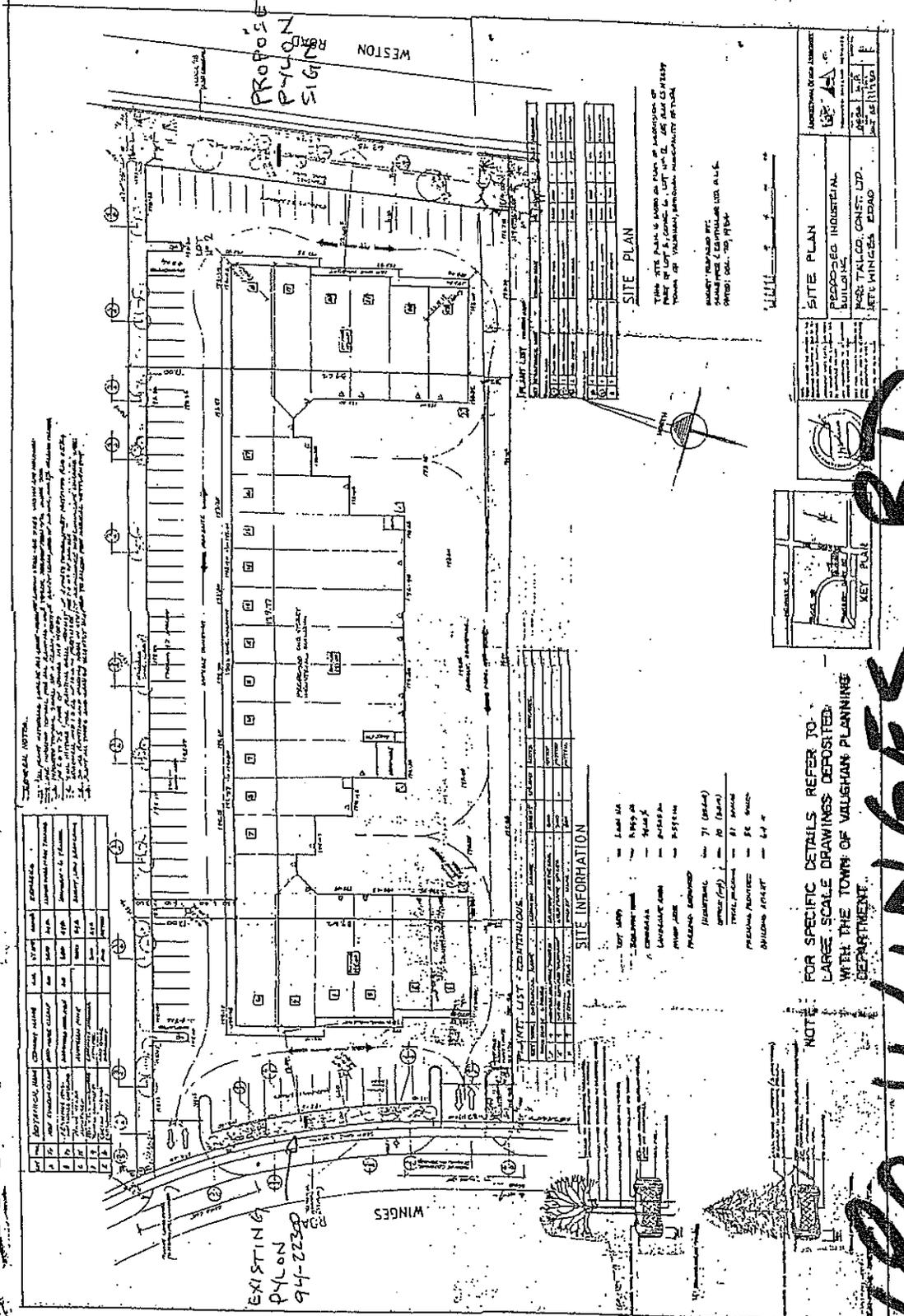
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa

THIS IS SCHEDULE "A" TO AGREEMENT



23'-0" HIGH x 11'-5" WIDE PYLON: 171.36 SQFT = 15.92MP



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Client: **DERIAN GROUP**  
 PROPERTY MANAGEMENT INC.

