

COMMITTEE OF THE WHOLE MEETING – MARCH 31, 2009

PROCLAMATION AND FLAG RAISING REQUEST CANCER AWARENESS MONTH

Recommendation

The City Clerk recommends:

- 1) That April 2009 be proclaimed as "Cancer Awareness Month";
- 2) That the "Vaughan in Motion" flag be raised at the City of Vaughan Civic Centre in the month of April for a period no longer than one week in accordance with the Flag Raising/Half Masting Policy; and
- 3) That the proclamation be posted on the City's website and published on the City Page, space permitting.

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability.

Purpose

To respond to the request received from the President & Co-founder, Vaughan in Motion to Cure Cancer.

Background - Analysis and Options

The correspondence received from the President & Co-founder, Vaughan in Motion to Cure Cancer, dated March 4, 2009 is attached. (Attachment #1).

A request has been received from Vaughan in Motion to Cure Cancer to proclaim April as Cancer Awareness Month. They also request that the City of Vaughan Council authorize the raising of the "Vaughan in Motion" flag from Monday, March 31st up until April 31st, 2009. The City's Flag Raising/Half Masting Policy provides that the flags of non-partisans, non-profit, charitable organizations shall be flown at the City of Vaughan Civic Centre upon written request and on the understanding that the individual flag will not be flown for a period longer than one week.

Vaughan in Motion to Cure Cancer is a not-for-profit corporation that organizes events to benefit programs and equipment for cancer care and the new Vaughan Hospital. Fundraising events include The Gala to Cure Cancer, The Walk to Cure Cancer and Fore the Cure Golf Tournament. The City of Vaughan has in previous years proclaimed April as Cancer Awareness Month.

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

Relationship to Vaughan Vision 2020 Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

N/A

Conclusion

Staff is recommending that April 2009 be proclaimed as “Cancer Awareness Month”, that the “Vaughan in Motion” flag be raised at the City of Vaughan Civic Centre for one week in the month of April and that the proclamation be posted on the City’s website and published on the City Page, space permitting.

Attachments

Attachment #1 - Correspondence from the Vaughan in Motion to Cure Cancer, dated March 5, 2009

Report prepared by:

Connie Bonsignore, Administrative Assistant

Respectfully submitted,

Jeffrey A. Abrams
City Clerk

Bonsignore, Connie

From: PETER BADALI [peter.badali@rogers.com]
Sent: Wednesday, March 04, 2009 2:33 PM
To: Bonsignore, Connie
Subject: Raise the Flag for Vaughan In Motion
Follow Up Flag: Follow up
Flag Status: Completed

Hello Connie,

I would like to ask Vaughan Council to authorize the raising of our "Vaughan In Motion" Flag on Monday, March 31st, and to stay up until April 31st.

We would like Vaughan Council to proclaim "April as Cancer Awareness Month".

Please note below for information on our organization, our mission statement, our Events and our members.

Connie, please call me on my cell for any information that you may need.

Thanks

Peter Badali,

President & Co-founder, VAUGHAN IN MOTION to Cure Cancer.

We are a "not-for-profit corporation" staffed 100% with volunteers only.

We are dedicated to raising funds for those living with cancer in our community. All of our fundraising net proceeds are deposited in a trust fund and are solely targeted to be spent on programs and equipment for a cancer care in our new Vaughan Hospital.

Our fundraising events are:

The Gala to Cure Cancer, Friday, March 27, 2009, 5:30 pm at The Terrace.

The Walk to Cure Cancer, Sunday, April 26, 2009, 9:00 am inside Vaughan Mills.

Fore the Cure Golf Tournament, Thursday, June 11, 2009, noon at Lionhead.

For more information- www.vaughaninmotion.com

My cell# is 416-821-6061.

Our 2009 Committee consists of: Dr. Greg D'Orio, John Amendola, Enza Barbieri, Alicia Bastalla, Judy Borgatti, Marina Cardone, Anna Care, Elvira Caria, Teresa Ciaravella, Sanda Colica, Anna DeBartolo, Franca DeLuca, Lucy DiPietro, Chiara Franzoi, John Garibaldi, Susie Garibaldi, Nick Loiacono, Marilyn Iafrate, Steve Kerwin, Rosa Lionetti, Amy Macaluso, Jennifer Maher, Filomena Mazzuca, Riccardo Orsini, Sue Perrella, William Rossi, Antoinella Strangis, Luisa Tirone, Donna Teggart, and Michela Ursini.