

COMMITTEE OF THE WHOLE JUNE 2, 2009

**PROCLAMATION REQUEST
CANADIAN CANCER SOCIETY – MAJOR MACKENZIE UNIT
RELAY FOR LIFE – JUNE 1 – JUNE 5, 2009**

Recommendation

The City Clerk recommends:

- 1) That June 1 – June 5, 2009 be proclaimed as “Canadian Cancer Society – Major Mackenzie Unit - Relay For Life”; and
- 2) That the proclamation be posted on the City’s website and published on the City Page, space permitting.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page depends on space availability.

Purpose

To respond to the request received from the Canadian Cancer Society – Major Mackenzie Unit

Background - Analysis and Options

The correspondence received from the Canadian Cancer Society – Major Mackenzie Unit, received May 27, 2009 is attached (Attachment #1).

The proclamation request meets the City's Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

The Canadian Cancer Society – Major Mackenzie Unit will hold their 3rd Relay For Life event at Boyd Conservation Area, on June 5 through June 6, 2009, in the City of Vaughan. The event is a celebration of survival and a tribute to the lives of loved ones who have been touched by cancer. The Canadian Cancer Society – Major Mackenzie Unit hope to raise awareness and raise funds to beat cancer.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

N/A

Conclusion

Staff is recommending that June 1 – 5, 2009 be proclaimed as “Relay for Life”, and that the proclamation be posted on the City’s website and published on the City page, space permitting.

Attachments

Attachment #1 Correspondence from the Canadian Cancer Society – Major Mackenzie Unit

Report prepared by:

Connie Bonsignore, Administrative Assistant

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



Canadian Société
Cancer canadienne
Society du cancer

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City of Vaughan
Mr. Jeffrey Abrams
Clerks Department
2141 Major Mackenzie Drive
Vaughan, Ontario
L6A 1T1

Attachment # 1

RE: RELAY FOR LIFE PROCLAMATION

Dear Mr. Abrams,

This year marks the 3rd year that the Canadian Cancer Society – Major Mackenzie Unit will hold the *Relay For Life* event at Boyd Conservation Area in Vaughan. This event is a celebration of survival and a tribute to the lives of loved ones who have been touched by cancer. Twelve hours of fun, friendship and fundraising to beat cancer. Communities from coast to coast, taking up the fight – in particular – on June 5 through to June 6th - the City of Vaughan.

We would appreciate the City of Vaughan's proclamation through the Clerks Department on behalf of the Canadian Cancer Society Major Mackenzie Unit from June 1 to June 5th. Any media releases and or news conferences reflecting the proclamation would be appreciated. We would also appreciate being included in the upcoming events section of the City website and in the newspaper inserts.

Should you have any questions or comments – you may contact me directly as noted below.

Thanking you in advance for your anticipated co-operation.

Sincerely,

Shawna Meshwork
Fundraising Coordinator
(905) 770-1144 ext. 3814

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