Location: **180 WINGES RD.**  
**WOODBRIDGE, ONTARIO**

Date: **SEPT. 18th. 08**  
 Sales: **HOUSE**

Approved: \_\_\_\_\_

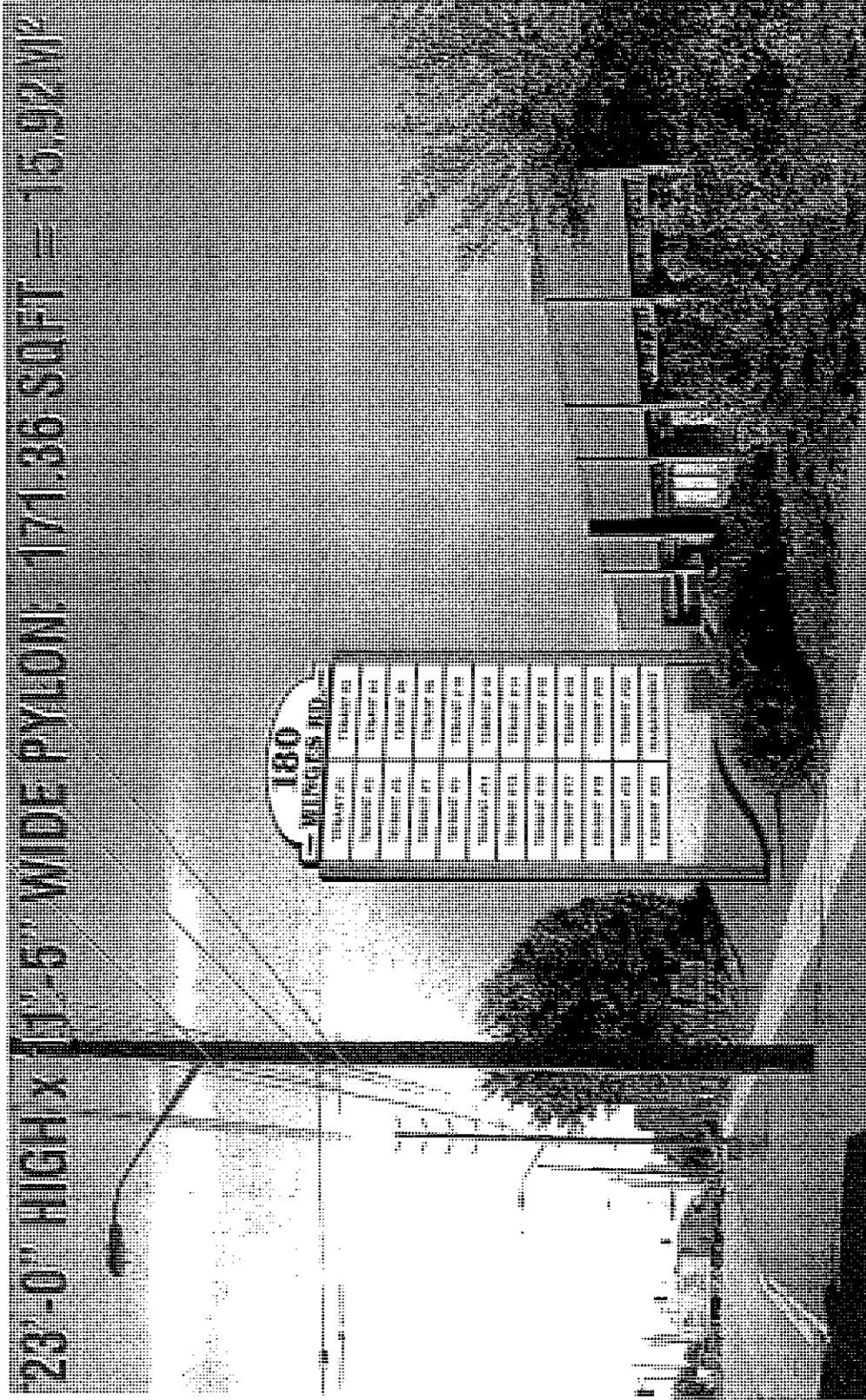
Scale: **N.T.S.**  
 Designer: **JACK H.L.**

Checked By: \_\_\_\_\_  
 Design #: **D08-003-D**

Page #: \_\_\_\_\_ Of \_\_\_\_\_  
 Revision Date: \_\_\_\_\_

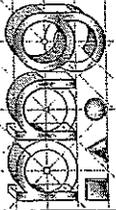
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50 FOUR VALLEY DRIVE,  
 CONCORD, ONTARIO  
 L4K 4T9 CANADA



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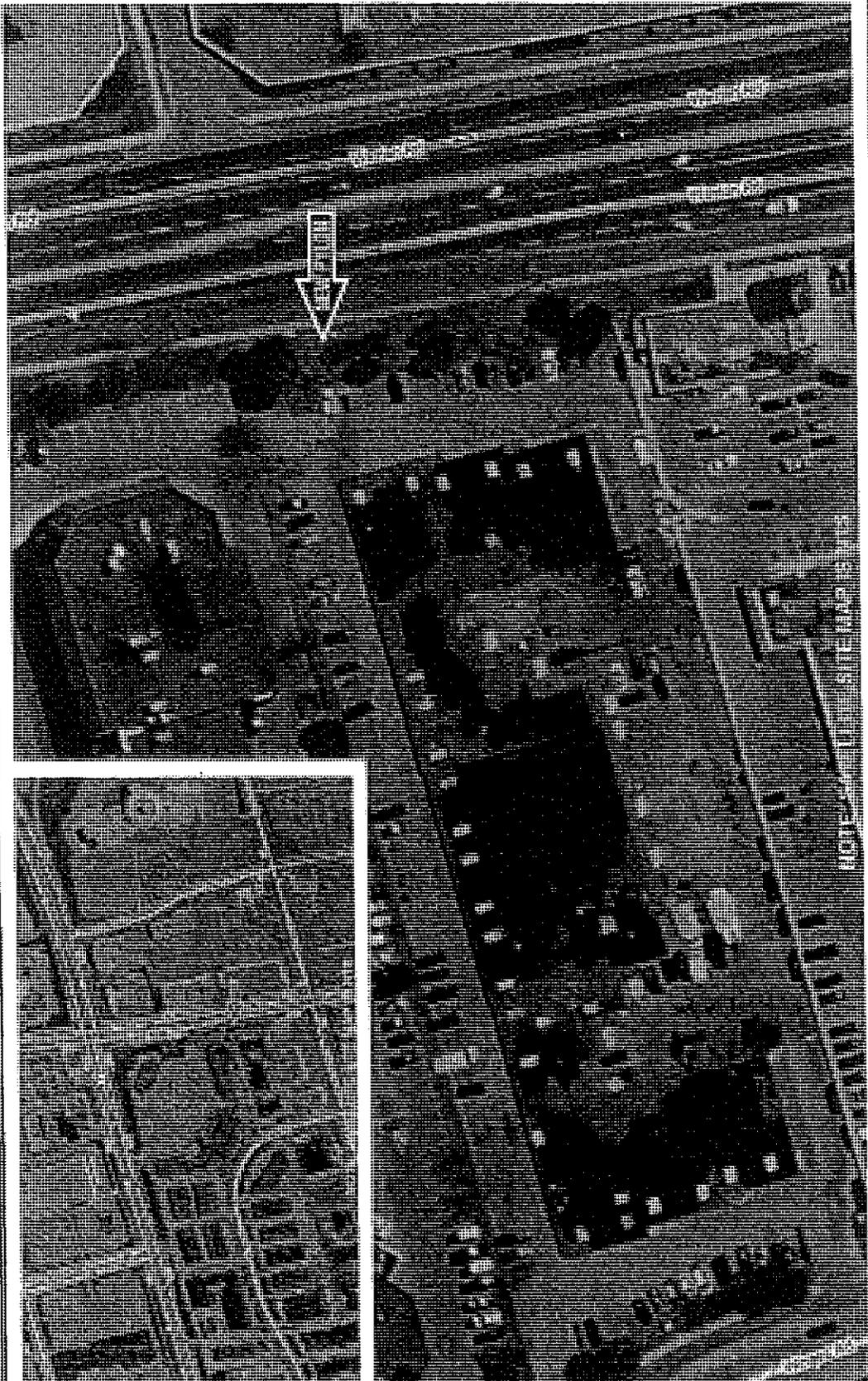
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